



La Crosse County Draft

Tavern League of La Crosse City / County • La Crosse, Wisconsin

BE RESPONSIBLE

In March everyone was quarantined and our businesses were closed. Then the Supreme Court ruled that our businesses could reopen. Since then, there have been several more cases of COVID-19.

From the state TLW:

"According to State DHS, positive cases of COVID-19 in Wisconsin hold steady around 4%. 22 counties have a "high" COVID-19 activity level including La Crosse."

At this point, we have the option of closing or staying open.

If you choose to be open,
BE RESPONSIBLE!

Follow COVID-19 guidelines from the CDC:

- 1) Provide opportunity for social distancing.
- 2) Provide hand sanitizer
- 3) Make sure bartenders wear facial coverings

What Can You Do to Make Consumers Feel Safer?

New Morning Consult polling explores what protocols businesses can implement to make customers feel more comfortable in the pandemic environment. Regularly cleaning high-touch surfaces topped the list with support from 81 percent of recipients. Other popular protocols include installing hand sanitizer dispensers at 77 percent, spacing-out seating at 72 percent, enforcing capacity limits at 70 percent, and requiring all employees to wear face masks at 69 percent. Imposing temperature screenings for consumers received the lowest support at 57 percent.

NEW MARQUETTE LAW SCHOOL POLL

A News Release was sent out June 24, 2020 with information gathered on concerns about COVID-19, support for Black Lives Matter and the November election. There's a link to the entire poll on tlw.org or you can go direct to the online pdf:

<https://law.marquette.edu/poll/wp-content/uploads/2020/06/MLSP61PressRelease.pdf>

WAIVER

At the request of the Tavern League of Wisconsin, the Dept of Revenue has announced relief for beer/liquor license holders from the state law governing credit from beer & liquor wholesalers. Under current law, licensees must pay beer wholesalers within 15 days, and liquor wholesalers within 30 days. Retailers who fall out of compliance may not receive additional shipments, nor may a municipality renew their license. This is an important change especially as it relates to license renewal. This waiver provides an exception to current law which prohibits a municipality from renewing a liquor/beer license for a licensee who is not in compliance with the state credit law. Under this waiver a municipality can renew a beer/liquor license even if the licensee is not in compliance with the 15/30 day credit law. This important change should ensure that all license holders have their license renewed for the coming year beginning on July 1, 2020.

July/Aug
2020



Our Mission:

The La Crosse County Tavern League is a non-profit trade association dedicated to serving the needs of the retail beverage alcohol segment of the hospitality industry in La Crosse, Wisconsin.

We exist to provide services to members that are not available to them as individuals and to use the collective strength of its membership to accomplish, as a group, goals that cannot be accomplished alone.

LCTL provides their members with services such as legislative and governmental relations, legal information, educational services and promotes the industry on behalf of its membership.

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Directors' Meeting Minutes

LCTL Directors' Meeting June 9, 2020 @ Mike's Logan Bar & Grill, La Crosse.

Guest Speakers. Tony Boktik from **S&S Distributing** spoke about a promo they have with Capital Beer, "Hogs for Heroes". \$10 from every half barrel of their new Sparkling Golden Ale will go to the fundraiser for providing injured Wisconsin Veterans with a Harley Davidson.

Next **Keith** from **Forest Hills** spoke regarding their hosting our league's annual golf outing there. He needed to get the date set so they can plan other golf events. Note: Our outing is rotated between the four 18 hole member courses, Forest Hills, Cedar Creek, Drugan's, and Fox Hollow.

After the guests left, president Brown called the meeting to order.

Roll Call. Directors attending were Mike Brown, Glenn Garbers, Art Ekern, Andy Byre, Garry Bahr, Joe Berra, Shannon Foster, Duane Genz, Jason Kniefel, Diane Groth, Tim Groth, and Bob Twite. Also Jim Pickett, LCTL membership chairman.

Treasurers Report. Treasurer Chris Olson was unable to attend, sent his written report with president Brown. There were extra copies available for members.

