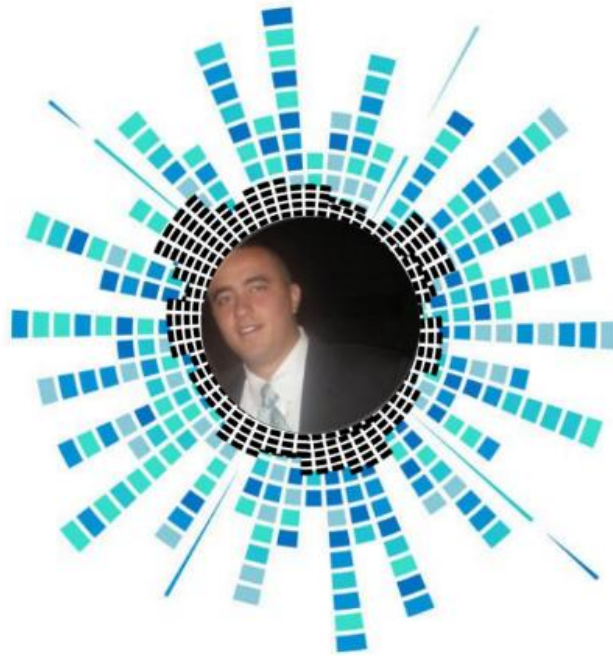




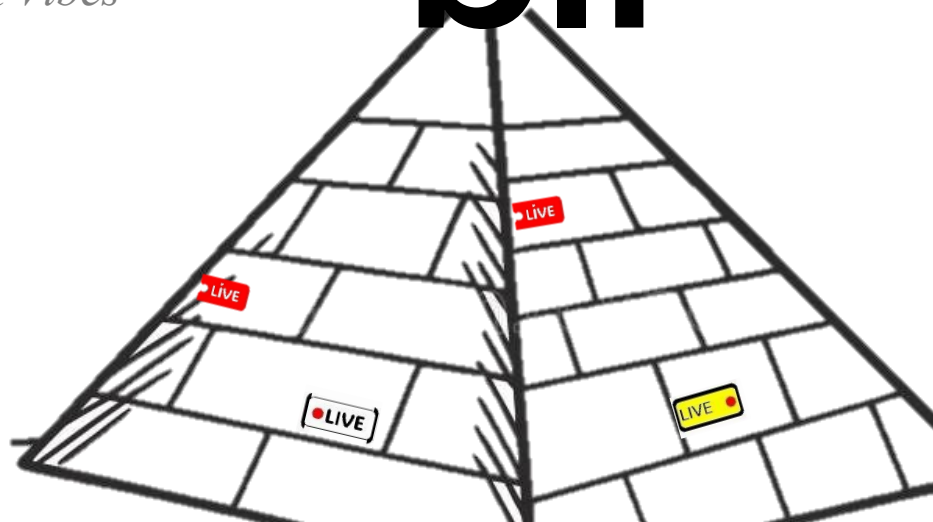
john®

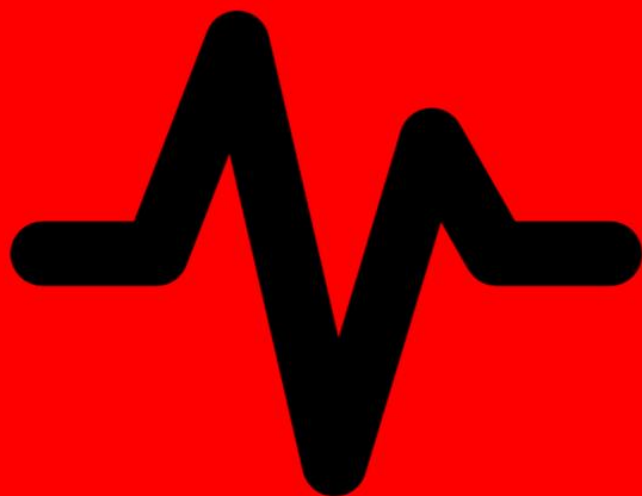
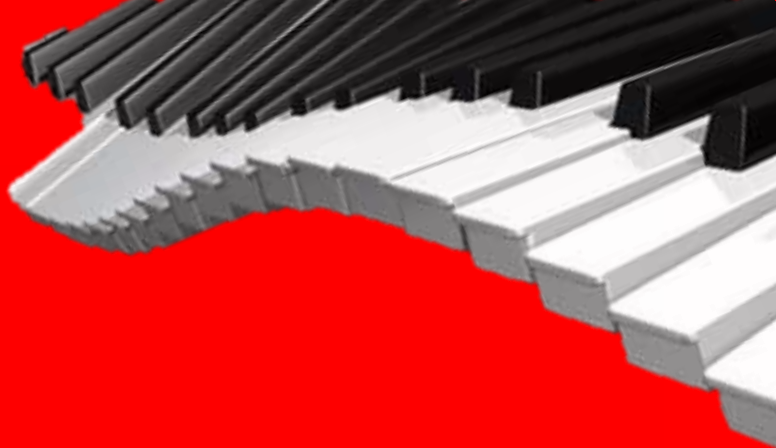
John Khalil
Founder & CEO

Report | *Messaging, Keywords & Vibes*



blr











Instagram,

Facebook, & other platforms being branded as the standard has taught us many things.

Specifically, with respect to reach & how far a business, product, service, or brand can go. The number of followers a profile has acquired on such platforms would determine their "full social networking opportunity & reach".

This statement is certain for brands such as Lamborghini, while leaving room for growth for other business, products, services, brands & profiles who are still learning how to create or manage a relationship with their ideal audience through social media. In this case, for instance Lamborghini has acquired the following followers within the following

36.8m followers	Instagram
13m followers	facebook
4.3m followers	TikTok
1.7m followers	LinkedIn
2.3m followers	X twitter

Keeping it pro, LinkedIn

An audience or network such as LinkedIn who prefer or are keener to a professional social feed, would have less of an interest to engage with information outside the scope of professionalism with brands such as Lamborghini.

However, you should decide to approach the benefits of songblr messaging, would ultimately guide you to an incredible experience to assist in acquiring a continued & prospective following. Inspiring a new form of creativity, inspiration & reach Indefinitely ~ through **adsoundspace** is now possible.

Dialogue within the scope of professionalism i.e. LinkedIn enthusiasts,  for example would still carry or hold dialogue that of which would consist of words (keywords)

that would allow brands such as Lamborghini to be included within the conversation. A sentence such as "What is the avg. time for this project. would **give Lamborghini the opportunity to enter.** Keyword "avg."



Vibe title = 0-120 in x seconds vibe



Communication on songblr is more than what you would have ever imagined. As peer 2 peer search is based on a new experience & learning opportunity through entertainment-based results. **A new theme, & style innovated by john f. Khalil, me.**

Lamborghini's 36.8m on Instagram would tell us that this is their online social market cap, or that it has been reached as IG, Instagram fills all the necessary requirements that would cater to such a brand & profile. Thresholds are now defined through basic conversation. Relationships are sparked from the consumer first, then the brand ~ reversed.

Entertaining Discussion



You aren't simply invited to enter discussion; you're encouraged while leaving room for the opportunity to conclude a recent txt ~ based on inspiration, as the preset to creativity. In return, an entire network

