

Amrita Court Corporate Brochure 2023

www.amritacourtglobal.com



AMRITA COURT INTRODUCTION

THE AMRITA COURT BRAND IS AN ESTEEMED RANGE OF AROMATHERAPY PRODUCTS, SOURCED AND MADE WITH HIGHEST STANDARD IN AUSTRALIA.

With a dream to provide modern humanity with highly effective, aromatic essential oils of exceptional quality. We set about sourcing the best naturally derived and potent ingredients which are then to undergo the most sophisticated and meticulous blending formulation process available in Australia. These two cornerstone principles allow us to demystify and simplify the use of essential oils along with their distinctive applications.



WHY AMRITA COURT

The issue with essential oils

For most, a plethora of individual essential oils can be very overwhelming. With each oil offering certain benefits and healing compounds, how do we discern which oils work best with others (for optimum health advantages) and calculate usage quantities of each oil to ultimately create an effectual blend. All of these can often prove to be confusing, time consuming and expensive.



How do we address the issue

That's why we here at Amrita Court formulate and produce a range of synergistic essential oil blends, alleviating the need for a vast collection of essential oils and diminishing confusion and over expenditure. Our convenient selection of proficient blends are designed for use by the whole family. Each blend aims to conquer a specific health concern or relieve common symptoms typically faced by many individuals.

Every drop of our divine essential oils starts their journey in forests, on farms, fields and groves from across different countries and continents. Only the best raw materials and the finest active ingredients are sourced and utilised. They're curated and processed through extraction and undergo scrupulous laboratory tests, ensuring that the natural potency and therapeutic benefits are harnessed in our blends.



We create more than just essential oils

Moreover, at Amrita Court, not only do we deliver beautiful essential oils, with a focus on blends, we also recognise the need to address how they are to be presented, dispersed and utilised in the most attractive, competent and innovative way keeping in mind our company ethos. This is when our environmentally friendly eco diffusers were designed and added to our range.

OUR MISSION



OUR MISSION IS TO BRING ABOUT AN AROMATIC, HEALTHY, YET DESIRABLE LIFESTYLE TO A CONTEMPORARY AUDIENCE. TO PROVIDE STRAIGHT-FORWARD ESSENTIAL OIL BLENDS, DIFFUSERS AND AROMATHERAPY SKINCARE TO ALL.

With a set of genuine guidelines which were paramount for Amrita Court to achieve this goal. Our main values are

At Amrita Court, we work with a team of passionate aromatherapists, biochemists, researchers and designers who are driven by their green conscience and respect for nature. Our constant search for the best ingredients and advanced formulations that enhance human health, mood and overall quality of lives, continues to drive our team.



Natural & environmentally friendly



Vegan & no cruelty



Premium quality



Deliver effective underlining results



Straight-forward and easy to use.



Unique and innovative with the ability to enhance the beauty of our customers and their homes.

ABOUT RON GUBA AMRITA COURT'S CHIEF AROMATHERAPIST



RON GUBA IS AUSTRALIA'S LEADING PROPONENT OF AROMATIC MEDICINE PARTICULARLY IN THE AREA OF SKINCARE AND SKIN ISSUE TREATMENT. HE HAS STUDIED AND PRACTICED THE THERAPEUTIC USE OF ESSENTIAL OILS AS A FORM OF POTENT HERBAL MEDICINE SINCE EARLY 1980'S.

Completing his diploma in Phytotherapy and Aromatic Medicine in 1988 in France, Ron began Essential Therapeutics, a company specialising in the research and provision of essential oils and related products for both therapeutic and cosmetic use. Ron was a founding member and past chairman of International Federation of Aromatherapists (Australia) and a founding member of the Australian Aromatic Medicine Association.

Ron has lectured extensively throughout Australia and internationally on the principles and practice of aromatic medicine, truly natural cosmetic principles and other complementary medicine topics.

AMRITA COURT PRODUCT LINES

AMRITA COURT
PURE & NATURAL ESSENTIAL OIL BLENDS

Our aromatherapy range is designed to combine high grade essential oil blends in popular varieties with the science of precision formulation to fulfill two main functions:

- ✓ To achieve significant results
- ✓ Provide pleasing and desirable aromatic scents to our consumers.



BREATHE EASY

- A strong, anti-infectious, head-clearing blend to unblock a congested breathing channel.
- A blend of Australian native essential oils of Eucalyptus Australiana, Tea Tree, Lemon Myrtle, Lemon, True Peppermint and Spearmint.
- An effective way to boost the immune system and withstand potential incidence of cold and hay fever.



