

THE 2TG TIMES

2TEACH
GLOBAL

Summer 2026



You may have noticed....

....that summer is almost here!

Which means fewer jobs UNTIL the beginning of August when we will be slammed.

....that we aren't doing a newsletter every month

Partially because I (Wendy M) get busy and partially because we didn't have all that much to report

...that this issue has lots of strategies

So please read it! And feel free to submit ideas to me for future publications

Leading with Laughter & Sass...

A note from your CEO, Wendy M



The 2TG Difference: It's Not the Slides - It's YOU

This column is written by me - no AI. AI might do a more polished job than I do, but damnit, I've written a lot of articles and books without it and I really want you all to hear my voice and feel my passion.

Here's what I want to emphasize in my column: I hired you for your expertise, yes, but there are a lot of smart folks out there **and** AI can help with content. I picked you because you can **connect**.

The slides are not the presentation. **You** are the presentation. You're the one who makes it come alive. You are the one who reads the room and knows whether to skip content or go deeper, to give a break or throw in an activity, or break folks into groups - even if it wasn't on the lesson plan.

When a district hires 2Teach Global, they are not paying for a PowerPoint. They are investing in our expertise and our ability to differentiate it and make it fit their needs. Which is what we teach about so we sure as heck need to be able to model it!

PLEASE PLEASE PLEASE take the time to zoom or get on the phone with your client - not just email or rely on the PD Information Form. A few of you are masters at this (I'm looking at you, Philip, Belinda, Leila, and Bryan). The time you take up front makes you better at differentiating in advance or in the moment.

I can't always answer a phone call or text when you are presenting. Sometimes you will need to make a split-second decision on how to make the presentation better. It is OK with me (very OK) if you adapt the presentation; don't feel there has to be 100% fidelity. Just let us know about the changes you made. It's most important that we are modeling what we preach and that the audience feels "seen" and their needs addressed.

That's it. You got this.

By the Numbers: 2025-2026 School Year

As we wrap up another successful school year, here is a snapshot of what we accomplished together:

- Supported 149 districts and organizations across 27 states
- Delivered 340 days of professional learning
- Provided coaching to 4 districts & 87 educators and leaders
- Doing 2TG-related presentations in Spain, Canada, Bhutan, Finland, Denmark, and Switzerland
- Expanded partnerships in both general and special education initiatives
- Sponsored the Reading League & the Irvine Public Schools Foundation
- Started the Read Now Academy tutoring services & parent workshops
- Updated and improved our incredible Catalog of Services

Help Us Grow

Do you have a connection to a school, district, or organization that could benefit from 2TG's services? Reach out to me (Wendy L), Wendy Murawski, Melissa Jenkins, or Julie Pearson-Weese. Associates who provide a direct connection that results in a signed contract with a brand-new client will receive **a \$100 gift card** as our thank-you. (This is a new incentive and is for a limited time only - Start reaching out to the schools YOU know need our help!!)

Operationally Speaking...

A note from your COO, Wendy L



A note from your CFO, Donald A

The Snap: One Last Step Before You Invoice



As 2TG continues to grow, so does our need for consistent information from the field. That's why we've implemented the Session Snapshot Survey, now affectionately known as "The Snap."

The Snap serves several important purposes. It helps us understand:

- Who attended your session
- How the session went
- Any differentiation or adjustments you made
- Questions, concerns, or follow-up needs from the client
- Information that may help us better support the client in the future

Most importantly, The Snap is now considered a required part of completing your assignment. Beginning immediately, associates must complete The Snap before submitting an invoice. Once completed, you will receive a unique identifier number. Please include that number on your invoice.

No Snap Number = No Payment Processing

Just as districts require paperwork to be completed before work is considered finished, 2TG requires completion of The Snap before an assignment can move to the payment stage. If an invoice is submitted without a Snap number, it will be held until The Snap has been completed.

This isn't intended to create more work. Rather, it ensures we have the information we need to serve clients well, maintain accurate records, and process payments efficiently. Think of The Snap as the final item on your checklist: deliver the session, complete The Snap, submit your invoice. Bam!

Important Announcements

Same as last time....

Cuz we are going to KEEP hammering this home!!!

Go to www.2TeachGlobal.com
Click the "MORE" tab. Find "Associate Info" - click it.