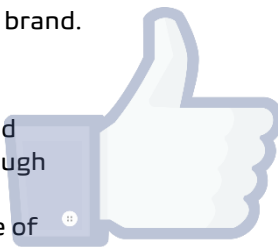
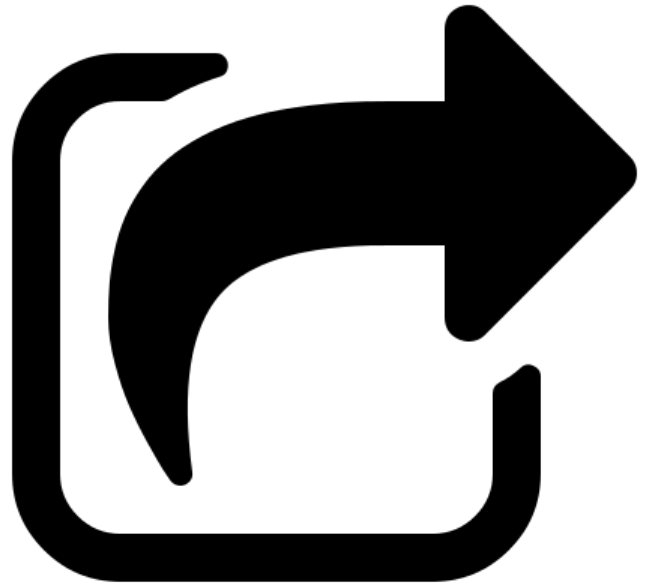
would now either     

 **Post, share** ~ Network is now creating the post for you. Complimented by your keyword, or their own words***** Giving members within discussion a sense of ownership. Your traditional posts would be considered generic compared to the opportunity to explain your message based on your consumers current time-sensitive appeal & interests. They are connecting to your brand on much more personal levels. Creating multiple posts for you. *****
through the context of dialogue.

 **Share, share** ~ Someone within dialogue has decided to include your VIBE within discussion. 

 **Comment, share** ~ network has decided to ask or answer a question with your VIBE.  Communicating in ways that are unique to the dynamic of their, relationship, conversation & dialogue. ... like an inside joke. Further defining bonds using your vibe, & brand.

 **Like, share** ~ as your VIBE or option is presented within the mix of available vibes & viewed through **Make your Debut** amongst all recipients within discussion, & finally selected. Providing a sense of option, & eventually greater interest through our "Golden Compass" business model. Choosing your  VIBE as the "LIKE". Ready to be listened to & enjoyed.



Messaging

Messaging

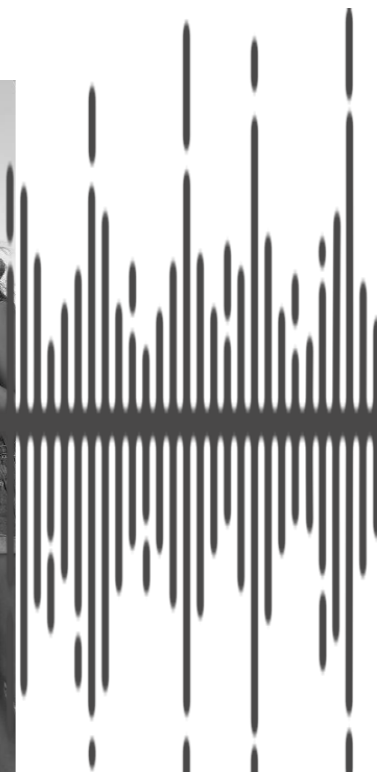
As our mission is to amplify the style of communication via music, ~ songblrs' messaging platform includes many resources that should allow people to easily recognize & appreciate the difference as well as the uniqueness of dialogue through our messaging.



Keywords

Keywords Preface

While various cultures amongst humanity have already acquired a specific appeal towards musical genres, vibes within dialogue or search provides a more generalized approach ~ as the action is based on entertainment, learning, & engaging. Starting with the sounds that we are all familiar with, songblr would be the catalyst that, should steadily develop new habits, patterns, & style that would complement a new form of communication.



For the first time in history, understanding business, products, services, & brands from the perspective of "cool".

KEYWORDS that compliment education or work for example, would give a brand or business such as STAPLES the opportunity to use the sound of an eraser squeaking.

Refer to page 71 Peer 2 Peer Search within Executive

Summary Reminding us of how even the simplest tones or sounds that cater to all, can be used &or influenced~ multiplying its value & opportunity, taking us 1 step back, so that we may take 8 forward.



