

Privacy Policy

Effective Date: February 2, 2025

Last Updated: October 12, 2025

1) Who We Are & Scope

This Privacy Policy applies to **Kinetic Momentum Force – KMF LP** (“KMF,” “we,” “us,” “our”) and all current and future divisions/DBAs including **Mountain Group Protection & Security, Crusader Protection & Security, Von Lewis Working K-9, KMF Tactical Recovery Group**, and any successor/affiliate operating under KMF LP (collectively, the “Affiliates”).

This Policy covers **personal information collected via the web**, including:

- Our websites and pages hosted through **GoDaddy** (the “Site”).
- Web forms (contact, quote requests), email links triggered from the Site.
Cookies, analytics, device/usage data, and related trackers.
- Any online chat, reCAPTCHA, embedded maps/videos, or similar web features we use now or later.

This Policy **does not** cover in-person operations, field security operations, employee/contractor HR data, or applicant background checks (those are governed by separate notices).

By using the Site, you acknowledge this Policy.

2) Contact Information

Privacy Officer

Kinetic Momentum Force – KMF LP
150 Wood Hollow Drive, Weatherford, TX 76087
Email: admin@kmf-limited.com
Phone: 817-757-6763

You may use this contact for all state privacy rights requests described below.

3) Definitions (Plain English)

- **Personal Information (PI):** Information that identifies, relates to, describes, or could reasonably be linked with an individual or household (e.g., name, email, IP).
Sensitive PI: Certain categories protected by law (e.g., precise geolocation). We **do not** intentionally collect sensitive PI via the Site.
- **Sale (CPRA/NV):** Exchange of PI for money or other valuable consideration.
- **Share (CPRA):** Disclosure of PI for **cross-context behavioral advertising**.
- **Targeted Advertising (CO/VA/CT/UT):** Ads based on PI obtained over time across non-affiliated sites.
- **Processing:** Any operation on PI (collecting, storing, using, sharing, deleting).

4) Notice at Collection (What We Collect, Why, Sources, Retention)

A) Categories of PI We Collect Online

1. **Identifiers:** name, email, phone, company, IP address, device IDs.
2. **Internet/Network Activity:** pages visited, timestamps, referrers, browser/OS, session logs, aggregated analytics (e.g., GA4 event data).
3. **Geolocation (approximate):** inferred from IP to city/region (not precise GPS).
4. **Commercial Inquiry Data:** details you type into contact/quote forms (service needs, locations, timelines).

We **do not** knowingly collect: precise geolocation, government IDs, financial account numbers, health info, or children's data via the Site.

B) Sources

- **Directly from you** (forms, emails triggered by the Site).
- **Automatically** from your device/browser via cookies/scripts.
- **Service providers** (e.g., GoDaddy hosting logs, Google Analytics).

C) Purposes of Use

- Respond to inquiries/quotes; schedule consultations.
- Operate, secure, debug, and improve the Site (fraud/abuse prevention, diagnostics).
- Measure traffic and performance (analytics).
- Comply with applicable laws, requests, and enforcement obligations.
- Maintain records of inquiries and our responses.

D) Retention Periods (Fixed Durations)

- **Form Submissions (contact/quote emails & database records): 24 months** from last interaction, then delete/anonymize unless legally necessary longer.
- **Server & Security Logs (GoDaddy and application logs): 12 months**, then delete/aggregate.
- **Analytics (Google Analytics 4 event data): 26 months** (or shorter if configured), then automatic expiry.
- **Email correspondence related to web inquiries: 24 months** from last thread activity, then delete/archive to non-personal aggregates.

If legal, regulatory, or litigation holds require, we may preserve records beyond the durations above until the matter is resolved.

5) Detailed Processing by Category

PI Category	Examples	Purpose	Legal Basis*	Retention
Identifiers	Name, email, phone, IP	Respond to requests; maintain contact history; security	Legitimate interests; consent (forms); legal obligations	24 months (forms); 12 months (logs)
Internet Activity	Page views, referrers, device/OS, events	Site functionality, analytics, diagnostics, security	Legitimate interests; consent (where required for cookies)	12–26 months
Approx. Location	City/region from IP	Content delivery, security, analytics	Legitimate interests	12–26 months
Commercial Inquiry Data	Service needs, notes you provide	Scoping, follow-ups, proposals	Contractual necessity; legitimate interests	24 months

* “Legal basis” is provided for transparency; U.S. privacy laws do not always require it, but this aligns with best practices.

6) Cookies, Analytics & Tracking

A) Cookie Categories We Use

- **Strictly Necessary:** core security, routing, load-balancing (cannot be turned off).
- **Performance/Analytics:** Google Analytics 4 (GA4) to understand visits/events.
- **Functional:** remember choices/forms (if implemented).
- **Advertising/Retargeting: Not enabled by default.** If enabled in the future, we will update this Policy and banner controls before activation.

B) Google Analytics 4 (GA4)

- Collects aggregated event data (page views, clicks, session duration).
- IP is used for approximate geolocation then truncated; we do not receive precise GPS.
- We do **not** combine GA4 data with off-site sources to identify individuals.

C) Managing Cookies/Signals

- **Banner/Controls:** On first visit (and periodically), you may manage non-essential cookies.
- **Browser Settings:** You can block cookies at the browser level.
- **Global Privacy Control (GPC):** If your browser sends a GPC signal, we treat it as an **opt-out of sale/share/targeted advertising** to the extent applicable to our Site.

