

# CONCEPTION

*Advertising solutions*



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## About us

An artistic advertising agency, based in Cairo; having what it takes to pave your road of success and foster your brand.

## Vision

Being on the leading edge when it comes to branding in the MENA region.

## Mission

To be MENA's premier advertising agency we offer our clientele an innovative range of marketing services using advanced technology. Unleashing our employees' creativity and enriching them is our first priority to originate extravagant schemes and sketches beyond people's expectations.

## Our services

**Branding:** It's not about a logo or a slogan it's about how a customer feel towards your product

**Rebranding:** Reviving your brand in your customer's mind

**Packaging:** High value added packaging for your products

**Campaigns and events:** Initiating and organizing your on ground campaigns and events and supplying you with all the logistical needs including (floor display, booths, flyers)



**Introducing  
some of our  
clients**









# Logo & Characters

It's not about a logo or a slogan it's about how a customer feel towards your product













**Guidelines**



Design and Brand Guidelines Book  
v. 1.0.0

## 01 / THE BRAND

01 /  
THE BRAND

01.01 / INTRODUCTION

These guidelines describe the visual and verbal elements that represent Pescado corporate identity this includes the name, logo and other elements such as color, type and graphics.

These guidelines reflect Pescado commitment to quality, consistency and Style.

The Pescado brand, including the logo, name, colors identifying elements are valuable company assets.

Design and Brand Guidelines Book  
02 / version 1.0.0



01 /  
THE BRAND

01.02 / CONCEPT

Pescado Product identity represents the

PESCA DO +  = PES ADO

c +  = 

Design and Brand Guidelines Book  
03 / version 1.0.0



01 /  
THE BRAND

01.03 / COMPONENTS

The Pescado logo icon comprises four elements, the logo symbol and the logo type "Product name, Arabic type and subtitle"

- The logo type represents "Pescado" the product name.
- The logo symbol shows the fish as a letter "C".
- The logo arabic type.
- The logo subtitle type.



Design and Brand Guidelines Book  
04 / version 1.0.0



01 /  
THE BRAND

01.04 / TYPEFACE

Typography plays an important role in communicating an overall tone and quality.

We have selected /FSAIbert Light / as the primary typeface for its simple and formal look.

We have selected /Myriad Pro / as the secondary typeface for its formal look. This typeface should be use in titles and body type if it was necessary.

We have selected /TheMixArab Regular / as the primary arabic typeface for its simple and formal look.

/ FSAIbert Light /

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
QRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

/ Myriad Pro /

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
QRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

/bader\_al merkaz /

بدر المركز  
بدر المركز

Design and Brand Guidelines Book  
05 / version 1.0.0



01 /  
THE BRAND

01.05 / TYPEFACE

/bader\_al merkaz /

بدر المركز  
بدر المركز



Design and Brand Guidelines Book  
06 / version 1.0.0

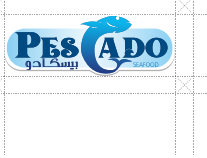


01 /  
THE BRAND

01.07 / CLEAR SPACE

It's important to keep brand marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the brand mark.

This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to this mark



Design and Brand Guidelines Book  
07 / version 1.0.0



01 /  
THE BRAND

01.08 / COLORS

Color plays an important role in Pescado brand identity.

The color represents Sea collocodes.



Design and Brand Guidelines Book  
08 / version 1.0.0



02 /  
LOGO USAGE

02.01 / MINIMUM SIZES

15mm x 25mm



Design and Brand Guidelines Book  
9 / version 1.0.0



02 /  
LOGO USAGE

02.02 / LOGO VARIANTS



Design and Brand Guidelines Book  
10 / version 1.0.0



02 /  
LOGO USAGE

02.02 / LOGO VARIANTS



Design and Brand Guidelines Book  
11 / version 1.0.0



02 /  
LOGO USAGE

02.03 / INCORRECT USAGE



Design and Brand Guidelines Book  
12 / version 1.0.0



## 03 / PACKAGING

03 /  
PACKAGING



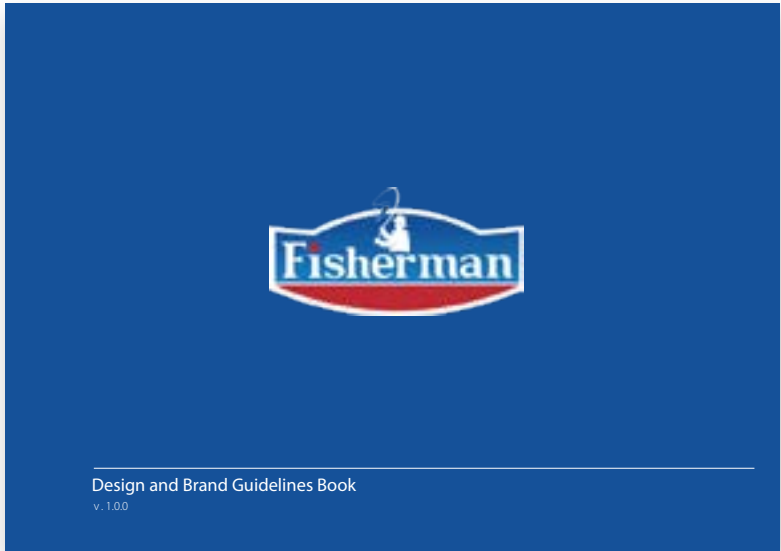
Design and Brand Guidelines Book  
14 / version 1.0.0



Thank You  
15 / version 1.0.0







01 / THE BRAND

01 / THE BRAND

01.01 / INTRODUCTION

These guidelines describe the visual and verbal elements

Design and Brand Guidelines Book  
02 / version 1.0.0

01 / THE BRAND

01.02 / CONCEPT

Fisherman refers to the product name combined with fisherman vector which refers to the freshness of the products.

Fisherman logo represents the

Boat + Fisherman = Logo Type

Design and Brand Guidelines Book  
03 / version 1.0.0

01 / THE BRAND

01.03 / COMPONENTS

The Fisherman logo icon comprises three elements, the logo symbol, the logo type and the logo outer shape.

1 The Fisherman icon represents the freshness of the products.

2 The logo type represents the product's name.

3 The logo outer shape represent a boat silhouette.

Design and Brand Guidelines Book  
04 / version 1.0.0

01 / THE BRAND

01.04 / TYPEFACE

Typography plays an important role in communicating an overall tone and quality.

We have selected /GRENDDEL/ as the primary typeface for its formal and bold look.

We have selected /Myriad Pro / as the secondary typeface for its formal look. This typeface should be use in titles and body type if it was necessary.

