Offer your customers some great Eco solutions that they'll keep coming back for, time and time again...





A SUSTAINABLE SWITCH!



THE 'BOO'

The Boo collective is an Australian brand offering retailers beautiful boutique bamboo products for the whole family. to help reduce the amount of plastics they purchase. Our products are **'good for the planet and** great for the family!'





BECOMING PART OF THE BOO

- We are a family owned brand passionate about bamboo and sustainability. We plan to expand our brand to include many bamboo products which you will be the first to hear about. We pride ourselves on quality customer service.
- Eco friendly: Our products are primarily made from 100% organic biodegradable bamboo with a pastel twist.
- Our packaging is unique featuring artists illustrations, presenting well on a retail shelf.

Bamboo is an abundant and sustainable natural resource! The fastest growing land plant, bamboo needs little water and no fertilizers to thrive!

ABOUT US

We are a small family run business from regional Victoria, We are passionate about bamboo and it's role in helping to reduce the amount of plastic that is used in this beautiful country of ours. We embarked on this journey to raise more aware children, educating them (and ourselves along the way) to switch to better 'waste free' or less waste alternatives. One thing though... we quickly grew tired of trying to find different coloured or shaped bamboo toothbrushes so our kids would stop using 'anyone's brush! Hence, The boo collective was born...



www.theboocollective.com.au

info@theboocollective.com.au

OUR PRODUCTS

30 million plastic toothbrushes are sent into landfill every year in Australia alone!









TOOTHBRUSH RANGE

Our toothbrushes are available in 2 sizes with 5 colours to choose from in each size. Having coloured handles and bristles, there'll be no more getting mixed up and accidentally using someone else's brush! The bristles are made from nylon 4 with organic pigment. When removed the handle is 100% biodegradable and compostable. The paint on the handle is Eco-friendly.

Adults with medium bristle (5 colours available) Wholesale price \$ 3.00 **RRP:\$5.95** Child with soft bristle (5 colours available) Wholesale price \$ 2.50 **RRP \$4.95** Toothbrushes are individually boxed and both sizes come in packs of 4 per colour. Sorry no split packs can be ordered..

Branch display available for physical stores. \$10

NO SPILLS RANGE

3 piece suction feeding set: The boxed gift set features a Bamboo bowl with silicone suction ring: 11x 11x 7cm. Bamboo plate with silicone suction ring: 17.8 x17.8 x 3cm Bamboo feeding spoon with soft silicone scoop: 14x1cm. Available in 3 colours, pink, mint and yellow, it is FDA approved and made from biodegradable Mao bamboo with a food grade varnish. Wholesale price \$30 **RRP \$59.95**

Sippy cup: A great starter cup for babies and toddlers learning to drink out of a cup. Available in yellow, the sippy cup has a sturdy bamboo base with detachable silicone lid. Wholesale price \$9.50 RRP \$18.95



When I tried a toothbrush from The boo collective I just knew I'd have to stock them. It felt nice, looked pretty and I smiled while using it. -Hannah, Projekt little