Keywords

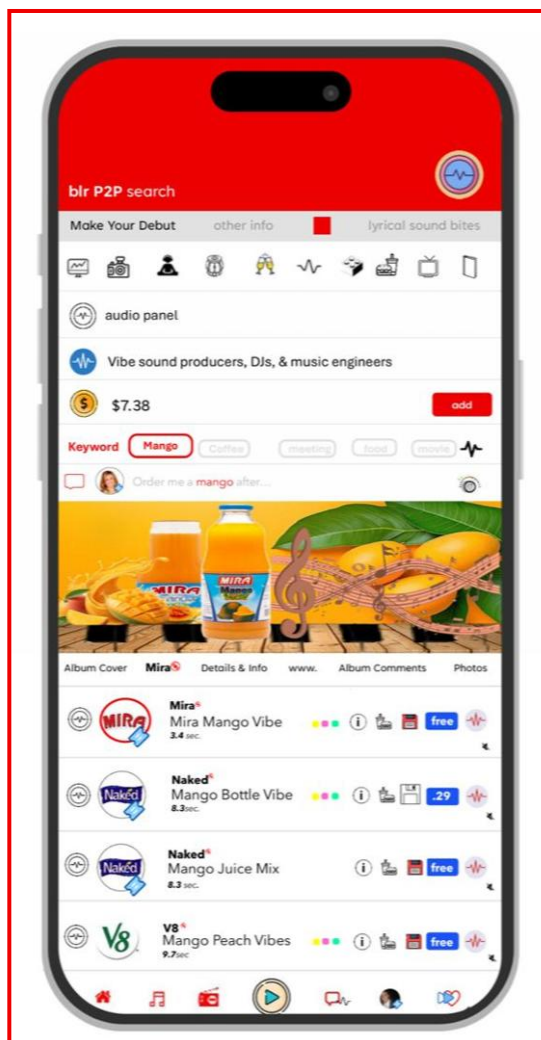
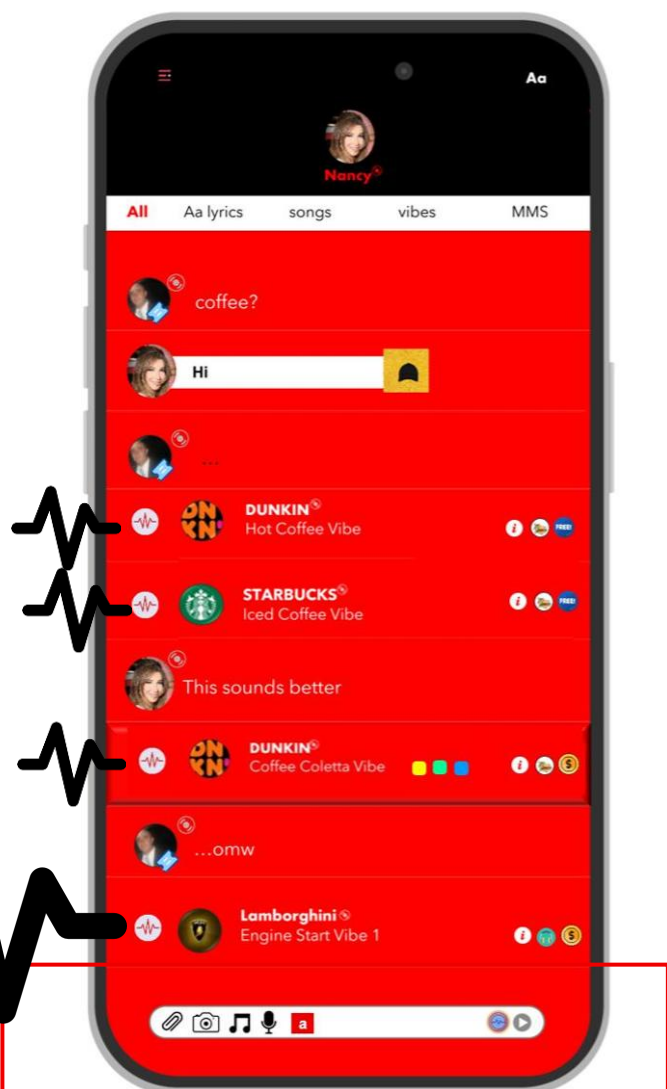
A business, brand, product, or service (B.B.P.S.) has taken a creative approach by addressing a hidden relationship. Providing new value through words both in & outside the setting of generic search terms.



