

## **VACANCY**

### **COMMUNICATIONS OFFICER**

#### **International Accord for Health and Safety in the Textile and Garment Industry**

**Reports to: Executive Director/ Head of Signatory Engagement**

## **ABOUT THE INTERNATIONAL ACCORD**

The International Accord for Health and Safety in the Textile and Garment Industry (International Accord) is a legally-binding agreement between garment brands and the global trade unions IndustriALL and UNI Global Union. The agreement builds on the 2013 and 2018 Accord on Fire and Building Safety in Bangladesh and is implemented by the International Accord Foundation based in the Netherlands. More than 150 garment and textile brands have signed the International Accord so far.

The International Accord will support the health and safety program established in Bangladesh by the RMG Sustainability Council (RSC) and work on the expansion of additional country-specific health and safety programs in the garment and textile industry.

For more information, visit [www.internationalaccord.org](http://www.internationalaccord.org) and [www.bangladeshaccord.org](http://www.bangladeshaccord.org).

## **ROLE OUTLINE**

The Communications Officer is responsible for implementing the International Accord's internal and external communications strategy. The key objectives of this role are to develop and disseminate high quality communication materials to external stakeholders and International Accord signatories consistent with the International Accord house-style and communication strategy.

## **KEY RESPONSIBILITIES**

- Develop, update and implement the International Accord communication strategy.
- Develop and maintain the International Accord website.
- Develop public communication materials (including Quarterly Aggregate Report; Annual Report; Fact Sheets; Newsletter; Website Update Articles).
- Track and maintain Accord social media platforms.
- Liaise with Fair Factories Clearinghouse (FFC) and the Bangladesh RMG Sustainability Council to ensure ongoing factory transparency.
- Liaise with graphic designer on branding of the International Accord, including logo, house-style and formatting of publications.
- Support Accord media outreach work (press conferences, webinars, media contact database, FAQ development; key messages).
- Support translation of training and communication materials through liaison with Country-Specific Safety Program teams.
- Support the Head of Signatory Engagement in organising and holding signatory events.
- Perform any other communication-related duties as delegated by the Head of Signatory Engagement or the Management Team.

## **SKILLS & EXPERIENCE REQUIRED**

### **Essential**

- Bachelor's degree or equivalent
- At least 3 years relevant work experience
- Ability to develop high-quality communication materials
- Clear and concise writing skills
- Experience developing a communications strategy
- Ability to coordinate across departments to implement a communications strategy
- Fluency in written and spoken English
- Cross-cultural sensitivity
- Commitment to the goals of the International Accord

### **Desirable**

- Experience working with global supply chains and/or multinational corporations
- Knowledge of international labour standards and/or occupational health & safety

## **EMPLOYMENT TERMS**

The International Accord Foundation offers a dynamic, internationally oriented work environment and competitive salary dependent on experience. This position is offered as a one-year renewable contract, subject to successful completion of a one-month probation period. The position is based in the Accord Amsterdam Office and is offered as a part-time position (60-80%). The applicant must have the right to work in the Netherlands.

## **HOW TO APPLY**

Please send your CV (max 2 pages) and a cover letter (1 page) explaining your motivation for this role and demonstrating how you fulfil the required skills and experience for this role to [recruitment@internationalaccord.org](mailto:recruitment@internationalaccord.org).

## **RECRUITMENT PROCESS**

The Accord read and respond to all job applications on a rolling basis.