(It's also on bottom of every page.)
Create an account, preferably with your 2TG email.

It'll send a code to your email.
Activate it by clicking email & create your own password.

Give us a day or two to give you access.

An email will be sent to you with access to private pages. Click it.
From then on, you're in!

Book Recommendations

Here are a few to try!

Demon Copperhead by Kingsolver
Coddling of the American Mind by Lukainoff & Haidt
When We're In Charge: The Next Generation's Guide to Leadership by Litman
The Trouble of Color by Jones

What are some awesome books you've read recently? Please email them to Wendy M!

Associate of the Month

Julie

Pearson - Weese

Julie is a recently retired special educator with 30 years of experience and extensive expertise in literacy instruction.



She was selected this month because of the incredible work she has done as Director of Literacy - most specifically with all the Bookworms clients & associates. Everyone raves about Julie's kindness, work ethic, & incredible expertise in all things literacy!

Associate of the (Previous) Month

Kristal White

Kristal currently works as a Literacy Coach Coordinator in Lapeer County Intermediate School District in Michigan with 19 years of experience.



Kristal was selected because she is always willing to fill in when needed. She is professional and has an excellent job performance with frequent comments about how engaging, fun, and knowledgeable she is. She also took on a new client in remote South Dakota & was very respectful and responsive to their Native American culture.



What We Learn From Exit Tickets

*A note from your VP,
Melissa J*

One of the questions I often get from associates is, "Does anyone actually read the Exit Tickets?"

The answer is a resounding **yes!**

After every session, we review participant feedback and look for patterns. Our **goal** is to consistently earn ratings of 4.5 or higher on our 5-point scale, and Exit Ticket data helps us understand where we are succeeding and where we can improve. The feedback helps us strengthen our materials, refine our facilitation, and better meet the needs of our clients.

If multiple participants mention needing more movement, more examples, additional break time, or opportunities for discussion, we pay attention. Those trends help us grow as presenters and as an organization. At the same time, I want to offer a word of encouragement: No presenter is *everyone's* cup of tea.

Even when a session receives excellent ratings overall, there may be one or two participants who simply didn't connect with the content, format, or presenter. In fact, our own CEO, Wendy Murawski, recently received feedback from a participant who very clearly did not enjoy her presentation style. See? It happens to all of us!

So here's my advice: **Look for patterns, not outliers.**

If many participants are saying the same thing, consider it an opportunity for growth. If one individual strongly disliked a session that everyone else rated highly, keep it in perspective. The goal isn't perfection. The goal is continuous improvement.

Also remember, you're not on your own. If you'd like additional support with presentation skills, audience engagement, pacing, facilitation, or handling challenging participants, let us know. We're a team, a family, and we can help!

Presenter's Playbook

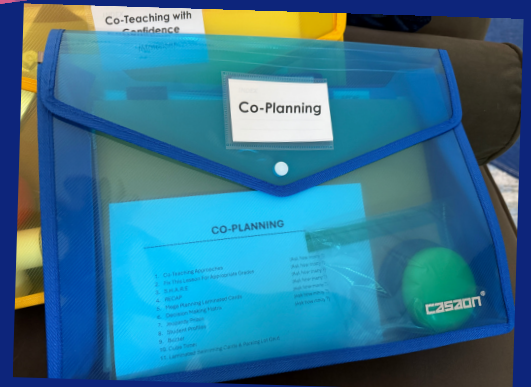
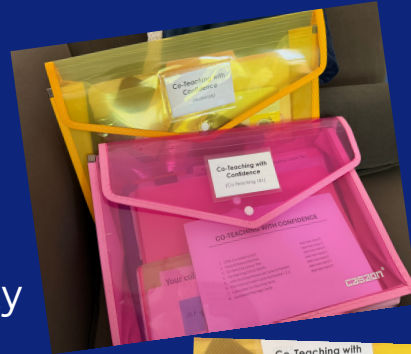
Sometimes, one of the biggest challenges I have in presenting isn't delivering the content. It's managing the materials & not feeling like I'm doing the same organizing over and over...and over...and over...

For years, I carried presentation supplies in various bags. Every trip seemed to involve digging through materials, wondering if I had packed everything I needed, or discovering that I had borrowed something for another training and forgotten to put it back.

My new solution? Presentation Binders.