our definition of vibes

Tones, or rhythms created to identify & strengthen a relationship towards a business, product, service, or brand. produced for both commercial & non-commercial use.

While extending this approach to recipients within dialogue by also including pieces from songs ~ identified as lyrical sound bites. *Accommodating a new form of communication, understood only by music enthusiasts.*



P2P search Make Your Debut Page 1 Results

Dear Dr. Meyer,

I am excited to extend you the courtesy of being our exclusive shipping partner & happiness provider. 🍓

Nourishing the empty spaces your vans & trailers might have along your routes with further opportunity, better serving your efforts ~ to be satisfied through our amenities, products, services & a hopeful collaboration.

Accommodating & allowing this new philosophy **DHL Delivering Happiness** (created by John Khalil, me) towards & against **your entire brand**. A discussion we would have, next to engineering a not so new supply-chain infrastructure that should easily incorporate our innovative business model & procedures accordingly.



What we are also hoping to achieve & offer is the ability to outlast the prospective "fame" & hype this type of marketing & partnership should bring.



Making **DHL Delivering Happiness** commonplace. Extending this **philosophy** beyond our very own expectations, to your current & prospective accounts & deliveries, indefinitely.



Thank you for considering us within your supply chain efforts. As history is being made, I'm personally inviting you & your brand to join us in creating a monumental opportunity for humanity.

John Khalil
Founder & CEO | **blr** House

john®

john | **blr**



You're ready for more

Complimenting traditional social media updates with **lyrics** to your favorite music as well as the relationship viewers would have with that particular song.

Increasing the value & interest of network content.

Accommodating your next social update, or **blr** with the emotional experiences a song has provided.

Follow us on
facebook



@username

Follow us on
Instagram



@username

Follow us on
X



@username

Follow us on
TikTok



@username

Follow us on
songblr



@username

Follow us on
SnapChat



@username



Keywords

KEYWORDS that compliment education or work for example, would give a brand or business such as STAPLES the opportunity to use the sound of an eraser squeaking. A vibe  we are already familiar with, excited to hear how STAPLES would make it "cool". While creating economic demand for collaboration via

DJs,

artists,

music & sound producers

expanding the occupation & field while satisfying & nourishing their interests, & inspirations. Upon scale & demand would also encourage further academia.



Generic search terms currently used to help people relate to their brand would include examples of

staples
office products
etc.



songblr messaging would now give new meaning towards relationship & discovery based on creating new time sensitive interests & relationship **simultaneously**. Instantly identifying a brand as "cool"

What John has especially taken away from Satya Nadella's leadership are his beliefs to provide a service to make others cool. In a world based on ego, it would be a lasting serenity if the dynamic of the service offered aligned with an innovative commercialization model & new form of communication people would naturally encompass. Empowering every individual & organization. Entering songblr. Also, entering a new scheduling language, Calenblr.

