



**SOUTH CAROLINA  
CORPORATE SPONSORSHIP OPPORTUNITIES**

*Family Career and Community Leaders of America*

South Carolina FCCLA Corporate Sponsors have the opportunity to support South Carolina FCCLA's mission of to promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through: character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

South Carolina FCCLA, a 501(c)(3) non-profit organization, uses Corporate Sponsorship funds to provide leadership training, competitive events and scholarships to South Carolina student members.

	Supporter \$250	Associate \$500	Partner \$1,000	Leader \$2,500	Visionary \$5,000
South Carolina FCCLA Professional Memberships*	1	1	2	2	3
Sponsorship announcement on South Carolina FCCLA's Social Media pages	X	X	X	X	X
Business name and/or logo listed in a sponsor directory that is available to Chapter Advisors	X	X	X	X	X
Social Media posts about your business on South Carolina FCCLA's Social Media pages		X	X	X	X
Your business name and/or logo plus a link to your business website will be displayed on South Carolina FCCLA's website		X	X	X	X
Business name and/or logo included in State Leadership program (for sponsorships received on or before 1/31/2020)			X	X	X
Promotional materials placement in giveaway bags for Chapter Advisors (for sponsorships received on or before 1/31/2020)			X	X	X
Business name and/or logo included on a poster acknowledging sponsors displayed at registration for State Leadership Conference (for sponsorships received on or before 1/31/2020)				X	X
Verbal acknowledgement at Opening Session of State Leadership Conference				X	X
Social Media posts about business during State Leadership Conference				1	2
Vendor Hall booth space at State Leadership Conference and 1 (one) Awards Session banquet seat^ (for sponsorships received on or before 1/31/2020)					1

\* Additional Professional DECA Memberships can be purchased for \$20 per member

^ Banquet seats to include Friday evening dinner and Awards Ceremony can be purchased for \$35 per person



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### **Career Development Conference Sponsorship Opportunities**

During the South Carolina State Leadership Conference in Charleston, South Carolina March 27-29, 2020, over 300 students, their advisors and administrators will gather for leadership academies and competition to determine which students will represent South Carolina FCCLA at the National Leadership Conference in Washington, DC July 5-9, 2020.

#### **Vendor Hall booth space - \$250**

Meet with students, advisors and administrators before and after opening and closing sessions, and as students are waiting for competition to begin. Cost includes one 6-foot table and two chairs. Electricity can be purchased for an additional cost if needed.

#### **State Leadership Conference Competitive Event Sponsorship - \$1,000.00 per event**

Sponsor a competitive event to gain exposure to students and advisors as students compete in your event. Cost includes your logo and link to your website hosted with the event description online, your logo on the event's table top sign and first right of refusal on providing judges (2) for the event.

### **Additional Sponsorships**

Each of the below sponsorships is reserved on a first come, first served basis and can only be obtained by one sponsor.

#### **Lanyards for State Leadership Conference name tags - \$500**

Sponsor our name tag lanyards to have incredible exposure to each attendee. Name tag Lanyards are required to be worn at all times by all attendees (approx. 300) for the duration of the event.

#### **Advisor Welcome Bag Sponsor - \$250**

Sponsor the Advisor Welcome Bags for exposure that extends beyond the State Leadership Conference. At the event, all Advisors (approximately 45) receive all conference and promotional materials in the Advisor Welcome Bag. This bag will include your logo and any additional promotional materials you would like to have included.

#### **Advisor Reception Sponsorship - \$500**

Sponsor the Advisor Reception on Friday evening to receive exclusive time with our advisors for a 15-minute presentation and event signage with your logo. Use this time to present your products or services to Advisors and share why you chose to support South Carolina FCCLA. After your presentation, advisors will be given additional information for the rest of the State Leadership Conference.

### **Post-Secondary Sponsorship Opportunities**

Selected Post-Secondary Institutions have the opportunity to sponsor at the State Leadership Conference at a discounted rate. Contact the State Adviser/State Executive Secretary for more information.