PURIFY

- An effective blend to clean air, get rid of germs and infuse positive energy into the environment. Helps prevent the spread of infections.
- Demonstrated to sterilise 98% of germs when diffused into the correct space size
- It neutralises undesirable odours (ie. smoking, foul smells etc.)
- A beautiful blend of Lemon, Sweet Orange, Tea Tree, Cinnamon Bark and Clove Bud.



HARMONY

- Relieves stress and anxiety; Calming and soothing.
- A blend of unique New Zealand Lavender Australian Sandalwood & Frankincense and a few other popular oils.
- A must have for busy modern day individuals under various strains and pressures presented by todays lifestyle.

AMRITA COURT PRODUCT LINES



4. ENLIGHTEN

- Boosts energy and focus levels.
- Suitable for modern individuals facing various challenges (ie: work deadlines or exams).
- A blend of Sweet Orange, Ylang Ylang, Geranium and Australian Sandalwood.



5. PEACEFUL SLEEP

- Calms sympathetic nervous system, helps individuals fall asleep and improves overall quality of sleep.
- A scientific blend of Lavender, Geranium, Valerian, Vetiver and a few other essential oils.
- A must have for insomniacs or anyone unable to sleep or sleep well.



6. INTIMACY

- A sensual and euphoric blend, helps balance oestrogen levels.
- A beautiful blend of Ylang Ylang, Clary Sage, Nutmeg and Cinnamon Bark.
- Enhances a romantic occasion and renowned for aphrodisiac properties.
- Relieves menstrual discomfort and post-natal depression.

AMRITA COURT PRODUCT LINES



LITTLE EASY BREATHE

A mild formulation purposely designed for babies and children up to 12 years old. Helps relieve coughs and congestion due to colds, viral infection or hay fever. It has outstanding anti-infectious and anti-viral effects due to its precision formula.



LITTLE SLEEP

This mild version of our adults Sleep formulation is designed for infants up to 12 years old. Accelerates falling into sleep and aids a better quality of sleep. Helps calm the hyper active sympathetic nervous system.



LITTLE CALMING

This miracle yet gentle formulation comes in handy when children are upset due to stress or anxiety. Assists to calm busy little minds that may be experiencing distress, anxiousness or worry.



LITTLE ENERGY

A delightfully mild formulation to boost energy levels. It does so physically and psychologically in babies and infants. Helps generate happiness and buoyancy. For older children of primary years, it improves focus and enhances the efficiency of completing tasks at hand.



DIRECTIONS FOR USE:



FOR INHALATIONS:

there are many ways to reap the benefits from our essential oils. Try adding a number of drops to an essential oil diffuser and place your face close to the diffuser then inhale deeply for ten to fifteen minutes. This can be done two to three times per day. Alternatively, add a few drops of your chosen essential oil blend to an electric diffuser or one of our eco friendly diffusers strategically placed in your home or work space. The oil vapours are then expressed throughout the day. The steam inhalation method is also a very effective way to diffuse essential oils.



FOR APPLYING TO THE BODY:

Most blends are gentle enough to be applied to the skin undiluted. But we do suggest a patch test on the wrist to ensure an allergic reaction isn't forthcoming, as each person has a different level of tolerance to a potential allergen. Alternatively, the blends can be diluted with an equal amount of plant based oil to prevent any possible skin irritation. Roller blends tend to be very convenient, easy to make and effective.

For children under twelve dilute one part blend to four parts plant based oil (20% Blend).

For infants under the age of three, dilute one part blend to nine parts plant based oil (10% Blend).



FOR A HEALING BATH:

Fill the bath with water and then add 5 to 8 drops of your chosen blend to the bath water.

Mix the surface of the water to make sure it is dispersed.

The essential oils in the bath will penetrate the skin to some degree and the warm bath water helps to release essential oil vapours to be inhaled.

AMRITA COURT ANTI-AGEING ESSENTIAL BLENDS SKINCARE SERIES

Our premium, luxurious skincare range compliments our Essential Oil Blends range beautifully. Our skincare line combats the signs of ageing, optimising all the sensational benefits essential oils have to offer. Skincare Blends that are distinguished by age group with a precision formulation specifically designed for each genre. Each product has its own luxury "star" ingredients, teamed with a host of super ingredients to achieve miraculous results for each concern.

AMRITA COURT SKINCARE IS:



For all skin types and ages. Our blends help prevent and reduce the physical signs of ageing (defends against age lines and premature ageing)



Moisturises and relieves dry and dehydrated skin. Smooths fine lines and reduces the appearance of wrinkles.



A synergy of supreme, pure essential oils proven to be most beneficial to the skin.



A revitalisant for dull looking complexions



Able to promote skin elasticity and cell renewal



ANTI-AGING 20+:

Neroli * Lavender * Fennel * Carrot * Chamomile German * Geranium

Starring Neroli Essential Oil - When applied on the skin, Neroli Essential Oil intensely moisturises the skin and boosts the natural process of cell regeneration.

