

2020 FCCLA Week Social Media Toolkit

February 10-14th

During the month of February, ACTE encourages everyone to explore and learn the amazing accomplishments, achievements, and contributions of Career and Technical Education (CTE) professionals, students, and alumni with the theme "Opportunities for Career Success."

As part of CTE month, FCCLA celebrates FCCLA Week every year during the second full week of February. This year, FCCLA Week is recognized February 10-14, 2020. There is a focus for each day as described below with provided sample social media posts.

Monday What's Your FCCLA Story?

Everyone has their own FCCLA story, share yours today.

1. FCCLA week has officially begun! FCCLA is a great organization that teaches students to build real world skills through Competitive Events and engaging youth leaders from across the nation. [#fcclaweek](#) [#MyFCCLASTory](#)
2. FCCLA has helped me write my leadership and career preparation story. – here is my story. (Fill in with your FCCLA story). [#fcclaweek](#) [#MyFCCLASTory](#)

Tuesday Your Future Career Story

Share what you want to be when you grow up and how FCCLA is helping you achieve that goal.

1. FCCLA gives me the skills to prepare to succeed in whichever career I choose! My path for career success is underway because of the (fill in with what skills) that I've learned through FCCLA. [#fcclaweek](#) [#MyFCCLAFuture](#)
2. I've always dreamed of becoming a (fill in with answer). And thanks to FCCLA, I'm one step closer to that goal. [#fcclaweek](#) [#MyFCCLAFuture](#)

Wednesday FCS Educators Inspiring Stories

Take this opportunity to thank your advisers.

1. I Say Yes to FCS! [#fcclaweek](#) [#FCCLAEducatorsInspire](#)
2. FCS Education is vital to student education, and I am proud to be a part of this movement. [#fcclaweek](#) [#FCCLAEducatorsInspire](#)

Thursday Celebrate Your Family's Story

Share your family's stories.

1. This is my family. They have supported my FCCLA leadership journey by (fill in why) [#fcclaweek](#) [#FCCLACelebratesFamily](#)
2. Without my FCCLA family, I wouldn't be where I am today. I am so thankful for everything they do for me. [#fcclaweek](#) [#FCCLACelebratesFamily](#)

Friday Leaders in Red

Show your FCCLA spirit by rocking the red today.

1. Rockin' the red today and every day! [#fcclaweek](#) [#FCCLARocksRed](#)
2. My chapter rocks the red everyday out in the community, in school, and at home! We have some fantastic leaders here. [#fcclaweek](#) [#FCCLARocksRed](#)