/ GRENDEL /

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p  
q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

/ Myriad Pro /

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

Design and Brand Guidelines Book  
05 / version 1.0.0

01 / THE BRAND

01.05 / TYPEFACE

/ GRENDEL /

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p  
q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

Design and Brand Guidelines Book  
06 / version 1.0.0

01 / THE BRAND

01.06 / CONSTRUCTION

The fixed relationship between the logo symbol and the logo type/ slogan should never be changed in anyway.

The logo grid relation is based on balanced ratio.

Design and Brand Guidelines Book  
07 / version 1.0.0

01 / THE BRAND

01.07 / CLEAR SPACE

It's important to keep brand marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the brand mark.

This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to this mark.

/ x / is measured by the space of the boat curve in the bottom of the outer shape.

Design and Brand Guidelines Book  
08 / version 1.0.0

01 / THE BRAND

01.08 / COLORS

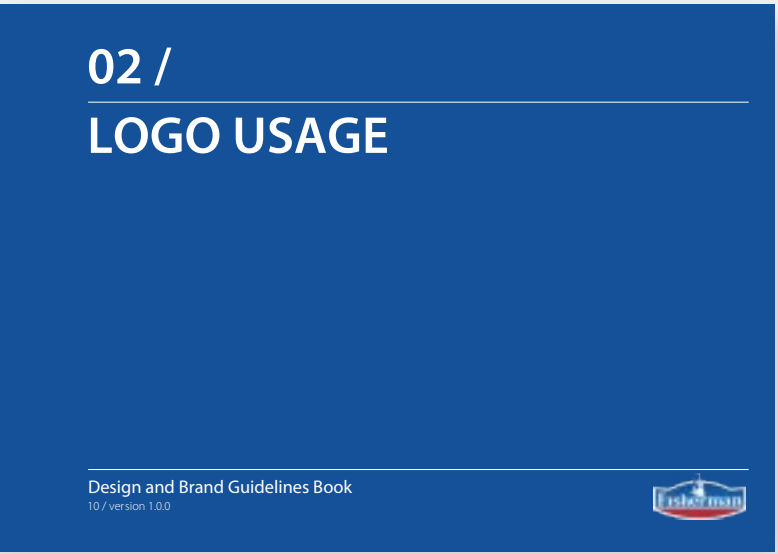
Color plays an important role in G2M brand identity.

The color represents a strong powerful/scheme. Consistent use of these colors will contribute to the energetic and powerful look of the G2M brand identity across all relevant media.

Primary color BLUE  
Color codes: #0056b3, #0070c0, #0080d0  
Color Tones

Secondary Color RED  
Color codes: #c00000, #d00000, #e00000  
Color Tones

Design and Brand Guidelines Book  
09 / version 1.0.0



02 / LOGO USAGE

02.01 / MINIMUM SIZES

30mm x 70mm

Design and Brand Guidelines Book  
11 / version 1.0.0

02 / LOGO USAGE

02.02 / LOGO VARIANTS

Design and Brand Guidelines Book  
12 / version 1.0.0

02 / LOGO USAGE

02.03 / INCORRECT USAGE

Don't miss the logo elements

Don't use an outline for the logo

Don't change the logo color

Don't change the size of the elements relative to each other

Design and Brand Guidelines Book  
13 / version 1.0.0

02 / LOGO USAGE

02.04 / DIFFERNT LOGOS (According to the product)

Fisherman Tuna, Fisherman Caviar, Fisherman Sardines

Design and Brand Guidelines Book  
14 / version 1.0.0

02 / LOGO USAGE

02.04 / PACKAGING

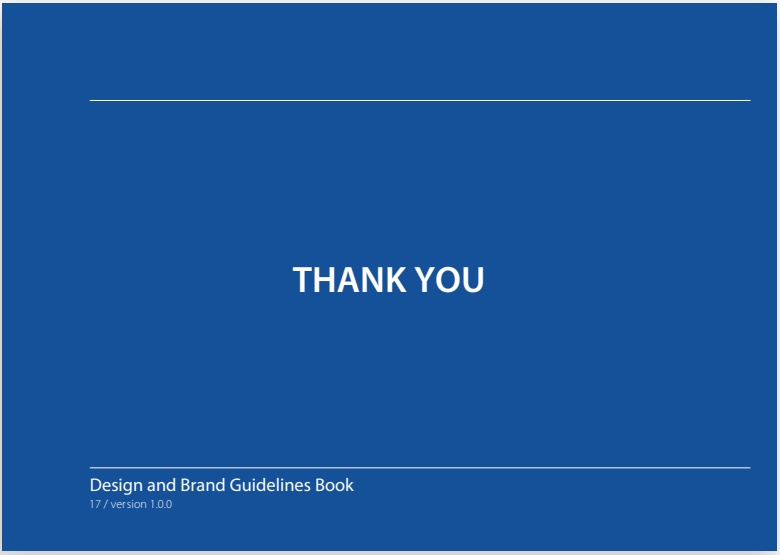
The perfect potion from the ocean

Design and Brand Guidelines Book  
15 / version 1.0.0

02 / LOGO USAGE

02.05 / LOGO POSTION ON POSTER

Design and Brand Guidelines Book  
16 / version 1.0.0



01 /  
THE BRAND

Design and Brand Guidelines Book  
v. 1.0.0

01 /  
THE BRAND

Design and Brand Guidelines Book  
01 / version 1.0.0

01 /  
THE BRAND

01.01 / INTRODUCTION  
These guidelines describe the visual and verbal elements.

Design and Brand Guidelines Book  
02 / version 1.0.0

01 /  
THE BRAND

01.02 / CONCEPT  
FROOBA refers to the product name combined with a leaf in letter "r" which represent naturality.  
  
FROOBA logo represents the  
  
Design and Brand Guidelines Book  
03 / version 1.0.0

01 /  
THE BRAND

01.03 / COMPONENTS  
Frooba logo icon comprises two elements, the logo type and the leaf symbol.  
  
The logo type represent the product name "Frooba"  
  
The letter "r" in the logo type which represent a leaf.  
  
Design and Brand Guidelines Book  
04 / version 1.0.0

01 /  
THE BRAND

01.04 / TYPEFACE  
Typography plays an important role in communicating an overall tone and quality.  
  
We have selected /Gobold/ as the primary typeface for its bold look.  
  
We have selected /Myriad Pro / as the secondary typeface for its formal look. This typeface should be use in titles and body type if it was necessary.  
  