Donations. The annual La Crosse County Am is set for July 25th at Forest Hills. For a \$400 donation we receive six free rounds of golf,

which would cover the donation. There was a motion and second to do the \$400. Motion passed.

Foundation. They will be having a meeting soon (TBA) to elect new officers and discuss any new requests for donations.

Good and Welfare. Tim reported that he received thank you's from the Gundersen Lutheran, and Mayo hospitals and the Salvation Army for our donations of hand sanitizer and gloves. It was very much appreciated. Also special thanks to the La Crosse Distillery for contributing the hand sanitizer.

Membership. Jim reported we are currently at 152. He also reviewed recent expirations. Forms for automatic membership renewal are available from the TLW. We need to put them in the newsletter.

TLW Report. Good news for us, our bid to host the 2025 convention was accepted. We have not hosted a fall convention in many years. It should will be a great opportunity to showcase the beauty of La Crosse in the fall. Lastly, we need to submit our nominations for the TLW executive board election this fall. We nominated Todd Giarud our 3D treasurer for state treasurer, Kathy Vales for senior VP and Erin Peloski for TLW state secretary.

Golf Outings. We are hosting the annual 3rd District golf outing July 21st at Fox Hollow. The event is named the "Tuna Memorial"

after Tuna Fritsch a long time 3D director from Juneau County. He was known for his good humor and dedication to all things tavern league. Also our annual LCTL "Gary La Fleur Memorial" is set for August 11th at Forest Hills. This year the field is limited to the first 36 four player teams and a box lunch rather than a big sit down meal. Last year there were 42 teams and a big catered meal, which made for long day. Also getting volunteer workers can be problematic. Directors hope the scaled down version will be easier to manage.

Secretary's Report. The minutes were from the teleconference directors' meeting held. After a correction regarding attendance, the minutes were approved.

Conventions. We were scheduled to host this year's spring convention, but due to COVID-19 it was canceled. As a result, we will hosting the 2027 fall convention. This year the fall convention is set for October 22-25 at the Kalahari Resort in Wisconsin Dells.

Presidents Minutes. Some good news, the City of La Crosse has lowered their liquor license fees to \$75. This is to compensate for being shut down for two months. Members should check **tlw.org** for information about license fees in their municipalities. This concluded the meeting. There was no old or new business.

Minutes by Art Ekern.

La Crosse Council Members

(If you are not sure who your Council Person is, call the City Clerk's Office at 789-7510)

- 1-Andrea Richmond 1312 Cunningham St (608-397-4665)
- 2-Scott Neumeister 1521 Wood St (608-792-2111)
- 3-Barb Janssen 762 22nd St N (608-317-4311)
- 4-Larry Slezniow 2203 Cass St (608-769-2139)
- 5-Justice Weaver 1225 Vine St (262-902-9298)
- 6-Chris Kahlow 823 Cass St (608-448-5114)
- 7-Gary Padesky 825 20th St S (608-782-5082)
- 8-Jessica Olson 1219 Madison St (608-769-7366)
- 9-Phillip Ostrem 1104 6th St S (608-519-2038)
- 10-Paul Medinger 2124 22nd St S (608-769-9895)
- 11-Martin Gaul 3378 East Ave S (608-790-2543)
- 12-Doug Happel 3103 31st St S (608-788-1185)
- 13-Roger Christians 4905 Silver Morning Ln (608-788-2838)

La Crosse City / County Board of Directors

President
Mike Brown, Logan Bar Phone: 782-4076 Cell: 608-386-6242

Vice President
Glenn Garbers, Moose Lodge 788-2998 608-385-5155

Secretary
Art Ekern 507-895-4331

Treasurer
Chris Olson, Sports Nut 784-1811 608-386-6540

Sgt. at Arms
Andy Brye, Arterial 782-1048 310-770-9062

Directors:

Dale Clements, Fox Hollow	786-4653	608-769-0140
Tim Groth, Westview Inn	786-1336	608-386-0491
Andy Brye, Arterial	782-1048	310-770-9062
Kyle Prentice, The Helm	782-6324	608-780-3154
Chris Olson, Sports Nut	784-1811	608-386-6540
Diane Groth, Westview Inn	786-1336	608-790-2491
Shannan Foster, Bottoms Up	782-6008	608-317-0495
Joe Berra, Codgers	483-2100	608-792-4404
Duane Genz, Genzie's	519-2898	608-738-2656
Bob Twite, All Star Lanes	788-7827	608-317-4975
Garry Bahr, The Ridge	788-3969	608-317-1101
Jason Kneifl, Nick's Bar	786-1696	608-792-6817

Jim Pickett, Alpine Inn, Southern Zone Vice President

Foundation Directors & Officers:

Directors:

Blaine Mason, General Beverage	608-792-3436
Greg Wieman, S & S Distributing	608-269-5071
Rick Marx, La Crosse Beverage	608-487-7890
Shirley Arentz, Hillbilly's	
Tim Larsen, Dublin Square	
Dave Parisey, Popcorn Tavern	
Dale Clements, Fox Hollow	
Chad Longway, Pastimes	
Bob Twite, All Star Lanes	

Officers:

President:	Tim Groth, Westview Inn
Vice President:	Dale Clements, Fox Hollow
Secretary:	Art Ekern
Treasurer:	Paul Urbanek, Hillbilly's

Membership News

July Expirations

Bennett O'Rileys
Bottoms Up
Features, Holmen
Heroes
La Crosse Loggers
Wharf Lounge

*Please don't let
your dues expire.
This creates a hassle
for everyone.*



RENEW ONLINE:
www.tlwstore.org/renew-tlw-membership

August Expirations

Adams Street Pub
Augie's Bar & Grill
Codgers
Moose Lodge 1920
Legacy Grill & Pub
Nick's
Nutbush City Limits
Pastimes
Recovery Room
River Rats
Robin's Nest

Safe Ride Directors & Officers:

Directors:

Shirley Arentz	Hillbilly's
Jason Kneifl	Nick's Bar
Shannan Foster	Bottoms Up
Diane Groth	Westview Inn
Jim Pickett	Alpine Inn

Officers:

President:	Glenn Garbers, Moose Lodge
Vice President:	Jason Kneifl, Nick's Bar
Treasurer:	Joe Berra, Codgers
Secretary:	Art Ekern
Administrator:	Mike Brown



Get your free
SafeRide poster at :

www.tlw.org/SafeRide-Members

Other Important Numbers

Tavern League of WI	800-445-9221
TLW Fax	608-270-8595
Pete Madland	608-220-7788
Jill Billings	608-266-5780
Jennifer Shilling	608-266-5490
Ron Kind	608-782-2558
Legislative Hotline	800-362-9472
Steve Doyle	608-266-0631
La Crosse Mayor Kabat	608-789-7500
La Crosse County Clerk	608-785-9581
La Crosse City Clerk	608-789-7510
Loren Oldenberg	608-266-3534

www.LCTL.org
Password: cocktails
Email: me@lctl.org

Webmaster:
Clarissa Erickson

**LCTL Members
as of 6/9/20: 152**

News That Affects You!

Director Nominations

Because the May General meeting was canceled, the deadline for nominations has been pushed back until the August Directors' meeting. Members may nominate at the July General meeting at Tippy Toe, and at the August Directors' meeting, site TBA. Current directors whose terms expire in July are: Glenn Garbers, Garry Bahr, Joe Berra, Jason Kniefl, Diane Groth, Kyle Prentice and Bob Twite. The election will be at the September general meeting.



