

VACANCY

COMMUNICATIONS OFFICER

International Accord for Health and Safety in the Textile and Garment Industry

Reports to: Senior Advisor

ABOUT THE INTERNATIONAL ACCORD

The International Accord for Health and Safety in the Textile and Garment Industry (International Accord) is a legally binding agreement between garment brands and the global trade unions IndustriALL and UNI Global Union. The agreement builds on the 2013 and 2018 Accord on Fire and Building Safety in Bangladesh and is implemented by the International Accord Foundation based in the Netherlands. More than 170 garment and textile brands have signed the International Accord so far. Since 2014, the Accord programmes have reached over 2,000 factories employing around 2 million workers in Bangladesh.

As of September 2021, the International Accord was established to continue the health and safety programmes which are now implemented through the RMG Sustainability Council (RSC) in Bangladesh and to expand the Accord's health and safety programs in the garment and textile industry in other countries, based on feasibility.

For more information, visit www.internationalaccord.org and www.bangladeshaccord.org.

ROLE OUTLINE

Are you an enthusiastic communicator, passionate about promoting workers' rights in supply chains?

The International Accord is looking for a highly collaborative and creative Communications Officer who is committed to promoting health and safety in the global garment industry. The Communications Officer is responsible for implementing the International Accord's internal and external communications strategy, with the goal of increasing awareness of the Accord amongst diverse stakeholders in key countries and developing and disseminating communications which support active engagement by signatories and other stakeholders with the Accord's workplace safety programmes. The role is hands on and varied, working particularly closely with colleagues in the Secretariat, in-country programme teams, and Accord signatories.

KEY RESPONSIBILITIES

- Contribute to and implement the International Accord communication strategy.
- Maintain the International Accord website, including writing and creating content.
- Develop public communication materials (including Quarterly Aggregate Report; Annual Report; Fact Sheets; Newsletter).
- Prepare and post content, messages and responses on Accord social media platforms.
- Coordinate with Fair Factories Clearinghouse (FFC) and the Bangladesh RMG Sustainability Council to ensure ongoing factory transparency.
- Coordinate with graphic designer on branding of the International Accord, including house-style and formatting of publications.
- Support Accord media outreach work (press conferences, media contact database, key messages).
- Support in-country safety program teams with development & translation of communication materials.

- Perform any other communication-related duties as delegated by the Accord Management Team.

SKILLS & EXPERIENCE REQUIRED

Essential

- Bachelor's degree or equivalent
- At least 3 years relevant work experience
- Ability to develop high-quality communication materials
- Clear and concise writing skills
- Well organised with an eye for detail
- Good knowledge and understanding of social media channels
- Excellent coordination and collaboration skills
- Fluency in written and spoken English
- Cross-cultural sensitivity
- Commitment to the goals of the International Accord

Desirable

- Experience working with global supply chains and/or multinational corporations
- Knowledge of international labour standards and/or occupational health & safety

EMPLOYMENT TERMS

The International Accord Foundation offers a dynamic, collaborative and internationally oriented work environment with ample opportunities for personal development. This position is offered as a one-year renewable contract, subject to successful completion of a one-month probation period. The position is based in the Accord Amsterdam Office and is offered as either a full-time (37,5 hours / week) or part-time position (60-80%). All applicants must have the right to work in the Netherlands.

Salary & benefits: The Communications Officer will earn a gross monthly salary dependent on experience of between €3,000 to €3,500 (for full-time position working 37,5 hours/week), plus 10% pension contribution, and work-office travel allowance (within 60km of Amsterdam).

HOW TO APPLY

Please send your CV (max 2 pages) and a cover letter (1 page) explaining your motivation and demonstrating how you fulfil the required skills and experience for this role to recruitment@internationalaccord.org. Please confirm your right to work in the Netherlands.

Deadline for applications: Monday 25th April

First round interviews: week of 2nd May