Directions for Use:

- Apply AM and PM
- Massage 3-8 drops onto freshly cleansed and toned skin (face, neck and décolletage) until absorbed.

ANTI-AGING 30+:

Rose * Yarrow * Palma Rosa * Patchouli * Clary Sage * Fennel * Carrot

Starring Rose Absolute - pure natural Rose oil contains more than 50 compounds that are most beneficial for the skin. These naturally occurring molecules are impossible to create in a lab. It has strong antibacterial properties, nourishes the skin, fights wrinkles, balances hormones, improves skin blood circulation and evens skin tone.

ANTI-AGING 40+:

Neroli * Lavender * Frankincense * Rosemary * Lemon * Fennel * Carrot

Starring Neroli Essential Oil - When applied on the skin, Neroli Essential Oil intensely moisturises the skin and boosts the natural process of cell regeneration.

ANTI-AGING 50+:

Violet leaf * Rose * Neroli * Galbanum * Lavender * Myrrh * Carrot * Rosewood

Starring Violet Leaf Absolute (rose and neroli) - it helps to soothe and comfort sensitive, dry, itchy, irritated red skin. It is an excellent moisturiser and most useful for eczema and dermatitis. It is good for oily and acne prone skin. Helps to gently tighten and refine the pores.

AMRITA COURT ENVIRONMENTALLY FRIENDLY ECO DIFFUSER SERIES



MAGNETIC FACE MASK & CLOTHING DIFFUSERS

Our ingenious magnetised diffusers are specifically designed to attach to a face mask or any item of apparel. Used in conjunction with our natural essential oil blends, they instantly refresh breathing through a face mask and enable portable 'on the go' diffusing, allowing the wearer to receive all the benefits of aromatherapy. They're discreet, stylish and easy to use, available in a range of styles. Making breathing through a face mask far more pleasant and comfortable, whilst utilising the antiviral, antibacterial properties of essential oils.



CRYSTAL/MURANO JEWELLERY DIFFUSERS

Our designer has smartly combined our love for crystals with the luxury of jewellery. Again, enabling portable "on the go" diffusing. Our beautiful but practical aromatic jewellery diffusers allow the wearer to receive aromatherapy benefits from their chosen essential oil, as well as benefiting from energy the crystals exude. A powerful combination. Our stunning crystal bracelets and necklaces are available in a variety of crystal forms and colours to suit everyone.



WOOD DIFFUSERS

Carved from gorgeous Rosewood or Black Walnut, our wooden diffusers are not only elegant but a very convenient way of enjoying your favourite essential oil blend. They're 100% eco friendly, portable and housed in a tin for discretion when not in use.

Black walnut is highly prized for its dark, heavy, strong and fine-grained heartwood. This medium not only looks good, but is perfect for diffusing essential oils, allowing a gradual and elegant scent that lasts.

Rosewood is a valuable hardwood that is often used for many luxurious finishes. The rich grain, high density and beautifully vibrant reddish-brown color make a beautifully decorative timber that adds a touch of warmth to your home.

AMRITA COURT ADDITIONAL PRODUCT LINES BUNDLE DEALS



**Wood Diffuser
Bundle Series**



**Crystal Jewelry Diffuser
Bundle Series**



**Face Mask Diffuser
Bundle Series**



**Essential Oil
Bundle Series**

For details please refer to our Trade Offer List and bundle section on www.amritacourtglobal.com.



RETAILERS FOR AMRITA COURT BRAND

For details please refer to our Trade Offer List and bundle section on www.amritacourtglobal.com.

We believe our retail outlets are our most important business partners that we rely on to distribute Amrita Court's products to the consumers. Not only do we provide a sizeable and rewarding retail margin at a very reasonable RRP, we ensure working with us is as simple as possible by way of supplying.

For further inquiries, don't hesitate to email inquiry@amritacourtglobal.com



Trustworthy products across our range



Consistent premium quality products



Smart, chic and innovative diffusers



Various point of sales support (for qualified retailers)

To clarify, we offer:

- A sizeable margin for retailers on RRP.
- A full range of digital art work for products that are purchased by retail partners
- Exclusive free trials for new releases
- Point of sales racks and corporate marketing collateral (for qualified partners)
- Moderate starting order size

OUR CONTACT DETAILS

ADAM WANG

Email: adamwang@amritacourtglobal.com

www.amritacourtglobal.com

Mobile: 0422 699 123

Postal: 801/147 Pirie Street, Adelaide SA 5000

Headquarter: Corporate Terrace, Pakenham VIC 3810

