



# Moms Adopting Moms 2024 Annual Report

MOMS ADOPTING MOMS



# Our Vision & Identity

## Mission:

- We offer advice, encouragement, mentorship and support to biological moms (and dads when possible) who are doing everything in their power to reunify with their children and thrive post reunification.

## Vision:

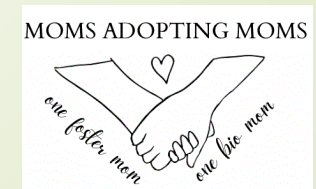
- Eliminate the foster care crisis by assisting one birth parent at a time to overcome addiction, realize their worth, potential and dreams, and thrive as a self-sufficient family unit.

## Identity:

- Founded by a foster mom and a reunified biological mom, Moms Adopting Moms believes in lifelong partnerships between foster and bio families. We promote reunification, mentorship, and long-term support rooted in love, integrity, and transformation.

## Our Values:

- Honesty, Hard Work, Passion and Generosity





# 2024

**2024 was a milestone year for Moms Adopting Moms.** We achieved our 501(c)(3) status, established fiscal sponsorship with the North Georgia Community Foundation, and expanded our presence through strategic partnerships with UGA, Athens Tech, the Chamber of Commerce, and the Classic City Rotary. Christina joined as a contractor, and we welcomed six interns.

Our peer mentors supported 12 families—five through full A-to-Z case plan navigation and seven through ongoing encouragement and resources—leading to successful reunifications. We hosted bio mom dinners, financial literacy classes, and monthly support meetings, and stood with moms in court across seven counties in Regions 2 and 5.

Our team spoke at every local foster parent association, built relationships with rehab centers and Family Treatment Courts, and presented at key conferences including Chosen for Life, Recovery Fest, and the Family Violence Conference. We were featured in *Fostering Families Magazine*, interviewed on two podcasts, and appeared on Atlanta's Channel 46 News advocating for bio moms' rights—one of whom now works with us and will reunify with her children this summer.

We're deeply grateful for all that was accomplished—and this is just the beginning.

*Mary Rathbone*  
Executive Director and Founder

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# TESTIMONIALS

I can finally say by early summer my girls will be reunited with me. It has been a long journey and I am so blessed that I met Christina and I met Mary that helped navigate all of this because it was just so difficult... I can finally say that I see the light at the end of the tunnel. It is amazing!

-Bio Mom and part-time Bio Mom Peer Mentor, Daydrianna Hefner

I love Moms Adopting Moms... they are such a huge support to me. ...they offer resources, services and friendship... they are the missing link for our broken system we are a part of"

-Foster mom of 3, adoptive mom of 1, Deborah Southerland

*"Moms Adopting Moms helped me so much. They were there for me emotionally when I needed it. They helped me get cribs for my babies and a bed frame for my younger son. They helped me get clothes for my kids and helped get gifts for my kids for Christmas. Moms Adopting Moms has helped me so much and I am truly thankful for all they did for me."*

- Bio Mom, Faith Evans

# 2024 - A YEAR IN REVIEW

## BY THE NUMBERS

\$83,473  
TOTAL RAISED

1500 members (Bio, Foster, Kinship Moms, Case Workers, Supporters and friends) join our Moms Adopting Moms Facebook Page from around the USA.  
[www.fb.com/groups/momsadoptingmoms](http://www.fb.com/groups/momsadoptingmoms)

75 meals and other tangible needs met for two different foster families through our care teams and partnership with Chosen for Life.

12 families encouraged, supported, mentored and assisted with resources to help achieve **REUNIFICATION!!!**

11 bio moms given laptops to start classes through our partnership with Home in Five

