



ADVENTURE OUTDOORS
LAKE TAHOE



LAKE TAHOE TV
NORTHERN CALIFORNIA | RENO | CARSON VALLEY

BE OUR GUEST

SHARE YOUR STORY WITH TAHOE'S #1 NETWORK

We invite you to join us on a future daily broadcast with Adventure Outdoors Network | Lake Tahoe Television. This is an exclusive opportunity to share your unique story, business, or mission with an engaged, high-affluence audience across Northern California and Nevada.



WHY PARTNER WITH US?

Community-Focused Storytelling:

-We are the trusted insider perspective for local businesses, delivering engaging content that connects deeply with viewers.

Professional Video Production:

-We create premium, award-winning content for TV, streaming, and social media. Turn one session into multiple assets.

Cross-Platform Execution:

-Our "Surround Sound" marketing integrates campaigns across broadcast and digital channels and digital channels



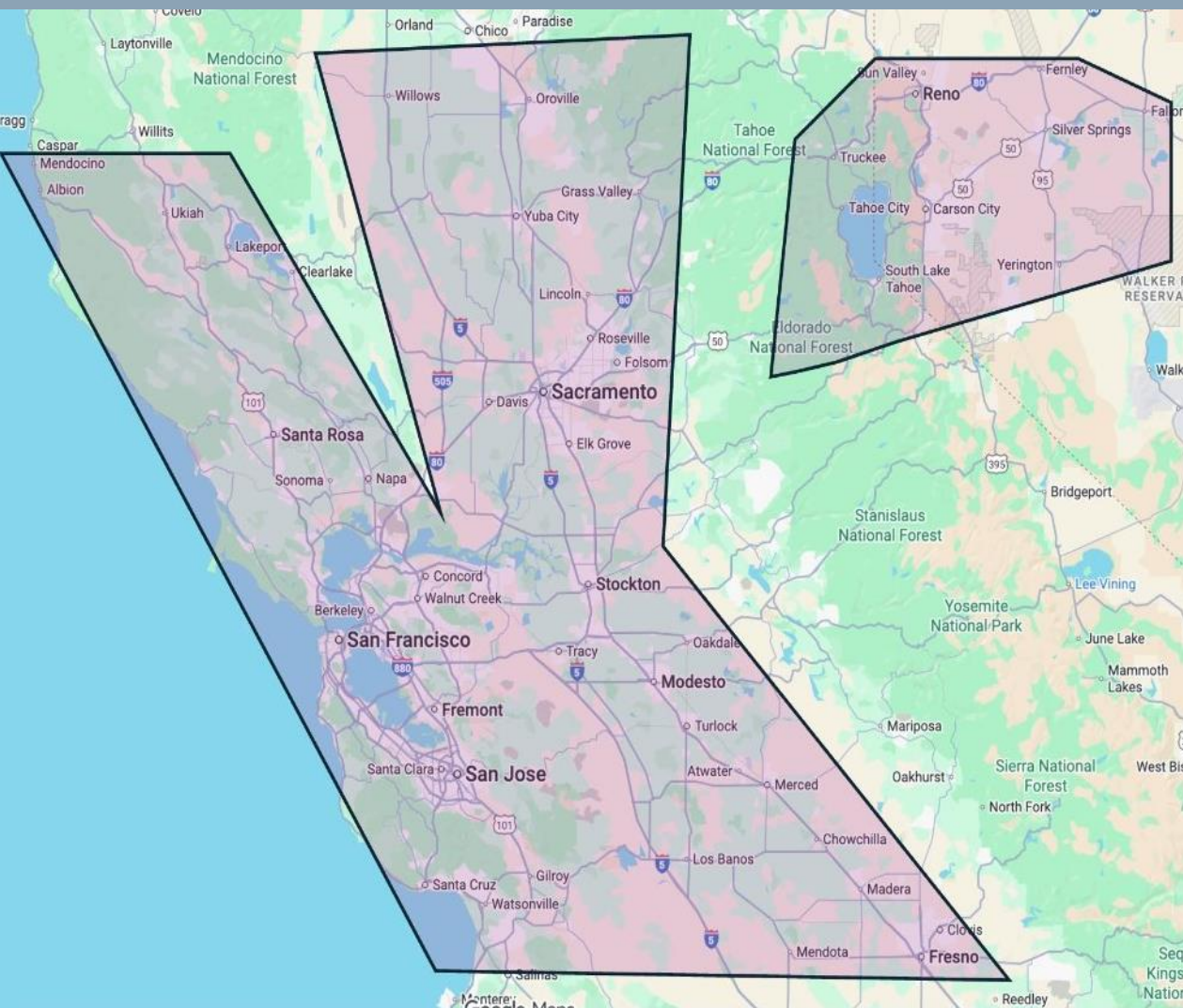
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UNMATCHED REGIONAL SCOPE

Our coverage spans Lake Tahoe, Reno, Carson City, Northern Nevada, and Northern California. Distributed across major providers like Comcast and Spectrum, as well as digital platforms like Roku and Apple TV.

THE POWER OF OUR AUDIENCE

- 2.1M Daily Households Reached
- 5.04M Potential Daily Cable Viewers
- \$180K Average Household Income
- 41 Median Age Demographic

SIGNATURE ON-AIR OPPORTUNITIES

We offer 24/7 programming that features comprehensive adventure coverage, live events, seasonal segments, and daily updates. Here is where you can make your mark:

Tahoe Today

Airs: 7:30-9:30AM(LIVE) & 2:-4 PM

The region's only live, 365-days-a-year morning show. A dynamic, locally focused look at upcoming events, entertainment, and community happenings through live guest interviews.

Tahoe Tonight

Airs: 5-6 PM, 8-9 PM, 10:30-11:30 PM & 4-5 AM

Tahoe's top-rated evening show and insider guide. Features the best in nightlife, dining, entertainment, and trending stories. Perfect for in-depth pre-recorded spotlights

LET'S GROW TOGETHER

Advertising with us means more than just showcasing your brand. We use targeted, creative strategies—combining TV credibility with social media engagement—to drive measurable results.