I purchased large plastic binders and created one for each of my most frequently delivered sessions. Each binder contains:

- One copy of every handout
- A copy of the slide deck
- A copy of the lesson plan
- All presentation materials (index cards, manipulatives, timers, chimes, wall visuals, examples, laminated resources, etc.)



In the front pocket is an index card listing everything that should be in the binder. It also notes which handouts need to be sent to the district in advance, what should be photocopied, and any materials that need to be packed separately before travel.

So far, I'm loving it! Less stress, less searching, and faster preparation. My binders sit on a bookshelf ready to go. Before a training, I simply grab the binder, do a quick inventory check, and head out the door. Saving time this way - especially given how often I'm doing the same presentations (just with "tweaks") - makes me feel so much better. If you have a great organizational tip for managing materials, please share it with us!

Road Warrior Wisdom

Travel Tips

Many of our associates spend a fair amount of time on the road. Over the years, I've collected a few practical travel habits that make presenting easier, reduce stress, and help me be ready for the unexpected.



- **Pack an empty plastic bag.** It takes up almost no space and comes in handy for wet clothes, leaky toiletries, muddy shoes, or anything you don't want touching the rest of your luggage.
- **Carry a foldable tote or backpack.** Mine has earned a permanent spot in my suitcase! It's perfect for carrying training materials, making a quick store run, or fitting in those unexpected purchases that somehow follow us home. (Thinking this might be the next 2TG Swag I invest in.....)
- **Keep a dedicated travel charger in your suitcase.** No more searching the house at 5:00 a.m. trying to remember where you left it after your last trip. Also - label it!! Put your name & email/phone so the district can send it back to you if you leave it somewhere.
- **Take photos of important documents.** Hotel confirmations, rental car information, agendas, and boarding passes are much easier to locate when they're stored on your phone. Please don't call Christin Webb at 11pm because you forgot where you are staying.
- **Bring a refillable water bottle.** It saves money while traveling and ensures you have water available during presentations. Not every venue remembers to provide it, and talking for six hours is much easier when you're hydrated. Hmmm... another possible 2TG Swag item...

Road Warrior Wisdom

Travel Tips, cont.



- **Have a presentation-ready backup plan.** Airlines occasionally lose luggage, but districts still expect us to show up ready to go. Keep one presentation outfit (or at least a professional top and undergarments) in your carry-on or large purse. Another option? Travel in an outfit you wouldn't mind presenting in if your suitcase decides to take its own vacation.
- **Create a travel-ready toiletry kit.** Keep travel-sized essentials permanently packed so you aren't repacking the same items before every trip. I have one that has one version of my basic makeup in it also so I'm not having to pack that every time. And a curling iron - obvi.
- **Pack a presentation kit.** I keep a small 2Teach Global zipper pouch

that goes with me to EVERY presentation. In it is: a dongle (for USB, USB-c, HDMI, etc), my clicker, my 2TG badge, a rubber band, a pen, a few paper clips, spare clicker batteries, and a small Tylenol container.

I also have a slightly larger 2Teach Global drawstring bag that contains: 1 thing of post-it notes, blue tape, my chime, my cube timer, a pen, a dry-erase marker, a black Sharpie, and then I add a small piece of chocolate...for emergencies!



Strategy of the Month

The Mystery Envelope

How It Works



Place a question, challenge, scenario, picture, or problem inside an envelope (or better yet, my favorite is a brown paper bag -anything in a brown bag is interesting!). At a designated point, have participants open it and work together to respond.

There are three easy ways to use this strategy:

- **Same Mystery:** Every group gets the same prompt and compares responses.
- **Different Mysteries for Differentiation:** Groups receive different prompts based on readiness, interests, or learning needs.
- **Different Mysteries for a Jigsaw:** Each group becomes an expert on its mystery and then teaches others.

The strategy works at any age:

- **Elementary:** Mystery picture or prediction question
- **Middle School:** Scenario or problem to solve
- **High School/Adults:** Case study, quote, or debate prompt

The best part? It requires almost no preparation, creates instant curiosity, and can be adapted to virtually any content area.

Sometimes engagement begins with a simple question: "What's in the envelope?"

Think about how YOU could use this in a 2TG presentation & then teach your participants how to apply it in their own settings.

What's New?

