

Move Bay Area brings transportation leaders together with community in-person to discover commonality and regional solutions to our transportation challenges with the goal of *building a regional transportation vision together*.



Thrive Bay Area Transportation Summit was held at San José State University on October 30th, 2024.

Diverse panelists, speakers and attendees from the entire Bay Area shared insights and ideas on what transformational transportation means and its ability to positively impact the quality of life for all communities.

## 2025 Event Schedule

Emissions from transportation is the largest single category of carbon pollution. In this four-part series, to be held in the North, East, West and South Bay, we will explore the connections between **climate**, **health** and **transportation**, and how we all benefit from cleaner air and abundant, accessible, affordable and safe public transportation.

- **North Bay – March 2025**
- **East Bay – May 2025**
- **SF and Peninsula – Sep 2025**
- **South Bay – November 2025**

Sponsor Benefit	Platinum Sponsor (Exclusive Category Sponsor)	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Ad space in the program	Quarter-page advertisement in the event program			
Distribute materials	Opportunity to distribute branded materials			
Time at event	5-minute speaking slot during the opening or closing session	Recognition during the opening and closing remarks		
Description & Website	Premier company description and website in program	Company description and website in program	Company website in the event program	
Event Tickets	10 tickets	6 tickets	4 tickets	2 tickets
Logo Placement	Premier logo placement on event signage, website, and promotional materials	Logo placement on event signage, website, and promotional materials	Logo on event signage, website, and some promotional materials	Company name only on event signage, website, and some promotional materials
Recognition	Recognition as the exclusive sponsor of the event in social media posts and event emails	Recognition in social media posts and event emails	Recognition in some social media posts and event emails	Recognition in some social media posts and event emails

[See next page for details](#)

# Sponsorship Opportunities

## **Platinum Sponsor (Exclusive Category Sponsorship)**

**\$40,000 for all four summits, \$12,500 per summit**

- Recognition as the exclusive category sponsor of the event
- Premier logo placement on event signage, website, and all promotional materials
- Premier company description and website in the event program
- Quarter-page advertisement in the event program
- 10 tickets to each event
- Opportunity for a 5-minute speaking slot during the opening or closing session
- Opportunity to distribute branded materials to all attendees
- Social media shout-outs and posts leading up to and during the event

## **Gold Sponsor – \$27,500 for all four summits, \$7,500 per summit**

- Logo placement on event signage, website, and promotional materials
- Company description and website in the event program
- 6 tickets to each event
- Recognition in social media posts and event emails
- Recognition during the opening and closing remarks

## **Silver Sponsor – \$18,000, for all four summits, \$5,000 per summit**

- Logo on event signage, website, and some promotional materials
- Company website in the event program
- 4 tickets to each event
- Recognition in social media posts and event emails

## **Bronze Sponsor – \$12,000 for all four summits, \$3,500 per summit**

- Company name only on event signage, website, and some promotional materials
- 2 tickets to each event
- Recognition in social media posts and event emails