

## Be Our Guest on a Daily Tahoe Broadcast (Complementary)

We would like to invite you to join us on a future daily broadcast with the Adventure Outdoors Network – Lake Tahoe.

This is a great opportunity to share your unique story, business, or mission with an audience reaching approximately **2.1 million** households.

### On-Air Opportunities

Tahoe Today (LIVE Daily Interviews)

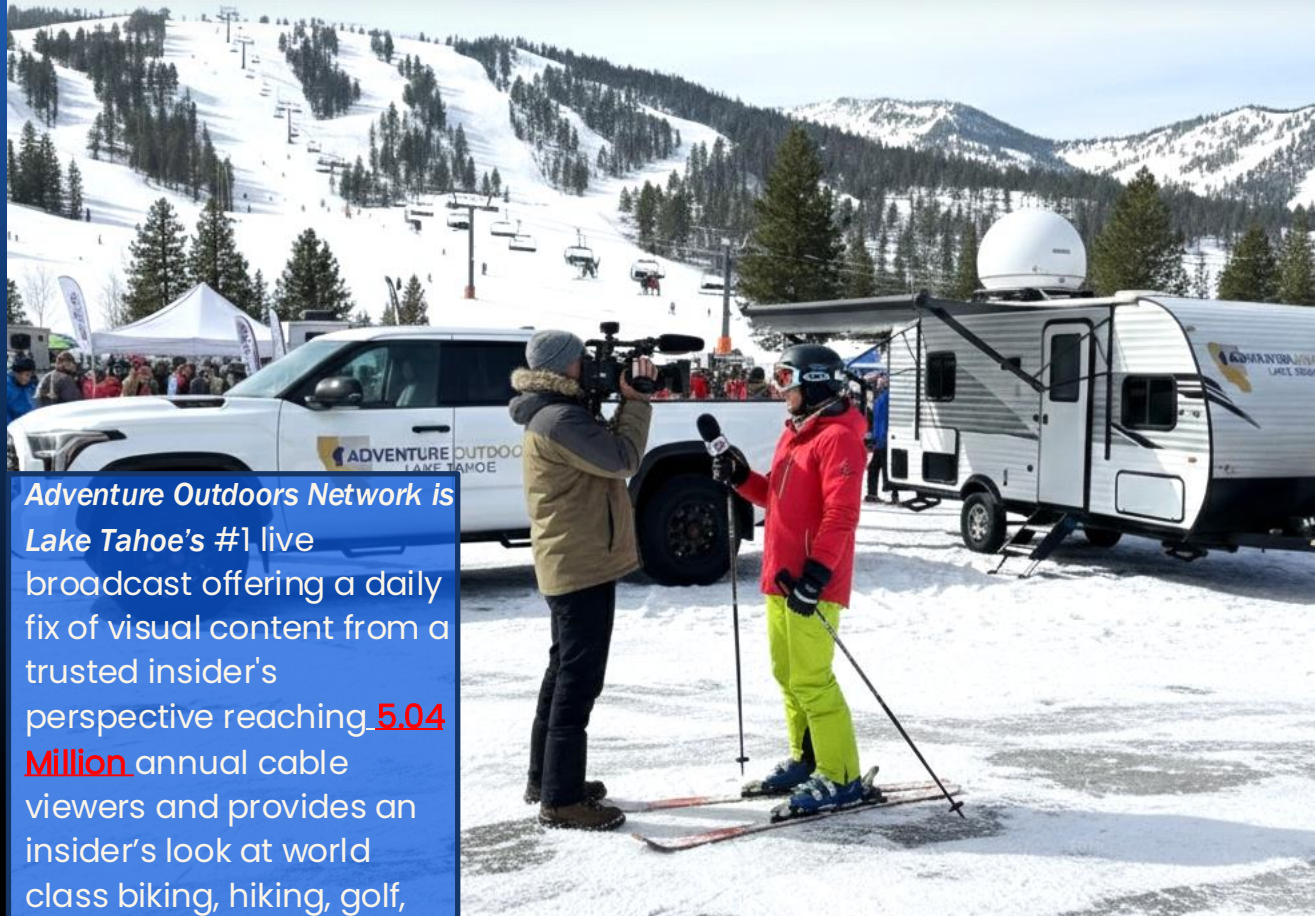
- Daily at 8:22 AM or 9:13 AM
  - Re-airing (same day) 2:52 PM or 3:47 PM
  - Tahoe Tonight (Recorded Interviews)
  - Airs 1 day @ 5 PM, 9 PM, Midnight and 4 AM
  - Interviews recorded Wednesday's
- Interview Record Times: 11:15 AM – 2:15 PM

### Interested in Participating?

If you'd like more information about the network for campaign consideration, just let me know and I'll be happy to send over our current media kit, which answers many common questions about the Adventure Outdoors Network Lake Tahoe or meet with you in person.

If you have questions, would like to book an interview, or want to know where and how to watch our daily broadcasts, please don't hesitate to reach out.

