

# 2019-2020 Impact Report

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*A look back on the progress of  
Dreamsickle Kids Foundation within the  
Sickle Cell Community of Nevada*



# A Message from Founder and CEO Georgene' Glass

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Dreamsickle Kids Foundation was launched in 2018 at the desk of my then insurance job. Frustrated with the fact that in Nevada there was no organization specifically designed to support patients and families impacted by Sickle Cell Disease (SCD). My desire was to make ensure my daughter who suffers from SCD and kids like her along with their families, had support in their state where they chose to reside and access to caring and quality doctors that not only knew about SCD from an excerpt from a textbook, but how to treat them in a way to enhance their quality of life.

This was a large dream, initially I felt Dreamsickles job would be to #MakeSickleCellPopular, raising awareness and speaking out so that other more qualified and influential people would take the lead in getting what the SCD community of Nevada needed. Being the first SCD nonprofit in the state, I learned quickly, we wouldn't be able to just pass this task on to someone else, we would have to put in the work and put in the work we have...



# 2019-2020 Dreamsickle Kids Impact Report

*A look at what Dreamsickle Kids was able to accomplish in 2019 and 2020.*



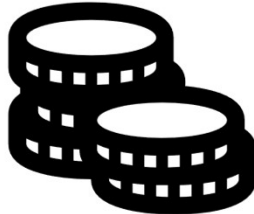
Over **\$7500** provided to families facing food insecurity throughout Nevada



**2019 AB254**  
SCD bill Passed in Nevada



**500** Mask and other PPE distributed to SCD and Rare Disease Families since April **2020**







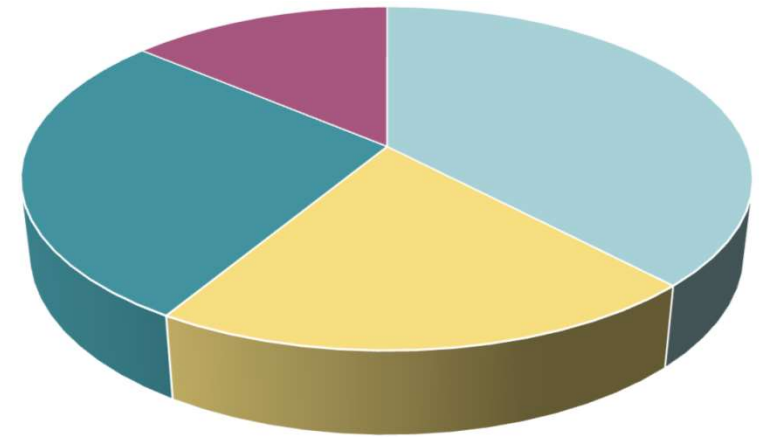
**\$7500** in financial assistance provided to families with SCD throughout the US since **2020**



Expanded organizational support to include those affected by any of the **7,000** Rare Disease in Nevada in **2020**

## Program Focus

-  Dream Kids
-  Dreaming of a Cure
-  Financial Assistance
-  Food



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“Everybody can be great ... because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and verb agree to serve. You only need a heart full of grace. A soul generated by love.”

- Martin Luther King Jr.





# Our Board Of Directors

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**Georgene' "Gina" Glass**  
Founder/ Executive Director



**Jennifer Riddle**  
President



**Destiny Morris**  
Secretary



**Savone Grafton**  
Treasurer



**Nykolette Boyd**  
Director of Marketing and Advertising



**Jasmine Grafton**  
Director of Nutrition

## Medical Advisory Board



**Dona Dines**  
Director of Legal



**Leanna Mitchell**  
Director of Fundraising



**Lyn Rivera**  
Board Member



**Dr. Dan Laird MD,JD**



**Tamika Phyfer, PA-C**



# Timeline 2019-2020

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## Q1.

Jan- March

**March 2019-** AB254 (Sickle Cell Bill) introduced requiring expanded Medicaid coverage for SCD medications, surveillance to determine number of individuals in Nevada with SCD, and coverage through Medicaid for compounding of FDA approved medication Hydroxreua for easier and safer consumption by children and those with difficulty swallowing pills as well as Medicaid coverage for supplements used by patients with SCD in conjunction with prescription medication. **January 2020-** Dreamsickle Kids expansion of advocacy and support for those affected by any of the 7000 Rare Diseases in Nevada.

## Q2.

April - Jun

**April 2019-** First Annual Warrior Drive **June 2019-** AB254 Passed in Nevada to address health disparities faced by SCD patients in Nevada. **June 2019-** Executive Director Gina Glass awarded Sickle Cell Community Advocate of the Year by Sickle Cell 101. **January 2020-** Sickle Cell Center of Nevada (SCCNV) opened to treat children and adults impacted by SCD. **April 2020-** Dreamsickle began Rare COVID19 Relief for patients and families impacted by Sickle Cell

## Q3.

July - Sept

**September 2019-** 2<sup>nd</sup> Annual Sickle Cell Walk held at Pearson Community Center in Nevada. **September 2020-** 3<sup>rd</sup> Annual Sickle Cell Walk held at SCCNV in honor of Nevada's first and only comprehensive SCD clinic.

## Q4.

Oct - Dec

**December 2019-** 1<sup>st</sup> Annual Holiday Brunch and Gift Spectacular hosted at Cambridge Community Center in Las Vegas in partnership with JET Foundation, serving over 300 individuals. **December 2020-** 2<sup>nd</sup> Annual Holiday Brunch and Gift Spectacular hosted at the historical Boulevard Mall in Las Vegas serving more than 500 individuals safely in an outside event.

**January 2021-** Dreamsickle Kids and JET Foundation's Aspiration Center opened, making it the only SCD community center in the state of Nevada. More to come....

# Goals for Q1

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## Organization Priorities

- Test 25 individuals for Sickle Cell Trait  
100 individuals by December 2021
- Maintain growth of Dreamsickle Kids Foundation
- Diversify Dreamsickle Kids Executive Board and Committees
- Partner with local organizations in efforts to increase impact and awareness

## Volunteer Opportunities

- 25 Volunteers by June 15<sup>th</sup>
- Volunteer Appreciation Day August 21<sup>st</sup>



# Summary

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## **Our business is good**

Since we began, our donation and community support has increased by 70%

## **We're delivering for our community**

Last year we pivoted our goals and resources to focus on helping the SCD and Rare Disease community in NV and across the US that had been impacted by COVID19. We prove everyday that we are here for the community through our actions.

## **We're getting our work done**

We have successfully opened a community center to serve as a resource hub for all in Nevada affected by SCD or other Rare Diseases

## **Our clients remain satisfied and supported**

Since inception in 2018, our client satisfaction is at 100%

## **We're leaders**

We are innovative leaders in the nonprofit sector working to address health disparities experienced by minority disease groups in Nevada







# Thank You!

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Thank you to everyone that has supported us and contributed to our success as an organization. No contribution be it monetary or otherwise goes unappreciated. Because of the support of the community, we continue to be a support system for the SCD and Rare Disease community of Nevada.

We look forward to even greater things in 2021!

Contact us at : [info@dreamsicklekids.org](mailto:info@dreamsicklekids.org)

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#MakeSickleCellPopular