

UDO ALUMNI FOUNDATION INC. – Data Privacy Policy

Effective Date: October 15th, 2025

Employer Identification Number (EIN): 87-1603754

1. Purpose and Scope

UDO Alumni Foundation Inc. (“UDO Alumni Foundation,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard personal information obtained through our websites, online events, donation forms, or any digital or offline interaction in the United States, including all 50 states and the District of Columbia, with specific compliance to the Texas Data Privacy and Security Act (TDPSA).

By participating in our events, donating, or submitting information, you consent to this Privacy Policy.

2. Information We Collect

We may collect:

Identity Data: first and last name

Contact Data: email address, phone number, mailing address, city, state, and country

Professional and Educational Data: university, graduation year, career field (optional)

Event and Engagement Data: registrations, attendance, survey responses, or volunteer activity

Technical Data: IP address, device type, browser type, operating system, usage logs, cookies and analytics

Donation Data: amount and method of contribution (if applicable; payment details processed by third-party processors under separate PCI-DSS compliance)

We do not collect sensitive personal information (e.g., government IDs, financial account numbers, or health data) unless explicitly required and consented to for a lawful purpose.

3. How We Use Information

Your information is used only for legitimate nonprofit and educational purposes, including:

Event Administration – to process registrations, communicate logistics, and share materials.

Community Engagement – to connect alumni and students with mentorship and career programs.

Marketing and Fundraising – to send updates, newsletters, and donation appeals that support our mission.

Compliance and Legal Obligations – to maintain records for tax and reporting purposes under U.S. law.

Improvement and Analytics – to evaluate program impact and enhance user experience.

We rely on your consent, legitimate interest (community engagement), or legal obligation as our lawful bases for processing personal data.

4. Information Sharing and Disclosure

We do not sell or rent personal information.

We may share data only in these limited ways:

Authorized Service Providers: Cloud storage (Google Drive / Google Workspace), email marketing tools (e.g., Mailchimp, HubSpot), and event platforms (Zoom, Eventbrite). These vendors must process data securely and only for our purposes.

Affiliated Chapters or Committees: To coordinate regional or university-based activities.

Legal Requirements: When required by law or court order, or to protect rights and safety.

Business Transitions: If the Foundation merges or transfers assets, data may be included under the same privacy protections.

5. Data Storage and Security

All data is stored within secure U.S. systems (Google Cloud, U.S. servers, or equivalent platforms). We apply reasonable administrative, technical, and physical safeguards including access controls, encryption, and regular security reviews.

Although no system is perfectly secure, we comply with the Texas Data Privacy and Security Act, which requires reasonable security measures to protect personal data against unauthorized access or disclosure.

6. Cross-State and Cross-Border Transfers

Information may be processed in any U.S. state where we or our vendors operate.

If data is transferred outside the United States (for example, through international email services), we ensure appropriate contractual protections and industry-standard security measures.

7. Your Rights and Choices

Under U.S. federal and state laws—including the Texas Data Privacy and Security Act (TDPSA) and other state privacy acts—you may exercise the following rights:

Access / Know: Request a copy of personal data we hold about you.

Correction: Request correction of inaccurate information.

Deletion: Request erasure of your personal information, subject to retention obligations.

Opt Out of Targeted Advertising / Profiling: We do not use automated profiling or targeted ads.

Data Portability: Request your data in a readable format.

Non-Discrimination: We will not deny services or benefits because you exercise privacy rights.

To exercise any right, contact us at privacy@udoalumnifoundation.org or mail your request to our address below. We will respond within 45 days, as required by Texas and other state laws.

8. Marketing Communications

By registering for an event or subscribing to our communications, you agree to receive emails, newsletters, or texts related to UDO Alumni Foundation activities.

Opt-Out: You may unsubscribe at any time using the link in our emails or by contacting us.

Telephone and SMS: If you provide a mobile number, you consent to receiving occasional event or fundraising texts in accordance with the Telephone Consumer Protection Act (TCPA). Reply “STOP” to opt out.

We comply with the CAN-SPAM Act for all email marketing.

9. Cookies and Analytics

We use cookies, pixels, and analytics tools (e.g., Google Analytics) to analyze website traffic and improve our services. You can adjust browser settings to refuse cookies or delete existing ones. Disabling cookies may limit some features.

10. Data Retention

Personal information is retained only as long as necessary for our mission and legal obligations (e.g., IRS record-keeping for nonprofits). When no longer needed, data is securely deleted or anonymized.

11. Children’s Privacy

We do not knowingly collect data from children under 13 (consistent with the Children's Online Privacy Protection Act – COPPA). If we learn we have such data, we will delete it immediately.

12. State-Specific Notices

Texas (TDPSA 2024)

Residents of Texas have the right to access, correct, and delete personal data and to opt out of data sales or targeted advertising. We do not sell data or engage in targeted advertising. All Texas requests will be honored within 45 days.

California (CCPA / CPRA)

California residents have rights to know, delete, and opt out of the sale or sharing of personal information. UDO Alumni Foundation does not sell personal information and is exempt from CPRA reporting thresholds as a 501(c)(3) nonprofit, but we voluntarily honor these rights.

Virginia, Colorado, Connecticut, Utah

We extend the same privacy rights to residents of these states as outlined above.

13. Policy Changes

We may update this Privacy Policy periodically. Any material changes will be posted on our website with a revised "Effective Date." Continued participation or use of our services signifies acceptance of the updated policy.

14. Contact Us

UDO ALUMNI FOUNDATION INC

Email: info@udoalumnifoundation.org

Website: www.udoalumnifoundation.org

Mailing Address: 4443 Andorno Dr. Katy. Texas. 77449

EIN: 87-1603754