If you want to own a National Certified Food Protection Manager License (CFPM License), you need to pass a nationally credit exam. The TLW class prepares you first and then administers the exam the same day. For establishments with more than five (5) food handlers, you **MUST** have a licensed certified Food Manager on staff at each location. A food handler means - any individual engaged in the preparation or processing of food. Examples include:

- a chef
- a waitress that prepares a salad
- a server that scoops ice cream
- a bartender that cooks a frozen pizza or drops breaded mushrooms, etc. into a fryer

CLASS AUDIT OPTION

Our CFPM License class is available with an option to audit. Auditing the class means that you and your employees can now benefit from professional training in “safe food handling practices” at a more affordable rate. For those who choose to audit, they can participate fully in the class lecture and discussion, they will also receive a class textbook. At the end of the class, the auditing participant is not required to take the examination. Auditing the class will not provide a license but is offered as a means to provide affordable education and training. The Class Audit option is \$60.

SMALL OPERATOR PERMIT

If you currently own a valid Wisconsin CFPM License and are looking to proceed with a Small Operator Permit, there are certain requirements you need to meet. These include; your license cannot be expired and you must employ five (5) or fewer total food handlers which includes yourself. *See food handler explanation in beginning of this article.

Contact your county health dept or local municipality for a county ordinance, which can be stricter than these minimum code requirements. Several counties in Wisconsin require a person in charge (PIC) with a CFM license on site every hour of food prep.

Go to <https://www.dhs.wisconsin.gov/lh-depts/counties.htm> for your local health dept info.



YOU CAN NOW RENEW YOUR MEMBERSHIP ONLINE:

www.tlwstore.org/renew-tlw-membership

You will be required to enter your league name, owner/agent name, business name, address, email, website, phone, business description. Be sure to fill every section out fully. Any business located in any municipality within the state of Wisconsin that is licensed to sell alcoholic beverages for either on-premise consumption or off-premise consumption shall be entitled to membership in the TLW.

To join the largest association of beer and liquor licensees in the country, JOIN NOW!

Know somebody that isn't a member? Be sure let them know all the benefits of membership. Invite them to check us out at: www.tlw.org for all the information about our organization.

Charity Report Form

Use this form to keep track of your donations, both cash and in-kind, big or small. Save these forms for the annual TLW Charity Report, which is due every April.

Name _____

Charity Name, Date, Item Donated, Est. Cash Value

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

6. _____

HOSPITAL FUN

Doctor: I was performing rounds at the hospital one morning and while checking on a man I asked ...So how was your breakfast this morning? ... It was very good except for the Kentucky Jelly. I can't seem to get used to the taste. I then asked to see the jelly and he produced a full packet of KY Jelly.



A nurse was on duty in the emergency room when a young woman came in sporting a purple Mohawk and many tattoos. She had acute appendicitis requiring immediate surgery. When she was completely disrobed on the operating table the staff noticed that her pubic hair was dyed green a tattoo that read "keep off the grass."

A new young MD doing his residency in OB was quite embarrassed when doing female pelvic exams... to cover his embarrassment he had formed a habit of whistling softly. A middle aged woman whom he was performing this exam suddenly burst into laughter. He said "I'm sorry was I tickling you?" She replied with tears running down her cheeks "no but you were whistling I wish I were an Oscar Meyer Wiener."

HUMOR CORNER



*If you know a good
one let us know.
Contact Art @
wallt1913@gmail.com*

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JULY 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



AUGUST 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

July 14, 2020

General Meeting, Tippy Toe, Chaseburg

July 21, 2020

Tuna Fritsch Annual 3rd District
Golf Outing, Fox Hollow, Barre Mills

August 4, 2020

Director's Meeting, Location TBA

August 11, 2020

LCTL Annual Gary LaFleur Golf Outing
Forest Hills, La Crosse

Sept. 14, 2020

Annual TLW Golf Outing, Lake Arrowhead, WI

Oct. 26-29, 2020

TLW Fall Convention & Trade Show
Kalahari Resort, Wisconsin Dells, WI

****Meeting Reminder****

General Meeting

Tues., July 14th
Tippy Toe Inn, Chaseburg

NOTE: If you need to make any corrections
to your address on this mailer, please contact
Art Ekern to make changes or email:
expressprinting@aol.com

137 S. 4th Street
La Crosse, WI 54601

