

Annual Sponsorship Opportunity

Sundays 8am - 1pm | April 23 - October 29, 2023 | www.bvfm.org

\$5,000 — Location Season Sponsor

- In-kind or cash donations accepted.
- 1 available
- Need to host 30-50 vendors.
- Access to electricity needed.
- Access to bathroom facilities needed.
- Location promoted on all media as HOSTING sponsor.
- Sponsor welcome to host a vendor booth.

\$2,500 — Music Season Sponsor

- In-kind or cash donations accepted.
- 3 available
- Need 3 hours of live music + 2 hours of recorded music.
- Access to sound equipment.
- Music promoted on all media as Event sponsor.
- Sponsor welcome to host a vendor booth.

\$1,000 — Special Event Sponsor

- In-kind or cash donations accepted.
- 10 available
- Event Calendar available upon request.
- Example: Mother's Day event – sponsors to host gift certificates for kids to shop for Mom. Entertainment & Special events for the Day.
- Promoted on all media for the month of the event.
- Sponsor welcome to host a vendor booth.

\$400 — Commission Sponsor

- 28 available – 1 per week
- Sponsor covers the 5% commission for all vendors at the farmers market for the week.
- This directly impacts the weekly take-home of each farmer or maker.
- Promoted on all media for the week of the event.
- Sponsor welcome to host a vendor booth.



We are excited to work with you to customize the perfect sponsorship for your business to support our farmers and makers. Our media includes newsprint, weekly press releases, website, social media, & actively promoting sponsors at each weekly event about upcoming events and sponsors. Reach out for more information. - Becky Parmelee, 2023 Market Manager