Design and Brand Guidelines Book  
05 / version 1.0.0

01 /  
THE BRAND

01.06 / CONSTRUCTION  
The fixed relationship between the logo letters should never be changed in anyway.  
  
The logo grid relation is based on balanced ratio.  
  
Design and Brand Guidelines Book  
06 / version 1.0.0

01 /  
THE BRAND

01.06 / CONSTRUCTION  
The fixed relationship between the logo letters should never be changed in anyway.  
  
The logo grid relation is based on balanced ratio.  
  
Design and Brand Guidelines Book  
07 / version 1.0.0

01 /  
THE BRAND

01.07 / CLEAR SPACE  
It's important to keep brand marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the brand mark.  
  
This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to this mark.  
  
/ x / is measured by the space between the upper letters and the lower letters.  
  
Design and Brand Guidelines Book  
08 / version 1.0.0

01 /  
THE BRAND

01.08 / COLORS  
Color plays an important role in Frooba packaging.  
The color represents a strong powerful/scheme.  
The variation of the colors which enables th brand to show each juice flavor.  
  
Design and Brand Guidelines Book  
09 / version 1.0.0

02 /  
LOGO USAGE

02 /  
LOGO USAGE

Design and Brand Guidelines Book  
10 / version 1.0.0

02 /  
LOGO USAGE

02.01 / MINIMUM SIZES  
30mm x 70mm  
  
Design and Brand Guidelines Book  
11 / version 1.0.0

02 /  
LOGO USAGE

02.02 / LOGO VARIANTS  
  
Design and Brand Guidelines Book  
12 / version 1.0.0

02 /  
LOGO USAGE

02.03 / INCORRECT USAGE  
  
Design and Brand Guidelines Book  
13 / version 1.0.0

02 /  
LOGO USAGE

02.04 / T-SHIRT  
  
Design and Brand Guidelines Book  
14 / version 1.0.0

02 /  
LOGO USAGE

02.04 / PACKAGING  
  
Design and Brand Guidelines Book  
15 / version 1.0.0

02 /  
LOGO USAGE

02.04 / MASTER-VISUAL  
  
Design and Brand Guidelines Book  
16 / version 1.0.0

02 /  
LOGO USAGE

02.05 / LOGO POSTION ON POSTER  
  
Design and Brand Guidelines Book  
17 / version 1.0.0

THANK YOU

Design and Brand Guidelines Book  
18 / version 1.0.0



01 / THE BRAND

Design and Brand Guidelines Book  
v.1.0.0

FROOBA

01 / THE BRAND

01.01 / INTRODUCTION

These guidelines describe the visual and verbal elements.

Design and Brand Guidelines Book  
02 / version 1.0.0

FROOBA

01 / THE BRAND

01.02 / CONCEPT

FROOBA refers to the product name combined with malt vector which shows the content of the juice.

FROOBA logo represents the

FROOBA +  = FROOBA

Design and Brand Guidelines Book  
03 / version 1.0.0

FROOBA

01 / THE BRAND

01.03 / COMPONENTS

The Conception logo icon comprises three elements, the logo symbol, the logo type and the logo subtitle.

- The malt icon represents the content of the juice, which is a malt drink.
- The logo type represents the product's name.

Design and Brand Guidelines Book  
04 / version 1.0.0

FROOBA

01 / THE BRAND

01.04 / TYPEFACE

Typography plays an important role in communicating an overall tone and quality.

We have selected /Kiona/ as the primary typeface for its simple and light look.

/ KIONA /

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

We have selected /Myriad Pro / as the secondary typeface for its formal look. This typeface should be use in titles and body type if it was necessary.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

Design and Brand Guidelines Book  
05 / version 1.0.0

FROOBA

01 / THE BRAND

01.05 / TYPEFACE

/KIONA/

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

Design and Brand Guidelines Book  
06 / version 1.0.0

FROOBA

01 / THE BRAND

01.06 / CONSTRUCTION

The fixed relationship between the logo symbol and the logo type/slogan should never be changed in anyway.

The logo grid relation is based on balanced ratio.

Design and Brand Guidelines Book  
07 / version 1.0.0

FROOBA

01 / THE BRAND

01.06 / CONSTRUCTION

The fixed relationship between the logo symbol and the logo type/slogan should never be changed in anyway.

The logo grid relation is based on balanced ratio.

Design and Brand Guidelines Book  
08 / version 1.0.0

FROOBA

01 / THE BRAND

01.07 / CLEAR SPACE

It's important to keep brand marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the brand mark.

This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to this mark.

/x /ft measured by the space between the malt symbol and the logo type.

Design and Brand Guidelines Book  
09 / version 1.0.0

FROOBA

01 / THE BRAND

01.08 / COLORS

Color plays an important role in G2M brand identity.

The color represents a strong powerful/scheme. Consistent use of these colors will contribute to the energetic and powerful look of the G2M brand identity across all relevant media.

Primary color

BLACK

Color codes  
PMS 690 C  
CMYK 100-100-100  
R/G/B 0-0-0

Color Tones

Secondary Color

TRONBONE

Color codes  
PMS 485 C  
CMYK 100-100-0  
R/G/B 255-0-0

Color Tones

Design and Brand Guidelines Book  
10 / version 1.0.0

FROOBA

02 / LOGO USAGE

02.01 / MINIMUM SIZES

30mm x 70mm

Design and Brand Guidelines Book  
12 / version 1.0.0

FROOBA

02 / LOGO USAGE

02.02 / LOGO VARIANTS

Design and Brand Guidelines Book  
13 / version 1.0.0

FROOBA

02 / LOGO USAGE

02.03 / INCORRECT USAGE

Design and Brand Guidelines Book  
14 / version 1.0.0

FROOBA

02 / LOGO USAGE

02.04 / T-SHIRT

Design and Brand Guidelines Book  
15 / version 1.0.0

FROOBA

02 / LOGO USAGE

02.04 / PACKAGING

Design and Brand Guidelines Book  
16 / version 1.0.0

FROOBA

02 / LOGO USAGE

02.04 / MASTER-VISUAL

Design and Brand Guidelines Book  
17 / version 1.0.0

FROOBA

02 / LOGO USAGE

02.05 / LOGO POSTION ON POSTER

Design and Brand Guidelines Book  
18 / version 1.0.0

FROOBA

THANK YOU

Design and Brand Guidelines Book  
19 / version 1.0.0

FROOBA



# 01 /

# THE BRAND

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Design and Brand Guidelines Book

01 / version 1.0.0



GEM  
GEM COMMUNICATIONS

# 01 / THE BRAND

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## 01.01 / Introduction

These guidelines describe the visual and verbal elements that represent G2M corporate identity this includes the name, logo and other elements such as color, type and graphics.

