



[Date]

[Business Name]

[Business Address]

[City, State, ZIP]

Dear [Business Name or Owner],

My name is [Your Name], and I'm writing on behalf of **The Naturals**, a competitive 12U baseball team made up of talented and hardworking young athletes from across the Salt Lake Valley. We are reaching out to invite you to become a sponsor and help us achieve a once-in-a-lifetime opportunity: competing in the **Cooperstown Dreams Park tournament in 2026**.

Since its founding in 1996, **Cooperstown Dreams Park** has provided a life-enriching experience for players who love the game of baseball. This experience is about more than just baseball, it's about character, growth, and making lifelong memories.

However, attending this event comes with a significant financial commitment. Between tournament entry fees, travel, lodging, and uniforms, the cost per player is approximately **\$2,000**. Our goal is to ensure **all 11 of our players** can participate, regardless of financial circumstance.

That's where you come in.

We're offering sponsorship opportunities for local businesses that would like to support our journey while also gaining exposure through our community networks.

Sponsorship Tiers:

- ◆ **Grand Slam Sponsor – \$1,000+**

- Large logo featured on team banner displayed at games and events
- Featured logo and link on team website
- Dedicated sponsor spotlight on social media
- Personalized thank-you photo from the team

- ◆ **Home Run Sponsor – \$500**

- Medium logo on team banner
- Logo and link on website
- Social media mention

♦ **Base Hit Sponsor – \$250**

- Logo on team banner
- Website listing

♦ **Supporter – Any amount welcome!**

Every dollar helps and will go directly toward helping our players make this dream a reality. All supporters will be listed on our website and receive a thank-you from the team.

We believe that through community support, these boys can not only play on a national stage, but also come home with a sense of accomplishment, pride, and the knowledge that their community believed in them.

If you're interested in sponsoring or learning more, please don't hesitate to reach out to me directly. On behalf of the entire team and their families, **thank you for considering this opportunity to make a real impact.**

Warm regards,

[Your Full Name]

Team Parent – The Naturals Baseball Team

Phone: [XXX-XXX-XXXX]

Email: amira@naturalsbaseballclub.com

Team Website: <https://naturalsbaseballclub.com/>