Learn Your Way segments

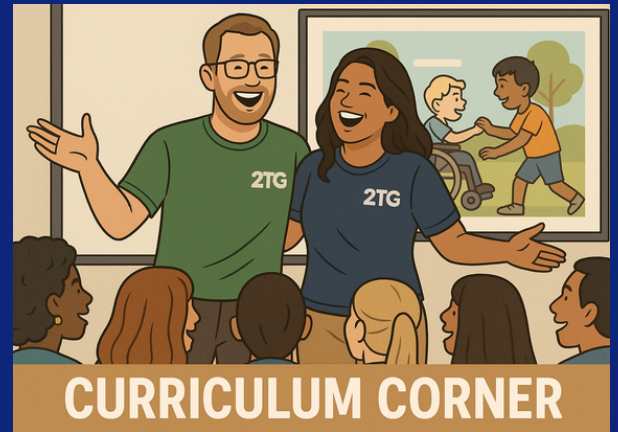
One of our goals this year is to ensure that our professional learning, especially our UDL sessions, models the very practices we're encouraging educators to use.

For example, many of our UDL trainings now include a "Learn Your Way" segment. During this time, participants can choose how they engage with content. Some may join the 2TG associate for direct instruction, while others may read curated resources, watch selected videos, engage in discussion with colleagues, or explore the content independently.

We know that UDL isn't just about offering choices to students. It's about designing learning experiences that recognize variability and provide multiple pathways for engagement and learning. We need to show we practice what we preach!

As educators/adults, we don't always have to be the primary source of information for learning to occur. In fact, one of the most powerful ways to model UDL is to demonstrate that meaningful learning can happen through a variety of options and experiences, but our participants won't value that unless they experience it themselves.

Think about how your PD sessions model best practices, whether related to UDL, co-teaching, differentiation, literacy, or inclusive instruction. If you have ideas for ways we can make our professional learning even more engaging and accessible, we'd love to hear them. Some of our best innovations come directly from YOU.



Learn Your Way

Did You Know...

1. that we have a new comprehensive Catalog.ready? Check it out at this link and then let us know what you think (to include where you found typos, what could be improved, and sessions you'd love us to add....)
2. that we have a Read Now Academy? Starting in West Virginia, this service focuses on supporting families and students directly through tutoring, assessments, and family workshops. Learn more here.
3. that our very own CEO, Wendy Murawski, will be chairing a symposium in Tampere, Finland this August? She's brought together folks from 8 European countries to compare co-teaching and they'll be presenting at the European equivalent to our AERA. Theirs is called the European Educational Research Association (EERA).



Shady Towel in Phoenix AZ

*Anyone recognize this lady?
1st to correctly email WM gets prize.*

Are you a golfer?

COO, Wendy Lochner, is! And she's designed and trademarked a cool new gadget - the Shady Towel. Check out the website and info at www.ShadyTowelco.com.

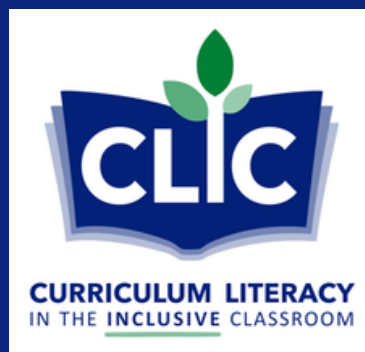
2TG was even a sponsor of the Irvine Public Schools Foundation at their 15th Annual Tee It Up for Education Golf Event on May 21. Every golfer got a Shady Towel with the 2TG logo!

We love how creative our team is. What are YOU doing that we can highlight to the rest of our 2TG family?

**Don't Forget to
Take Pictures!**



CLIC CORNER



***A note from your Literacy
Coordinator, Julie PW***

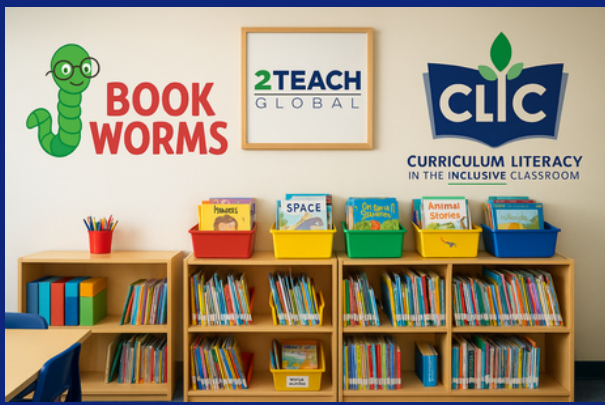
Taking Our Expertise Beyond the Schoolhouse

One of the ways we're expanding 2TG's reach is by sharing our expertise with community groups, family organizations, and professional associations.