These guidelines reflect G2M commitment to quality, consistency and style.

The G2M brand, including the logo, name, colors identifying elements are valuable company assets.

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Design and Brand Guidelines Book  
02 / version 1.0.0



G2M COMMUNICATIONS

## 01 / THE BRAND

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### 01.02 / CONCEPT

The first 3 initial letters of "Go to Market" Strategy (G2M) been used as a main elements for the logo.

G2M corporate identity represents the



The image shows the G2M logo concept, which is a combination of the letters G, 2, and M. The letters are red and stylized. The G and M are bold and blocky, while the 2 is a simple, clean number. The letters are arranged in a row, separated by plus signs, followed by an equals sign and the final GM logo. The GM logo is a stylized, bold, red letter combination.

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Design and Brand Guidelines Book  
03 / version 1.0.0



The GM logo is a stylized, bold, red letter combination. Below the logo, the text "GM COMPANY LIMITED" is written in a small, black, sans-serif font.

## 01 / THE BRAND

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### 01.03 / COMPONENTS

The G2M logo icon comprises two elements, the logo symbol and the logo type.

- 1 The logo symbol is representing the first 3 letters (G2M) of marketing strategy "GoTo Market".
- 2 The logo type.



The image shows the G2M logo components. On the left is the logo symbol, a red stylized 'G2M' where the '2' is integrated into the 'M'. To its right is a vertical line with a circle at the top (labeled '1') and a square at the bottom (labeled '2'). Below the symbol is the text 'G2M COMMUNICATIONS' in a black sans-serif font.

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**Design and Brand Guidelines Book**  
04 / version 1.00



The G2M logo symbol, a red stylized 'G2M', with the text 'G2M COMMUNICATIONS' in a small black sans-serif font below it.

|                                                                                                                                                                                                                       |                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <h1>01 /</h1> <h2>THE BRAND</h2>                                                                                                                                                                                      |                                                                                                                                                                                                        |
| <h3>01.04 / TYPEFACE</h3> <p>Typography plays an important role in communicating an overall tone and quality.</p> <p>We have selected <i>/Reem Kufi</i> / as the primary typeface for its simple and formal look.</p> | <p><i>/Reem Kufi /</i></p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ<br/>           Q R S T U V W X Y Z<br/>           a b c d e f g h i j k l m n o p q r s t u v w x y z<br/>           0 1 2 3 4 5 6 7 8 9</p>  |
| <p>We have selected <i>/Myriad Pro</i> / as the secondary typeface for its formal look. This typeface should be use in titles and body type if it was necessary.</p>                                                  | <p><i>/Myriad Pro /</i></p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ<br/>           Q R S T U V W X Y Z<br/>           a b c d e f g h i j k l m n o p q r s t u v w x y z<br/>           0 1 2 3 4 5 6 7 8 9</p> |
| <h3>Design and Brand Guidelines Book</h3> <p>05 / version 1.0.0</p>                                                                                                                                                   |  <p>GM COMMUNICATIONS</p>                                                                                             |

## 01 / THE BRAND

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### 01.06 / CONSTRUCTION

The fixed relationship between the logo symbol and the logo type/slogan should never be changed in anyway.

The logo grid relation is based on balanced ratio.



The diagram illustrates the construction of the G2M logo symbol and its relationship to the text 'G2M COMMUNICATIONS'. The logo symbol is composed of a stylized 'G' and 'M' in a red color. The text 'G2M COMMUNICATIONS' is displayed below the symbol, also in red. The entire logo is set against a grid of vertical and horizontal lines, which defines the proportions and alignment of the logo elements. The text 'G2M COMMUNICATIONS' is aligned with the bottom of the logo symbol.

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Design and Brand Guidelines Book  
07 / version 1.0.0



The G2M logo symbol, consisting of a stylized 'G' and 'M' in red, is positioned above the text 'G2M COMMUNICATIONS' in a smaller red font.

## 01 / THE BRAND

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### 01.07 / CLEAR SPACE

It's important to keep brand marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the brand mark.

This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to this mark

/ x / is measured by the diameter of the M stroke of the G2M logo symbol.



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## Design and Brand Guidelines Book

08 / version 1.0.0



G2M COMMUNICATIONS

# 01 /

## THE BRAND

### 01.08 / COLORS

Color plays an important role in G2M brand identity.

The color represents a strong powerful/scheme. Consistent use of these colors will contribute to the energetic and powerful look of the G2M brand identity across all relevant media.



**Primary Color**  
**RED**

Color codes  
HEX: #E51212  
RGB: 229, 18, 18



Color Tones



**Secondary color**  
**BLACK**

Color codes  
HEX: #000000  
RGB: 0, 0, 0



Color Tones

## Design and Brand Guidelines Book

09 / version 1.0.0



# 02 /

# LOGO USAGE

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Design and Brand Guidelines Book  
10 / version 1.0.0



