



March 16th, 2020

On behalf of the team here at Lake Tahoe Television, I wanted to express our deepest sympathy for those afflicted by the Coronavirus (COVID-19) around the World, the Region, and our Community.

We remain diligent in monitoring the rapidly changing conditions in our community. And we are here for you to help you through this situation. For 21 years, Lake Tahoe Television has been there for the communities we serve, in good times and bad. I assure you that you can count on us during this time of crisis.

It's always been a central part of our mission to be our viewers and clients' most trusted and reliable partner. And it's never been more important to us that we fulfill that promise. I want to assure you – that is precisely what we're doing, and here is what we are working on to help you through this challenging time.

As we navigate the daily updates, challenges, and changes, we will continue to work on more ways to ensure that you, your business, stay as up to date as possible.

These are trying times for everyone. However, this community was built on the success of businesses and people like you, and we will stand by you every step of the way.

We encourage our friends everywhere to take the extra precautions necessary to safeguard their health and that of others. It's everyone's responsibility to help stop the spread of this virus. The [Centers for Disease Control and Prevention](#) and your local health authorities are the best resources for updates and answers to questions.

I believe the most important thing that all of us can do is to trust those who are leading us through this crisis and remaining calm and civic-minded. Lastly, we will persevere through this challenge and come out on the other end, stronger.

Peter Loughlin

General Manager

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