Recently, Julie Pearson-Weese, Jenny Douglas, and Kathleen Skellie have presented on literacy for Rotary Clubs and family groups. The Read Now Academy has started its parent workshops to inform and empower parents on topics like Dyslexia and Understanding the Science of Reading. Melissa Jenkins, David Bateman, and Kait Brennan have provided trainings for families on advocacy, inclusion, and understanding their legal rights. Kathleen will also be presenting on Bookworms and Co-Teaching at the HIVE Conference in Las Vegas! (You know you are jealous....I am too!)

These opportunities allow us to support communities, build relationships, and introduce new audiences to the work of 2TG.

Do you know of a local organization, service club, family group, conference, or community event that might benefit from a short presentation? We'd love to hear about it. Some of our best partnerships begin with a simple conversation or from others seeing us "in action"!



THE BOOKWORMS BRIEF

*A note from your Bookworms
Coordinator, Kathleen S*

Sustaining Momentum: Transitioning from Initial Implementation to a Robust Learning Culture

If you've worked with Bookworms clients for a while, you've likely noticed that is a common challenge for implementation quality to decline after the inaugural year. There seems to be an assumption that the initial investment will provide long-term self-sufficiency. They don't seem to realize that - much like a well-tended garden- curriculum requires continuous care, strategic planning, and sustained support to truly flourish! Recently, I've created a five-step framework we've been using with a few districts designed to facilitate collaborative dialogue and guide partners toward a thriving learning culture. Here's how you might engage with district partners regarding the strategic steps required following the initial launch phase (typically years one or two). Think about putting this on a card or chart and rolling it out with your clients systematically:

1. Gather comprehensive stakeholder data to objectively assess organizational strengths and opportunities for growth.
2. Establish and communicate transparent criteria for evaluating implementation proficiency.
3. Determine the strategic focus for advanced implementation, such as transitioning from Shared Reading to an integrated ELA block with a concentrated emphasis on writing.
4. Design PLC agendas and professional development initiatives that specifically target the identified areas of focus.
5. Develop a centralized resource portal for educators, providing planning templates for modules and units alongside ongoing implementation support.

On the Road

Are you going somewhere cool or doing something unique this summer?

**WEAR YOUR 2TG SWAG
and
TAKE A PICTURE!**

We want to post it!!



*A note from your
(not really a) travel agent,
2TG Executive Assistant,
Christin W*



**Where was
2Teach Global
in March, April, and
May?**

South Carolina
Ohio
Georgia
South Dakota
West Virginia
Cancun

California
New York
Utah
Illinois
Massachusetts
Virginia
Nevada

*Ok that last one is a lie.
Wendy M just did a quick graduation
vacay there with her son, sis, and nephew.
Even the month is a lie. It was in June.*



Shout out to our social media superstars this month! The following Associates interacted with our content by liking, sharing, or re-posting, the most in the past month:

Dr. Belinda Karge - Twitter

Dr. Monica Boomgard - Instagram

Dr. Claire Hughes Lynch - Facebook

Dr. Melissa Jenkins - LinkedIn

Our most popular post celebrated

Dr. Jen Walker

on her promotion to Full Professor at the University of Mary Washington!!

CLICK. SHARE. SPARKLE!

*A note from the
Social Media coordinator,
Emily F*

LIKE US!

RePost

SHARE

Help Our Community Grow!

Please ensure you have a slide that shows all of our social accounts and that you provide a minute or two for participants to follow our accounts at the beginning of your PD session!

Instagram: @_2teach

https://www.instagram.com/_2teach/

Facebook: 2Teach Global

<https://www.facebook.com/profile.php?id=100088472652573>

X: @_2Teach

https://x.com/_2Teach

LinkedIn: 2Teach Global

<https://www.linkedin.com/company/2teach-llc/>