While addressing & satisfying these new interests via

✓ information

✓ entertainment **post engagement**

✓ entertainment **pre-engagement** allowing the characteristics, qualities & your brands attempt of concluding a new message to now add or compliment the relationship one would have against & towards it. i.e. cool

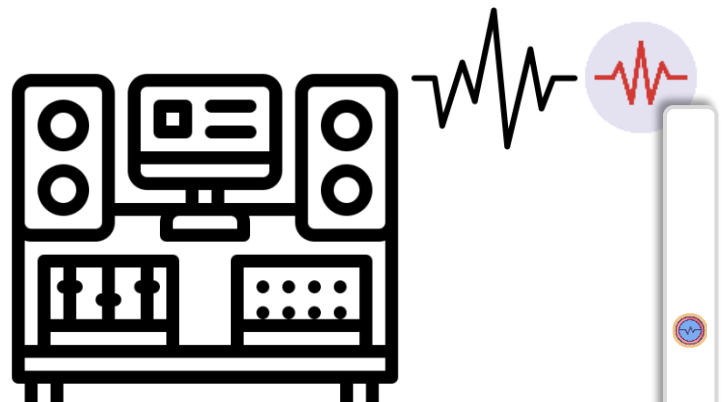


New Terms, opportunity, reach & phrases

- I'm deleting you
- Did you make revisions?
- We must change the date
- Can I copy your homework?
- You need some new hobbies
- Can we start over?



Staples Eraser Squeaking Vibe 8

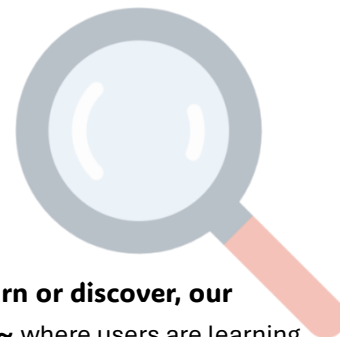


messaging



Businesses, products, services, & brands that have been used to their previous forms of advertising & exposure through social media, PDFs, & search **would now have the opportunity to additional variables** that would complement their message by including

- Business
- Consumer
- **Direct & in direct topics off dialogue ~ compared to a direct approach via “SHARE” or “LIKE”**
- **Relationship between Sender & receiver**
- **Vibes Available ~ making that brand seem cooler**
- **Sending a Vibe – making sender seem cooler**
- **Engagement ~ PRESS PLAY**
- **songblr brand & lifestyle**