GM  
GENERAL MOTORS CORPORATION

## 02 / LOGO USAGE

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### 02.01 / MINIMUM SIZES

Full logo minimum size  
15mm x 25mm



15mm  
25mm

15mm  
25mm

15mm  
25mm

Logo symbol minimum size  
8mm x 16mm



8mm  
16mm

8mm  
16mm

8mm  
16mm

---

## Design and Brand Guidelines Book

11 / version 1.0.0



GM COMMUNICATIONS

## 02 / LOGO USAGE

---

### 02.02 / LOGO VARIANTS



---

Design and Brand Guidelines Book  
12 / version 1.0.0



## 02 /

### LOGO USAGE

---

#### 02.03 / INCORRECT USAGE



GM COMMUNICATIONS

Don't warp the position of the elements



GM COMMUNICATIONS

Don't use as an outline for the logo



GM COMMUNICATIONS

Don't mirror the logo symbol



GM COMMUNICATIONS

Don't change the font of the logo type



GM COMMUNICATIONS

Don't change the color of the logo color



GM COMMUNICATIONS

Don't change the size of the elements relative to each other

## Design and Brand Guidelines Book

13 / version 1.0.0



GM COMMUNICATIONS

THANK YOU

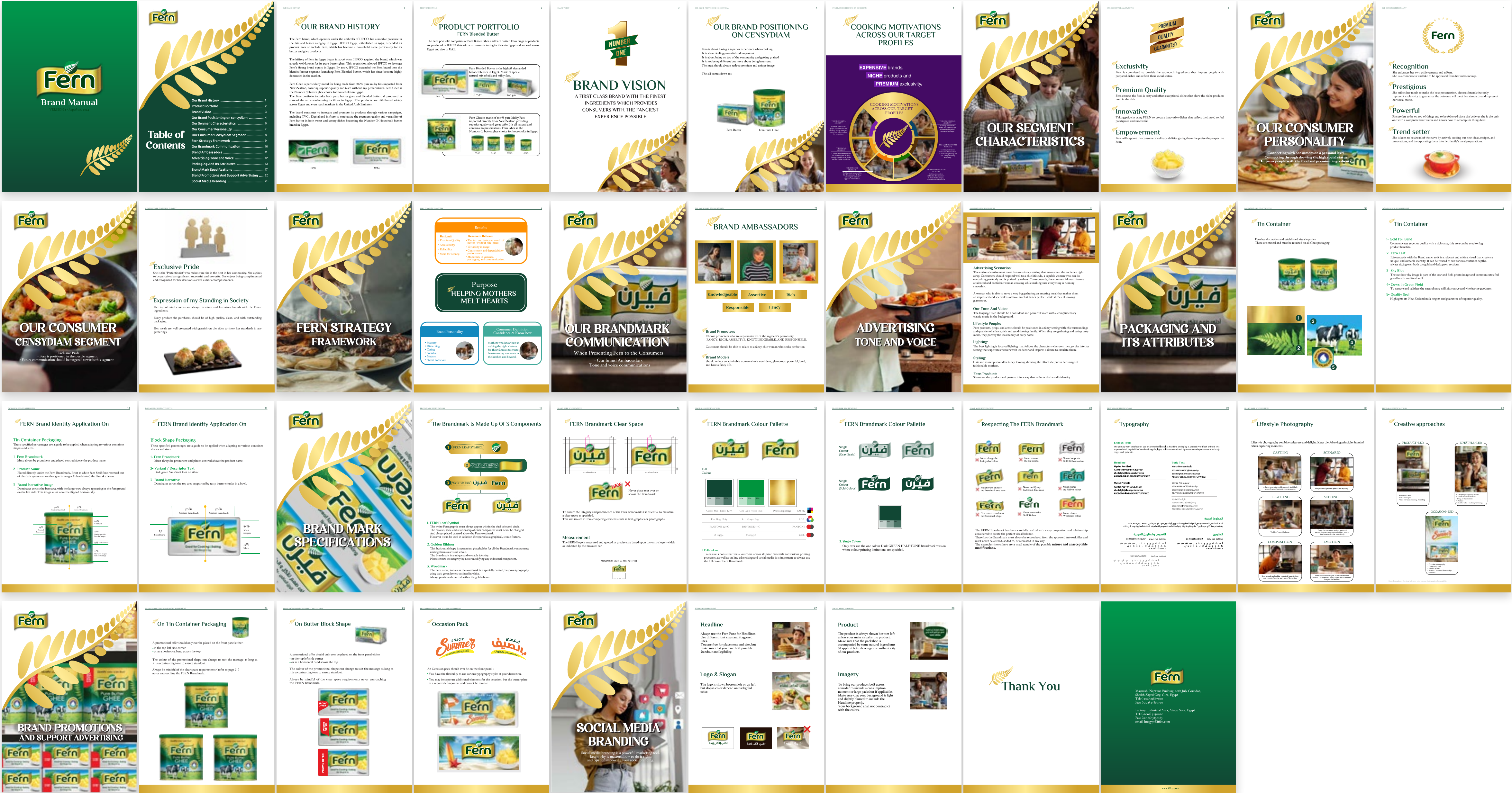
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Design and Brand Guidelines Book  
VERSION 1.0.0



G2M  
GOM COMPANY INCUBATOR









# Branding

**Branding:** It is not about a logo or a slogan it's about how a customer feel towards your product,  
we offer you logo design, significant packaging for your products, creating new character for your brand.

**Rebranding:** Reviving your brand in your customer's mind

**Packaging:** High value added packaging for your products.

































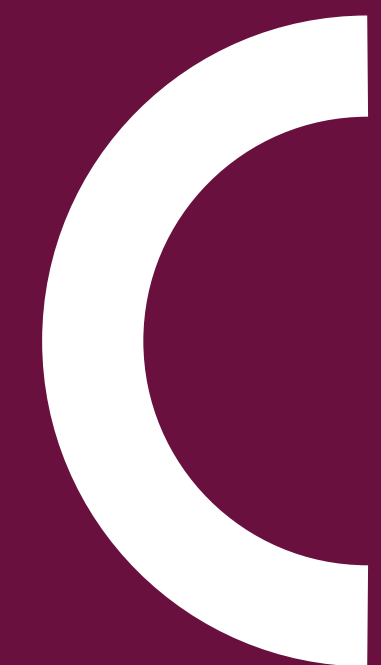












# Visuals

It's not about a logo or a slogan it's about how a customer feel towards your product

