20 Bio Families with 46 children were provided Christmas Presents

419 days after we filed, we finally received our 501c3 Determination Letter

7 interns from UGA and Athens Tech joined MAM and assisted in all areas

Two new board members, Christine Scartz and Sallie Starrett joined us

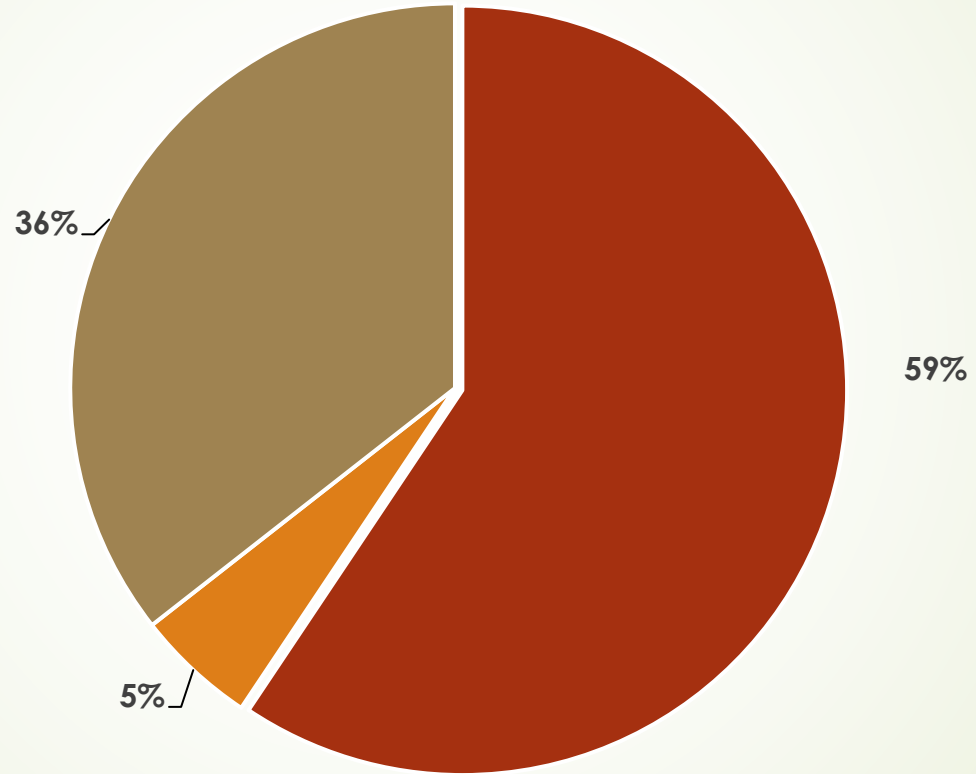
# Our Programs/Services –“e”Mom

- “e”stablish our business, goals, mission, vision and overall strategy
- “e”mploy women with lived experience
- “e”ngage with supporters, partners, DFCS, legislatures, bio/foster/kinship moms
- “e”ncourage love on, assist, help and recognize achievements and the details of our ladies' lives
- “e”mpathize with bio moms with kids in care and foster/kinship moms who look after these kids
- “e”ducate each client we work with on resources available to them and ensure each mom becomes better educated through a series of classes and necessary certifications
- “e”mpower women to not be afraid to go after their dream career. Train and coach them to achieve their goals and succeed in their chosen field.
- “e”nrich womens' lives by teaching them how to budget and spend wisely, save and get out of debt as well as experience new things and new places
- “e”nergize women to pursue strong physical and mental health for themselves and their children
- “e”vangelize our work far and wide, develop a corporate sponsorship program, apply for grants and set forth legislation to get federally funded bio mom peer mentors for every family that has children in care

For More Detail on Our Services please visit [Our Services](#)

# Spending Percentages

Program & Operational Expenses of \$33,244



■ Program Services ■ Fundraising ■ Management & General ■





# Looking Forward to 2025/2026

- Utilize AI employees for mundane tasks in Social Media, Administration, Data Analysis, SEO, E-Mail Marketing and become leader in Non-Profit Technology usage
- Bring 3-5 interns on in Fall of 2025 to engage more directly with bio families and get into jails to expand that program
- Launch Journey Home Demo App with technology partner, write pitch for development dollars and resources
- Establish Restoration Ridge transitional campus
- Build replicable peer mentor model for expansion
- Strengthen partnerships with churches, courts, DFCS
- Raise \$100K by June 2026 to hire two full-time peer mentors and a third part-time
- Expand presence at conferences and community events and with local colleges and partners



# Program Services

58 Bio Mom Assistance Requests

