

# Silicon Oasis Spotlight: Podcast Sponsorship Proposal

## About the Podcast

Silicon Oasis Spotlight is Arizona's premier founder-led podcast that amplifies the voices of builders, innovators, and investors shaping the future of our desert tech ecosystem. With every episode, we shine a spotlight on the people behind the progress.

## Audience Highlights:

- Founders, VCs, and tech professionals across Arizona
- Distribution across Spotify, Apple, YouTube, LinkedIn, and email newsletter
- Fast-growing community of listeners and ecosystem supporters

## Cholla Sponsor

### *1-Month Commitment | \$150*

- Mention at the end of each podcast episode during your sponsorship month ("This episode was brought to you by [Sponsor], a Mirage Sponsor of Silicon Oasis Spotlight.")
- Recognition as a Mirage Sponsor on all social media posts and show notes related to the sponsored episodes
- Sponsor name included in the Silicon Oasis newsletter during the month of sponsorship

## Ocotillo Sponsor

### *2-Month Commitment | \$350*

- Mid-roll mention in every podcast episode during your 2-month sponsorship ("This episode is sponsored by [Sponsor], a Cactus Sponsor of Silicon Oasis Spotlight...")
- Recognition as a Cactus Sponsor on all social media posts, show notes, and the Silicon Oasis newsletter related to the sponsored episodes
- Invitation to attend a podcast recording or co-record an episode with the Silicon Oasis team (topic must align with our content)
- Logo display on the podcast video at the time of your verbal shoutout

## **Saguaro Sponsor**

***3-Month Commitment | \$600***

- Opening mention at the beginning of each podcast episode during your 3-month sponsorship ("This episode is brought to you by [Sponsor], an Oasis Sponsor of Silicon Oasis Spotlight...")
- Logo placement at the beginning of the video recording
- Logo display on the podcast video at the time of your verbal shoutout
- Recognition as an Oasis Sponsor on all social media posts, show notes, and in the Silicon Oasis newsletter related to the sponsored episodes
- Invitation to attend a podcast recording or co-record an episode with the Silicon Oasis team (topic must align with our content)

