

2023

MELANIN MARKET HERITAGE CALENDAR INFORMATION GUIDE.



PAYING HOMAGE TO THE RICH HISTORY OF JACKSONVILLE'S PAST.



Paying homage to the rich history of Jacksonville's past by featuring local historical figures who've made an impact in pushing Jacksonville forward in the areas of business, science, literature, and athletics. The calendar, serving as a keepsake item worth saving, will appeal to households and offices throughout Florida and South Georgia, with distribution channels including information booths at Melanin Market Event throughout the year that attracts thousands of attendees, as well as digital distribution through our website www.jaxmelaninmarket.com.

# CELEBRATING JACKSONVILLE'S HISTORY THROUGHOUT THE YEAR.





#### **HOW WILL WE DISTRIBUTE THE CALENDARS?**

5,000 calendars printed and available through various distribution channels including the following:

Printed calendars will be available to thousands of attendees at information booths featured at each Jax Melanin Market event throughout 2023

Printed calendars will also be available to order online at JaxMelaninMarket.com and delivered to households throughout Florida and South Georgia.

Bulk order discounts are available to Non-Profits seeking fundraising opportunities for their organization.

## FEATURE YOUR SMALL BUSINESS OR NON-PROFIT IN THE 2023 MELANIN MARKET HERATIGE CALENDAR.

Each month will feature either a business, non-profit, or historical figure.

Take over an entire month exclusively by reserving your space today!

Limited spaces available.

This is a great opportunity to partner with the Jax Melanin Market as we plan to expand our platform and services in 2023!

Your participation will help support monthly events hosted by the Jax Melanin Market in 2023 including vending markets, small business development workshops, family engagement events, and more.

## SMALL BUSINESS PROMOTIONAL PACKAGE

(1) Free Melanin Market Tent Space to either use or donate throughout the 2023 Melanin Market Season

Featured ad campaign for your business or non-profit on the Jax Melanin Market Social Media pages, including 4 posts during the reserved month.

(5) Printed Calendars

\$1,000

#### **COMMUNITY PARTNERSHIP PACKAGE**

(4) Free Melanin Market Tent Space to either use or donate throughout the 2023 Melanin Market Season.

Featured ad campaign for your business or nonprofit on the Jax Melanin Market Social Media pages, including (4) posts during the reserved month.

(1) Email blast sent to the Jax Melanin Market network featuring your business or non-profit during the reserved month.

(10) printed Calendars

Logo on www.jaxmelaninmarket.com listed as a Community Partner and Sponsor

\$2,500

#### **FEATURES**

Awareness for local non-profits featured throughout targeted months that align with organizational goals.

Opportunities for local businesses to gain exposure by being highlighted for an entire month.

Melanin Market Event Listings

Business Development Events & Resources for Small Businesses

Keepsake value as we highlight local historical figures that made an impact in Jacksonville.



### REGISTRATION DEADLINE NOVEMBER 12, 2022



#### 8.5x4.5 YOUR AD HERE

email for more information at info@jaxmelaninmarket.com



#### **JANUARY 2023**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

#### **FEBRUARY 2023**

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

RESERVE YOUR SPACE TODAY
VISIT WWW.JAXMELANINMARKET.COM



Jax Melanin Market
822 A Philip Randolph Boulevard
Jacksonville, Florida 32206
904-701-7555
Info@jaxmelaninmarket.com

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