

Menu of Services

SILVER Marketing Package

**2% Marketing Fee
Minimum \$ 3950**

- Load the home in MLS
- Syndication to over 100 buyer searched websites
- Typical "agent" marketing
- Supra Lockbox
- No sign in yard
- Full service negotiation and contract review
- Schedule municipal inspections
- Paid ads on multiple venues

GOLD Marketing Package

**3% Marketing Fee
Minimum \$ 5100**

- Everything from the Silver Marketing Package
- Target marketing campaign
- Online & Offline advertising sequence
- Extensive List Selects from Mailing List Brokers
- One EDDM Campaign to most opportune communities
- Property Previews on Pre-Market Homes list
- Drone photos and webpage
- Website
- Virtual staging 3 rooms
- Floor plans
- Matterport interactive tours
- Two Public Unveiling events
- Present at EVERY showing
- Paid appraisal for starting cost

PLATINUM Marketing Package

**3.5 % Marketing Fee
Minimum \$ 6500**

- Everything from Silver & Gold Marketing Package
 - Online Retargeting Campaign
 - Custom Audience Marketing
 - Three EDDM Routes mailed with details on the home
 - Custom opt-in pages to attract dozens of buyer leads
 - Hire professional copywriter for customized marketing
 - Elaborate Targeted Direct Mail Campaign to all lists
 - Tailored marketing blast to every Realtor in surrounding counties
 - Space is purchased on International Investors Portal for full price investors
 - Specific promotion to "Move-up" & "Move-down" home buyers
 - Facebook User Selects with demographically targeted ads
- PLUS Studeo interactive presentation
PLUS paid appraisal for starting cost

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Specialty Services Flat Fee

Flat Fee Listing \$ 1500 No Support

- Load the home in MLS
- Syndication to over 100 buyer searched websites
- Supra Lockbox
- No sign in yard
- Owner responsible for all contract review and negotiations
- Owner schedules inspections
- Owner schedules showings

Flat Fee Listing \$ 1900

- Load the home in MLS
- Syndication to over 100 buyer searched websites
- Typical "agent" marketing
- Supra Lockbox
- No sign in yard
- Full service negotiation and contract review
- Owner schedules inspections
- Owner schedules showings

Enhanced Full Service \$ 2500

- Everything from the Flat Fee Listing Package
- Floor plans
- Matterport interactive tours
- Studeo interactive presentation
- Add paid appraisal for starting price: \$ 500



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72SOLD
CERTIFIED

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