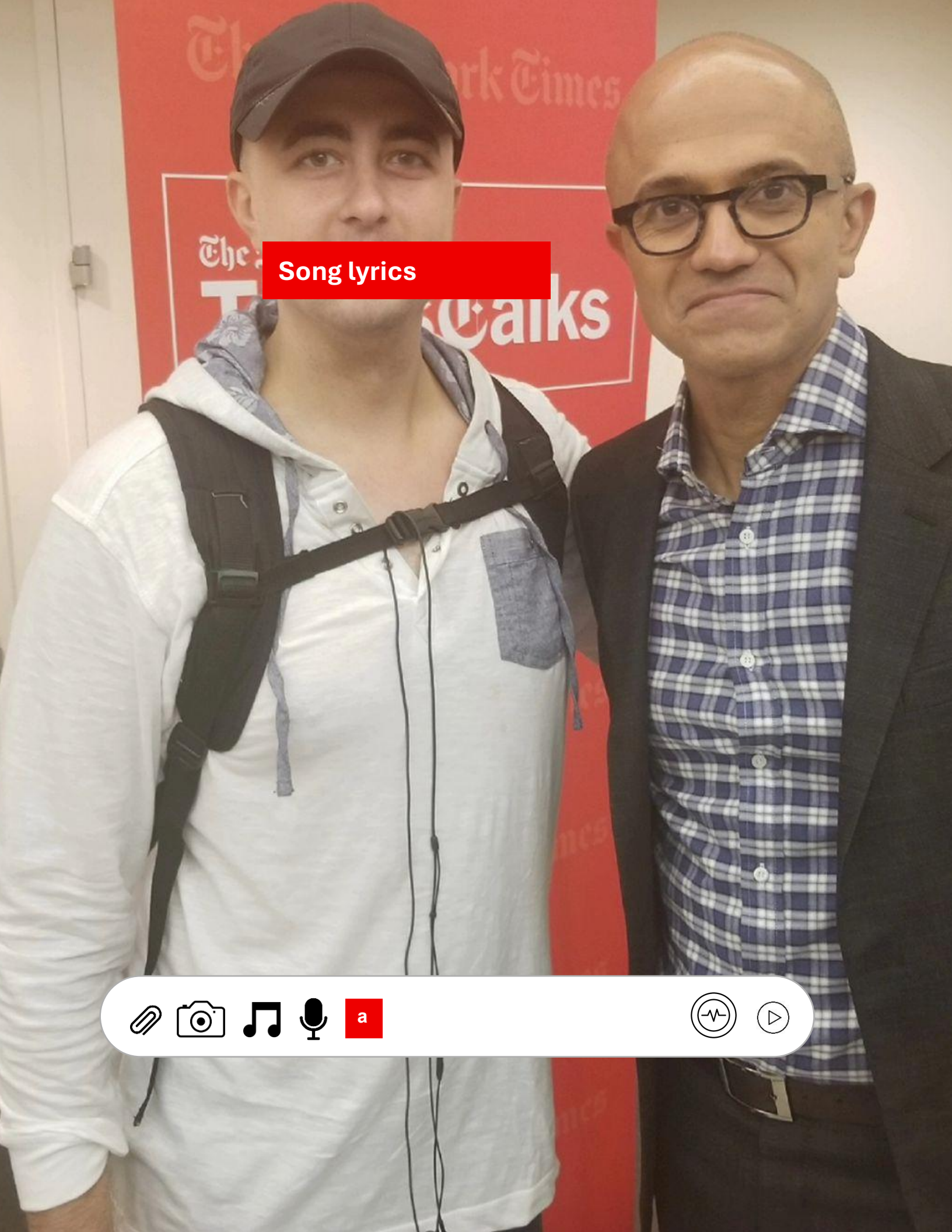
While current searches are intentionally exercised to learn or discover, our messaging would also serve a non- intentional purpose ~ where users are learning & discovering the information that they would intentionally seek, included ~ unintentional factors such as

- Identifying interests of the recipient or members within a chat.
- Engaging with new forms of creativities & inspirations in the form of vibes.
- Being entertained
 - ✗ in the form of listening to the vibes that would be available
 - ✗ In the form of listening to the vibe that a recipient has chosen
 - ✗ In the form of learning through the vibes that has previously or would now compliment a business, product, service, or brand
 - ✗ In the form of celebrating, & discovering new time sensitive interests 
| messaging is lit, when vibes are available 
- Developing a new relationship towards the business, product, service, or brand that has created the vibe. Reminding consumers that their attempting “cool”.
- Giving business, products, services, & brands new inspiration. Complimented by an entirely new creative atmosphere one would have to enter to distribute & showcase vibes & information.
- Developing a new or stronger relationship towards an artist that has included a lyrical sound bite. Providing further opportunity on neglected work, that would otherwise make sense to include within dialogue. Your work has not been in vain. Welcome to “ are available”.



You are now able to enter a world filled with imagination, creativity, & opportunity. Expect new Marketing Expert Title within your advertising agencies to address these new time sensitive needs. Artists, expect to reignite previous inspirations.



