

LIVE EVENT TECHNOLOGY PLATFORM

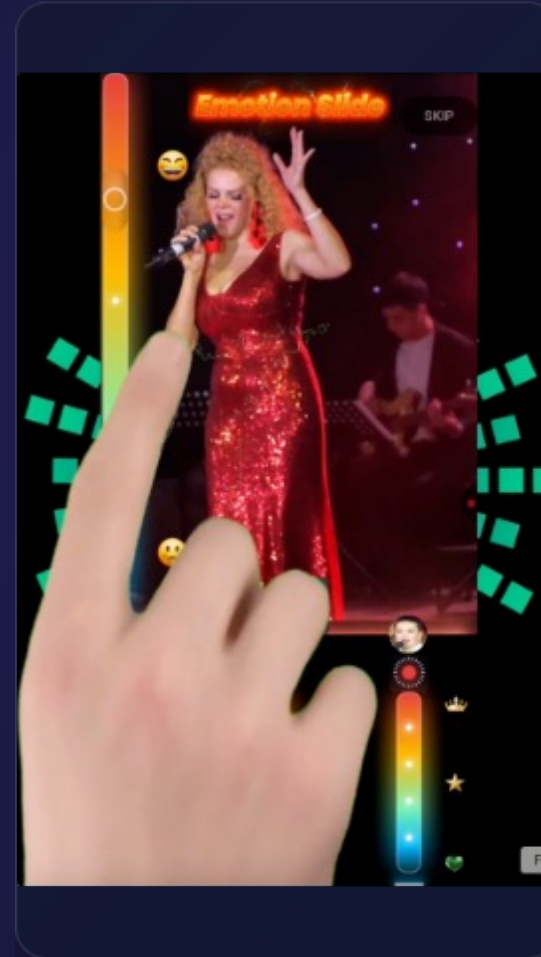
3PLAY ALL

The First Real-Time Emotional Engagement Platform

Empowering audiences to shape live shows second-by-second through real-time emotion streaming and interactive crowd battles.

Real-Time Emotional Engagement

- ✂ **Emotion Slide Technology:** Spectators actively guide performance dynamics by expressing real-time feelings with a single touch.
- 📈 **Live Micro-Feedbacks:** Instantly feeds back audience emotion metrics to stage lighting, sound systems, and visual displays.
- ⚡ **Continuous Participation:** Eliminates static post-show voting by engaging the audience through every second of the event.
- 🎛 **Dynamic Vocal & Tone Controls:** Real-time interactive mixing directly powered by crowd engagement.



Arena-Scale Live Battles



- "A" Mass Synchronized Connection:** Thousands of smartphone screens sync seamlessly to big-screen event leaderboards.
- 🏆 Real-Time Leaderboard Scoreboards:** Display live percentage dynamics (e.g. 78% vs 32%) right on stage as votes change.
- 👥 Immersive Crowd Co-Creation:** Converts passive concertgoers into active participants, amplifying event energy and thrill.

Strategic Value & Monetization

Universal Event Fit

Headline engine for concerts, karaoke bars, talent shows, theater, stand-up comedy, and corporate events.

Post-Show Retention

The app remains installed on attendees' devices for direct post-event marketing and future ticket sales.

Hybrid & Remote Reach

Connects physical venue audiences with live remote global participants in one unified interactive experience.