We currently **do not** sell/share PI or run cross-context behavioral advertising. If that changes, we will (1) update this Policy, (2) honor opt-out rights, (3) present choice mechanisms.

7) Do We Sell or Share Personal Information?

- **Sale (for money or value): No.**
- **Share for cross-context behavioral advertising: No.**
- **Targeted advertising (as defined by CO/VA/CT/UT): No.**

If we ever enable advertising partners that constitute “sale,” “share,” or “targeted advertising,” we will provide a **“Do Not Sell or Share My Personal Information / Opt-Out of Targeted Advertising”** control and honor all applicable state rights and GPC.

8) Disclosure to Service Providers & Third Parties

We limit disclosures to:

- **Hosting & infrastructure:** GoDaddy (site hosting, DNS, TLS/SSL); built-in security/anti-abuse.
- **Analytics:** Google Analytics (GA4).
- **Email/Communications:** Our business email provider (e.g., Google Workspace or equivalent).
- **Security/Anti-abuse tools:** As implemented by GoDaddy or our security stack.

Contracts: Providers are bound to use PI only to perform services for us, maintain confidentiality, and apply appropriate safeguards. We do not authorize them to **sell** or **share** your PI.

We may disclose PI:

- As required by law, subpoena, court order, or lawful governmental request.
- To investigate, prevent, or act against suspected illegal activity, fraud, or threats.
- In a corporate transaction (merger, acquisition, restructuring) with appropriate protections.

9) Security Measures

We implement **administrative, technical, and physical** safeguards appropriate to the data we process, including:

- TLS/SSL for data in transit on the Site.
- Access control with least-privilege; MFA for admin consoles where available.
- Hardened hosting (firewalling, malware scanning) and routine patching.
- Activity/log monitoring and rate-limiting to mitigate abuse.
- Vendor due diligence and contractual confidentiality.
- Data minimization and fixed retention schedules (Section 4D).

No system is 100% secure. If we detect an incident affecting your PI, we will follow the breach notification laws that apply (including **Texas Business & Commerce Code §521.053**, and other state laws where relevant).

10) Children’s Data

The Site is **not intended for children under 16**. We do not knowingly collect PI from children. If you believe a child has provided PI through the Site, contact us immediately; we will delete it.

11) Your State Privacy Rights (U.S.)

Depending on your state of residence (e.g., **CA, CO, CT, VA, UT**, and **NV** for sale opt-out), you may have these rights:

- **Access/Know:** confirm whether we process your PI and obtain a copy (last 12 months).
- **Correction:** request correction of inaccurate PI.
- **Deletion:** request deletion of PI we collected from you (subject to legal holds).
- **Portability:** receive a portable copy of the PI you provided.
- **Opt-Out:** of sale, share, and/or targeted advertising (currently **not applicable**, see Section 7).
- **Appeal (CO/VA/CT):** appeal our decision on your request within **45 days** of our response.
- **Non-Discrimination:** we will not discriminate against you for exercising your rights.

Submitting a Request

Email **admin@kmf-limited.com** with subject “**Privacy Request – [Your State]**” and specify the right(s) you are exercising. Provide:

- Full name and email you used on the Site.
- State of residence.
- Description of your request.

Verification: We will verify your identity by matching to our records (e.g., email confirmation and any details you submitted via our forms). If we cannot verify, we may request limited additional data or deny the request.

Authorized Agents (CA): Agents must submit proof of authorization and we may require direct confirmation from you.

Response Timelines:

- **45 days** to respond (may extend once by **45 days**; we will notify you of extension and reasons).
- **Appeals (CO/VA/CT):** If we deny, you may appeal by replying to our decision email with subject “**Privacy Appeal.**” We will respond within **45 days** with reasons for our final decision.

Nevada (SB220): We **do not sell** PI; if we ever do, we will provide a Nevada sale opt-out address.

12) Do Not Track / Global Privacy Control

- **Do Not Track (DNT):** Industry standards are not uniform; we do not respond to DNT signals.
- **GPC:** We treat **Global Privacy Control** as a valid **opt-out** signal for sale/share/targeted advertising where applicable (see Section 6C).

13) Cross-Border Data

Our Site is hosted in the **United States**. If you access the Site from outside the U.S., you understand your PI will be processed in the U.S., where laws may differ from your jurisdiction.

14) Third-Party Links & Embeds

The Site may link to or embed content from third-party sites/services (e.g., maps, videos). We are not responsible for their practices. Review their privacy policies before interacting with those features.

15) Changes to This Policy

If we make material changes, we will update the “Last Updated” date and, where legally required, provide additional notice (e.g., banner or email). Continued use of the Site after changes indicates acceptance.

16) California Disclosures (CPRA)

For the preceding 12 months, for our web operations:

- **Collected:** Identifiers; Internet/Network Activity; Approx. Location; Commercial Inquiry Data.
- **Sources:** You; your device; service providers (hosting/analytics).
- **Business/Commercial Purposes:** As listed in Sections 4–6.
- **Disclosure for Business Purposes:** Service providers in Section 8.
- **Sale/Share:** None.
- **Sensitive PI:** Not collected online.

We do not use or disclose Sensitive PI for inferring characteristics. We do not knowingly share PI of consumers under age 16.

17) Texas-Specific Statement

We comply with applicable Texas privacy and data-breach notification requirements, including **Texas Business & Commerce Code §521.053**. We implement reasonable procedures to protect PI, limit access, and dispose of records per Section 4D. Texans may use the rights process in Section 11.

18) How to Contact Us

Questions or requests about this Policy: admin@kmf-limited.com or 817-757-6763.