# Lake Tahoe's #1 Viewed Network



Adventure Outdoors Network is Lake Tahoe's #1 live broadcast offering a daily fix of visual content from a trusted insider's perspective reaching **5.04 Million** annual cable viewers and provides an insider's look at world class biking, hiking, golf, climbing, and adventure sports.





Our deeply passionate team are fixtures in our communities. We are year-long residents who know what's important to audiences.

We also know how to operate effective campaigns for local brand partners. Through contests, interviews, custom content, and other creative activations, we know how to bring your story to life

We're **the only** regional, 24/7 network of local TV stations dedicated to the adventure sports lifestyle.

### Reach & Demographics:

Our audience is engaged and enthusiastic:

**52%** Male Audience

**\$180k** Average HHI

**34** Median Age

**48:21 minutes** Average

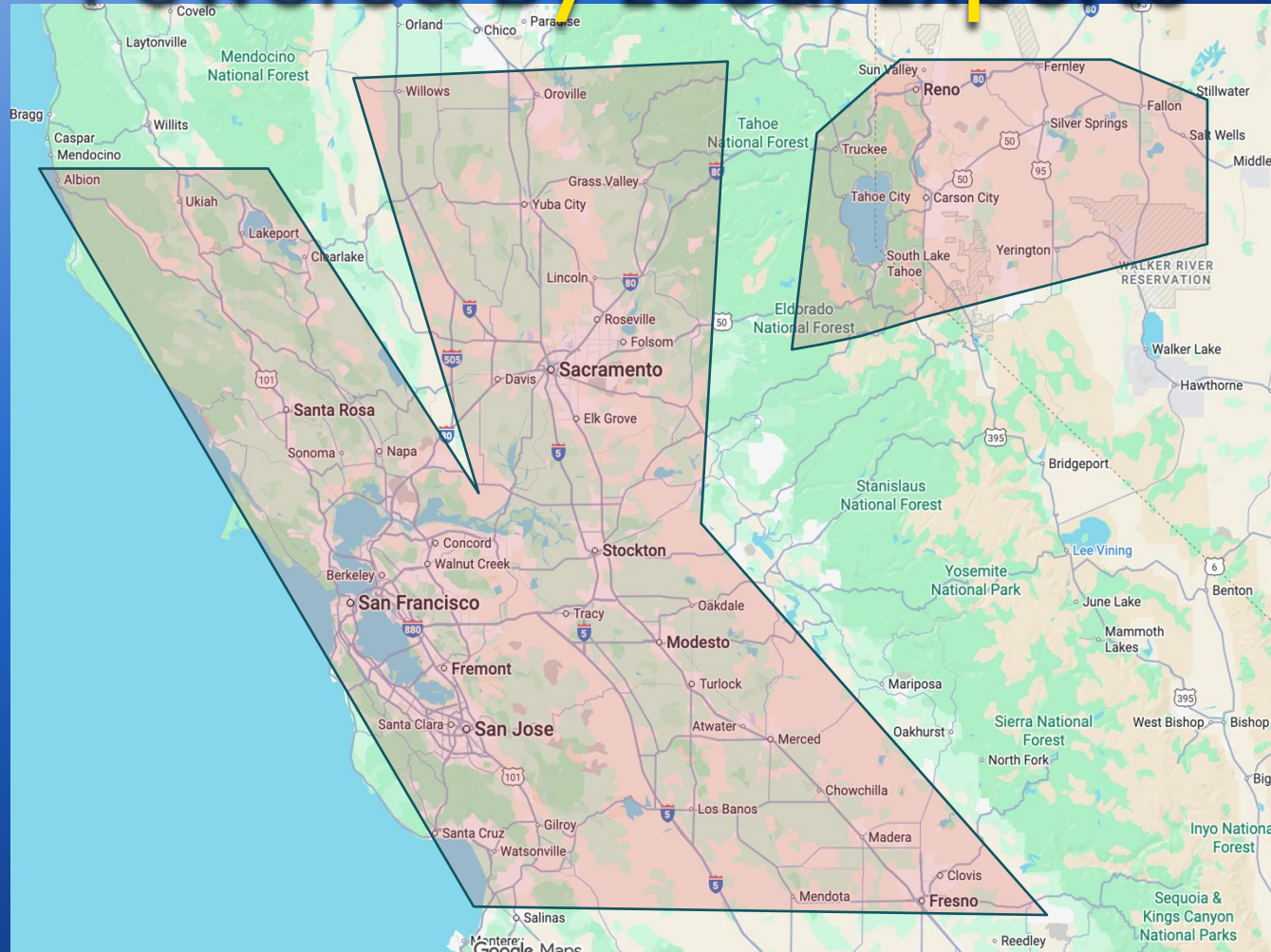
Online Watch Time

**33K** Online Viewership

**1.8M** 2025 Online Min.

Viewed

# Powered By Local Experts



Call Matt Schwartz 702-661-4586 or  
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to book an Interview or get a campaign quote