**POS Materials**



















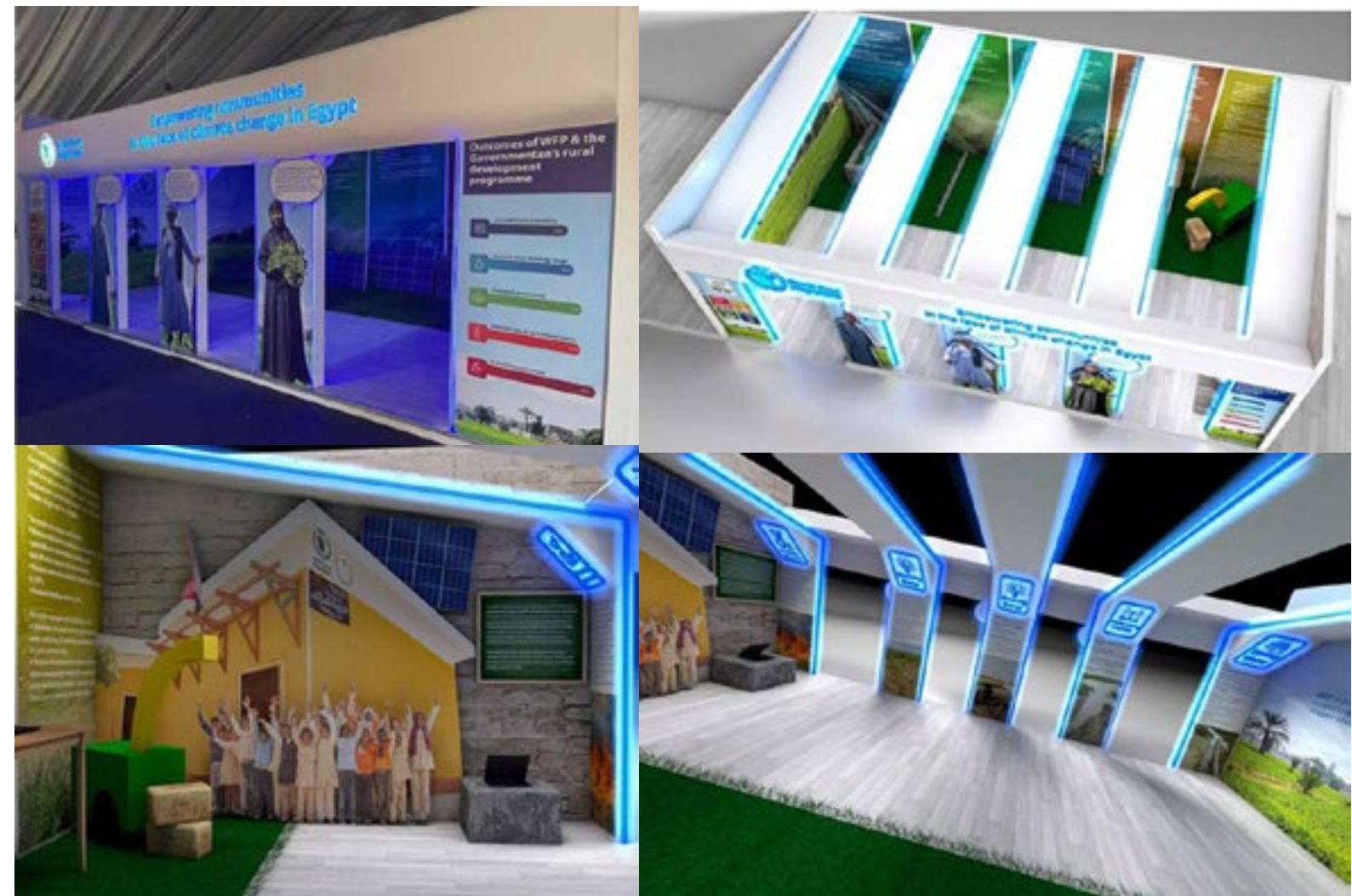


Designing your booth (3D) and production









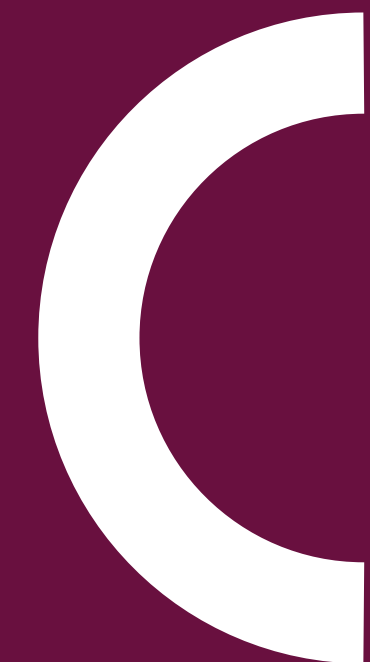








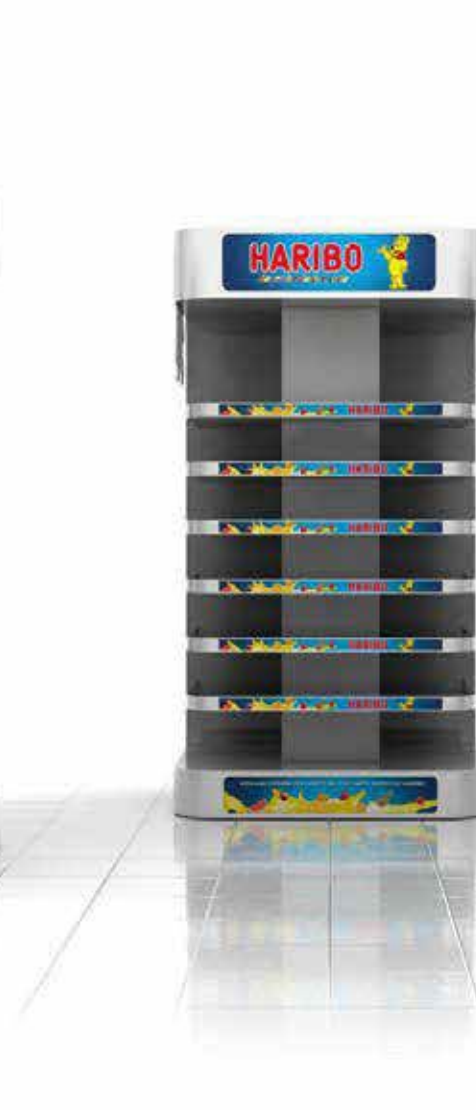
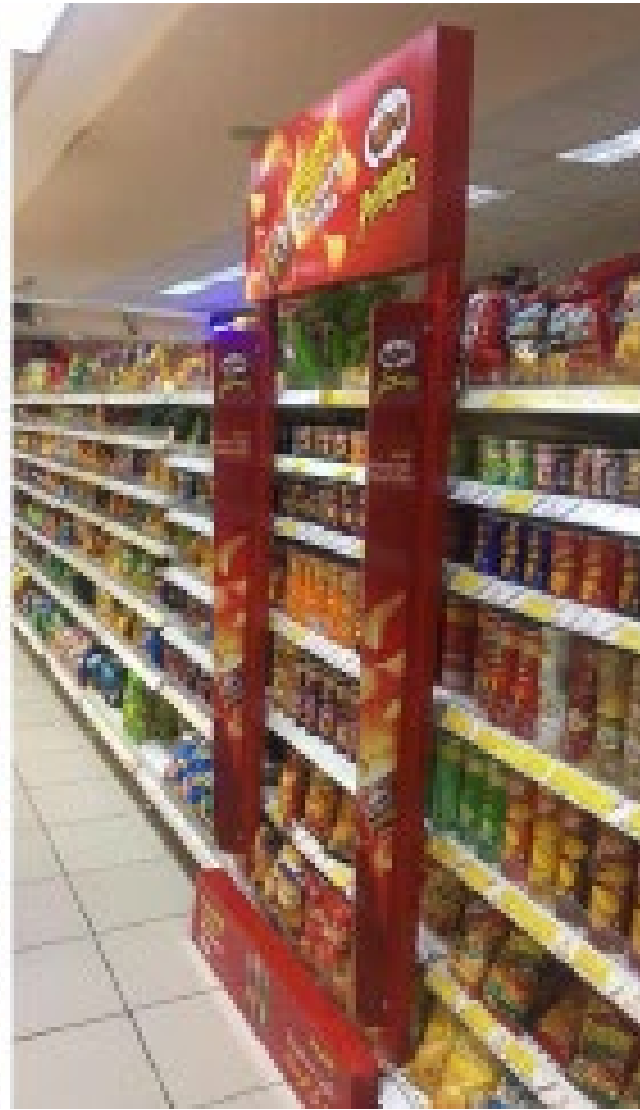
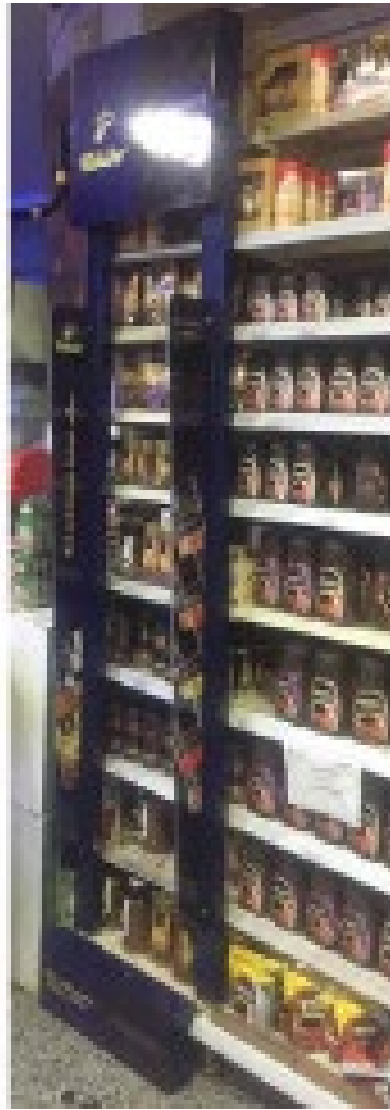