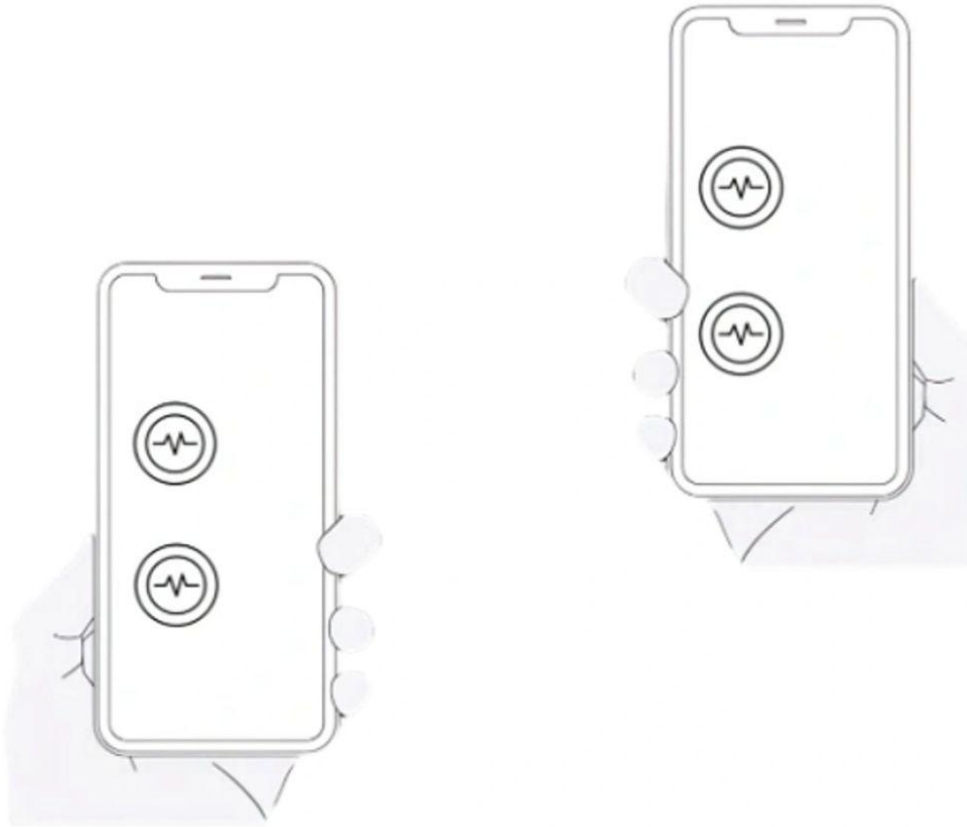


Song lyrics



a





John with Mr. Satya Nadella | CEO, Microsoft

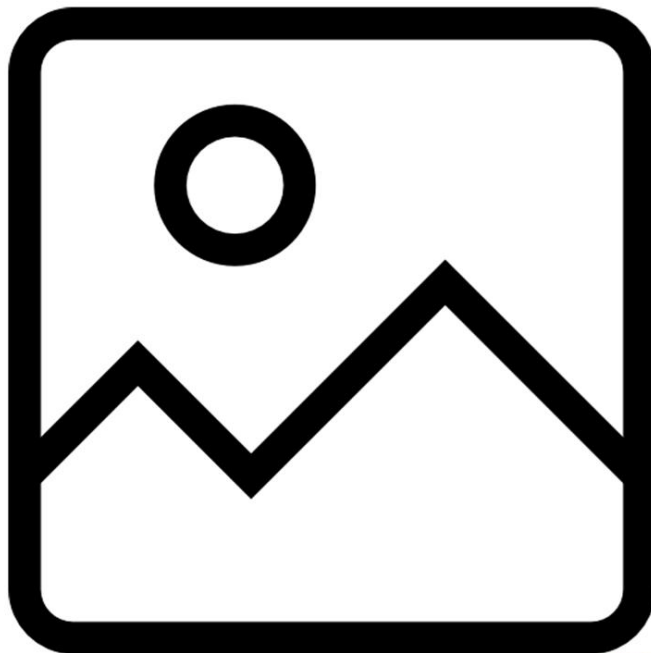
Peer 2 Peer Search

n.

Results driven inquiries, presented to two (2) or more recipients within dialogue, automatically filtering keywords a business, product, service, brand, or artist has chosen to compliment a vibe, lyrical sound bite, & other information within a database. Executed through a “send” action within a message box. Innovated by John Khalil.

username

username 🍷



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Report Finalized on: October 8, 2025

Report Created by: *John Khalil*
Report Created for: Executive Summary | **blr** house

Email: jfk.123a@gmail.com

Graduating Class Of: *College Dropout*