



2021 Impact Report

2021 Year in Review

Agenda

01. Executive Directors Note

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02. Results from last year

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03. Our team

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04. What's next

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05. Closing

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A Word from our Executive Director



Like 2020, 2021 was a very challenging year for nonprofits along with the rest of America. There were many moving parts to navigate our new normal which for organizations such as Dreamsickle Kids Foundation, these changes required us to be very flexible. Our goal, was and always will be to bring awareness and support those in Nevada and beyond impacted by Sickle Cell and other Rare Diseases. This year, we saw the need with the increased housing cost, to be there not only for the Rare community but for every Nevadan in need of support in these trying times.

The beauty of our partnership with JET Foundation, is it allows us to expand our support outside of just the SCD and Rare Disease community. Many people needed support from food, to housing, to employment. Our partnerships with several community partners allowed us to be able to provide much needed resources and support to thousands throughout Nevada. This would not be possible without the support of the community and our partners locally, nationally, internationally. We truly appreciate every like, every share, every donation that we receive no matter the size as it allows us to continue to support those in the Rare community as well as the entire Las Vegas community.

We have so many great things in store for 2022, to continue to support those with SCD in Nevada along with the entire Southern Nevada community. As we approach our 4-year anniversary, I think back to when I decided to create this organization, with no idea of what I was doing or if it would even be effective. No after the numerous awards and recognitions, but most importantly, being at a point to have a community center and to be able to take messages from families in need and having the resources on hand or the community connections to be able to immediately assist someone. We have come a long way from planning events in my closet office. We look forward to your continued support. On behalf of Dreamsickle Kids Foundation, Inc SCDAA Nevada Chapter, we want to thank you and look forward to serving you.

Georgene Glass, B.S. CFAW
#SickleCellAdvocate





Last Year

Timeline

Q1. Jan- Mar

Jan. 2021 grand opening of The Aspiration Center, a collaboration between Dreamsickle Kids and JET Foundation, Inc the first comprehensive community center in Nevada

Q3. July - Sept

World Sickle Cell Day Blood Drive and Resource Fair in collaboration with Red Cross, exceeded minority blood donations and over 40 individuals assisted with on-the-spot jobs, all African American donors tested for the SCD trait.

4th Annual Las Vegas Sickle Cell Walk raised \$10,500 for Sickle Cell. Sept.2021 Subgrantee Awardee for HRSA SCD Newborn Screening Follow Up Program

Q2. Apr - Jun

3rd Annual Warrior Drive

Warrior Day Proclaimed in the City of Las Vegas


500 People Assisted with financial resources related to COVID-19 (utilities, rental assistance, Wi-Fi assistance, Chromebooks for students

Q4. Oct- Dec

3rd Annual Holiday Cheers Brunch and Gift Spectacular Served over 3,000 patients and families in Southern Nevada

Two Dream Scholarship Winners (two \$500 awards for SCD students)



A close-up photograph of several people's hands clasped together in a circle, symbolizing unity and support. The hands are of various skin tones and are positioned in a way that suggests a group hug or a moment of collective strength. The background is slightly blurred, focusing attention on the hands. The lighting is warm and natural, creating a sense of intimacy and connection.

“Pain is real, but so is hope.....”

Goals for Q1

Community Priorities

- Monthly Community Outreach/ Engagement
- Continued Financial Assistance for those impacted by SCD or Rare Diseases along with others in need of assistance in Clark County
- Blood/Bone Marrow Donation education and recruitment
- Initiative partnership with 3rd party organizations
- College Engagement

Programs and Initiatives

- Dream Teens Transition Program; May 2022
- Dream Juicing Workshop ; 2022 ongoing
- 8 Health Fairs and Rapid Sickle Cell Testing 2022 ongoing
- Dream Scholarship Program ;5 Scholarships for \$1,000 each in 2020
- SCD NV College Tour 2022-2023 TBA
- SCD & Black History ; February 2022
- HRSA Newborn Screening Follow Up Program 2021-2026 (multiple community initiatives)



Goals for Q2

Community Priorities

- Increase community engagement by 10%
- Maintain growth

Added Priorities

- Engaging healthcare providers to provide current information on SCD and the patient population they treat in Nevada
- Keep administrative cost low and community support high

Engagement Opportunities

- Resource Fairs
- CCSD/ College Education Events
- Sickle Cell Disease/Sickle Cell Trait Education
- Community Parties
- Food Drives

Our Dream Team



**Georgene'
Glass**
CEO



Jennifer Riddle
PRESIDENT



Tiara Moore
SECRETARY



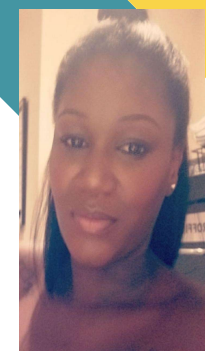
Savone Grafton
TREASURER



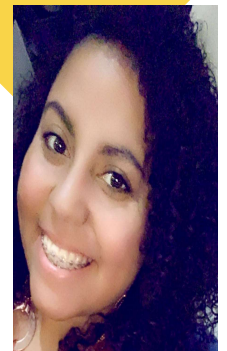
Lynn Rivera
BOARD MEMBER



**Jasmine
Grafton**
BOARD
MEMBER



**Dona
Dines**
BOARD
MEMBER



**Leanna
Mitchell**
BOARD
MEMBER

Medical Advisory Board



Dan Laird, MD



Tamika Phyfer, PAC



Summary

Our organization is consistent

Dreamsickle Kids is approaching the 5th year of hosting the only SCD charity walk in the state and pioneering many of the SCD initiatives in Nevada since 2018. Our goal to **#MakeSickleCellPopular** has never changed

We are getting the work done

We opened the first SCD community center in Nevada in 2021, The Aspiration Center in collaboration with JET Foundation, Inc

We're delivering for our community members

Last year we supported thousands of community members and provided over \$15,000 in financial assistance to community members in need

Our organization is growing

We increased our donations in 2021 by 30% along with adding support for the entire Rare Disease community in Nevada

We're leaders

We are the first SCD organization in Nevada, the SCDA Nevada Chapter, and set the standard for Sickle Cell Disease support, awareness, and advocacy throughout the state of Nevada





Thank You!

Thanks to our commitment and strong work ethic , with the continued support of our community and partners, we know 2022 will be even better.

We look forward to working together to **#MakeSickleCellPopular** and continuing to support those in Nevada in need...

Dreamsickle Kids Foundation, Inc SCDAA Nevada Chapter

info@dreamsicklekids.org