# Stand & Floor Display

Supermarkets: For displaying your product within a supermarket we can offer you; POS materials, gondola, floor display, stands, sampling ushers













































Planning and organizing your event from A-Z, venue reservation, supplying you with all the logistical needs including (floor display, booths, printings, stands, samplings) with different materials, providing the ushers with their uniform and accountable for full event management.













# Production

Carrying out the fabrication of C-thru, vehicle branding, bill boards

















Design Post jpg & gif







THE HOME STORE

الفرق بين طاسة رافلاي الإيطالية  
وأي طاسة ثانية

مقبرج مزيج وامن

توزيع حرارة متساوي

سهولة في التنظيف

الأكل ما ينزفش فيها

012 10 1111 03

homestoreseg.com



WINTERLAND CLEMENTINE

MOJITO

INGREDIENTS:

1 CUP CLEMENTINE JUICE  
1/2 PASSION FRUIT MOJITO  
1 MINT LEAVES

WINTERLAND CLEMENTINE

MOJITO

INGREDIENTS:

1 cup clementine juice  
1/2 passion fruit mojito  
1 mint leaves

THE HOME STORE

عايز مينبي بار؟

ادفع مع

Valu\*

تطبيق الشروط والأحكام

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homestoreseg.com

أسرع وألذ.. ساندوتش

نكهة - بطارخ - سالمون سريدز - الشوجك - ماكرونيل

Spread

نكهة قطع مدخنة Herring bites

مخبوز رطبة و طرية

012 10 1111 03

homestoreseg.com



It's Always a Good Time for a Mojito

012 10 1111 03

homestoreseg.com



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شاركنا رأيك  
وهتأخذ خصم مخصوص ليك

5 فائزين

012 10 1111 03

homestoreseg.com

NOUR

SMOKED SALMON Spread

0100 00 54 543

NOUR

سبريد السعادة

0100 00 54 543

MERRY CHRISTMAS AND HAPPY NEW YEAR 2023

0100 00 54 543

صورها وابعتها

علبة رنجة فيليه ٣٤٠ جم

5 فائزين

500 جنيه VOUCHER

0100 00 54 543

NOUR

ENJOY FREE DELIVERY ABOVE 500 EGP

0100 00 54 543



**خطوات لتنظيف  
وتقشير الجمبري**

0100 00 54 543 www.nourseafood.com/en

**عزومتك السي فوود الجاية؟  
خليها علينا**

0100 00 54 543 www.nourseafood.com/en

**جرب الجديد  
جمبري نور**

جامبو كبير وسط

**Fillet  
Herring**

**Fillet  
Mackrel**

**Fillet  
Salmon**

**بتحب إيه أكثر؟**

السلمون المقلي vs السلمون المشوي

0100 00 54 543 www.nourseafood.com/en

**فكرة سناك ذكية ولذيذة**

شرائح خيار + جبنه كريمي  
+ شريحة من سلمون نور المدخن

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**1  
MINUTE  
SPREAD**

**1  
MINUTE  
SPREAD**

**MACKEREL  
FILLET**

Follow The True Taste

https://www.nour-foods.com/store 0100 00 54 543

**HERRING  
BITES**

Follow The True Taste

https://www.nour-foods.com/store 0100 00 54 543

**سلمون مجمد**

جاهز على الطبخ على طول!

0100 00 54 543 www.nourseafood.com/en

**كل وقت هو وقت السلمون المدخن**

SAT 11 PM عشاء  
SAT 4 PM غداء  
SAT 7 AM فطار

0100 00 54 543 www.nourseafood.com/en

**SUMMER TIME**

**BEST SARDINES  
FOR EASTER**

**SPREAD HAPPINESS  
SPREAD NOUR**

**HERRING  
YOUR EASTER**







**Hero Delicia**

**هدية**

احصل على شحن مجاني  
و طبق لتحضير الوجبات السريعة  
عند شراء بقيمة ٦٠٠ و اكثر

**هدية**

**Vitrac**

**FREE MUG WHEN YOU  
ORDER 2 BOTTLES OF  
NEW WINTER SYRUP**

المنتج دافئ فقط  
PREPARE WITH HOT WATER

**VEND**

**OUR PLATFORM IS YOUR  
GROWTH PARTNER**  
OFFERING TAILORED SERVICES FROM  
CONTENT MANAGEMENT TO  
MARKETING STRATEGIES

**YOU'LL BE  
NOTICED**  
WITH OUR ADVANCED SEO!

**VEND**

**معاك فيه كل مكان**  
سكر داييت استيفيا من الطبيعة

**CareVue**

**السكر ميهز رش  
متفيعش مجهودك**

**CareVue**

**Hero Baby**

**شحن مجاني**  
و قاعدة تواليت بابلز هدية  
مع أوردر بقيمة ١٥٠٠ أو أكثر

**هدية**

**Vitrac**

**Free**  
Bubbles microwave plate  
with order value 400 or more

**Free**

**VEND IS MORE THAN  
A PLATFORM**  
IT'S A COMMITMENT TO INNOVATION  
AND YOUR SUCCESS

**hello  
DECEMBER**

**VEND**

**معاك فيه كل مكان**  
سكر داييت استيفيا من الطبيعة

**CareVue**

**السكر ميهز رش  
متفيعش مجهودك**

**CareVue**

**Hero Baby**

**FREE**  
shipping and Bubbles silicone spoon  
with order value 500 or more

**FREE**

**Vitrac**

**+ Free shipping  
Cup with straw**  
with order value 500 or more

**Free**

**MANAGE YOUR BOOKINGS  
WITH VEND**

**VEND**

**BE A VENDOR**  
AND EXPERIENCE THE VEND DIFFERENCE

**JOIN NOW**

**معاك فيه كل مكان**  
سكر داييت استيفيا من الطبيعة

**CareVue**

**السكر ميهز رش  
متفيعش مجهودك**

**CareVue**



THE HOME STORE

رّوق مزاجك  
في حر الصيف  
مع هوم ستور

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THE HOME STORE

جهاز واحد من  
هوم ستور

أكثر من جهاز من أي مكان ثاني

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THE HOME STORE

مع البوتاجاز الكهربائي من هوم ستور

الطبخ في المصيف؟  
مبقاش مشكلة!

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THE HOME STORE

عجانة هوم ستور

القوام الصح يبدأ من الجهاز الصح

شكل أنيق، أداء عالي وسعة  
تكفي كل احتياجك.

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THE HOME STORE

ميكروويف هوم

مش مجرد ميكروويف  
ده جهاز متكامل أساسي في بيتك

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Seafood NOUR

رنجة  
هتغير مودك

0100 00 54 543 nourseafood.com

Seafood NOUR

رنجة فيليه  
ساندوتشات  
ملهاش آخر!

0100 00 54 543 nourseafood.com

Seafood NOUR

من العبة للعيش  
أسرع ساندوتش  
سلمون على البحر

0100 00 54 543 nourseafood.com

Seafood NOUR

طعم البحر  
في طبق شوربة؟  
السر مع Nour Foods

0100 00 54 543 nourseafood.com

Seafood NOUR

جديد من  
Nour Foods

سمك قشر  
بياض مخلي

0100 00 54 543 nourseafood.com

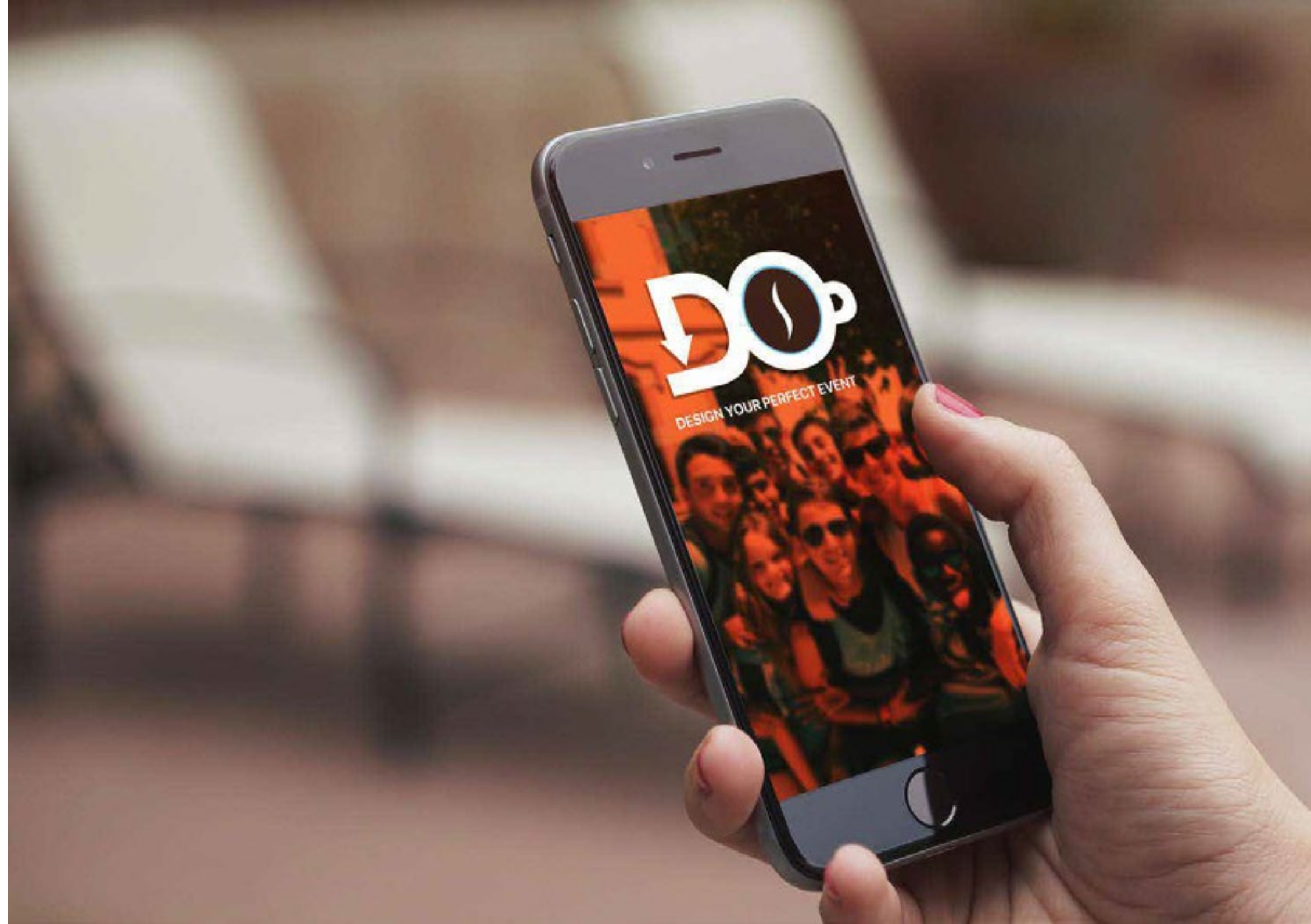




# Mobile Applications

Designing your mobile app and getting you the needed developer.









**Thank  
You**

