



Call for Submissions!

Logo Design Contest

The Yakima Valley Senior Citizens, Inc. is in search of a logo and has asked members of YVAA to design one for them. This contest is open to only members of Yakima Valley Artists Association.

Rules:

- Competition Opens: February 22, 2021
- Competition Closes: May 1, 2021
- Method of Entry: Unlimited number of entries can be submitted. Entries are to be clean artwork. Email to Mary Jepsen, jepsenm@charter.net. Or mail flat in a 9x12" envelope, postmarked by May 1, 2021, to: Mary Jepsen, P.O. Box 8077, Yakima, WA 98908
- All entries must be accompanied by the artist's name and contact information (email or phone number)
- **Entries may be hand-drawn or computer-generated and need not be camera-ready**
- No copyrighted or otherwise registered artwork may be incorporated into the entry
- All submissions become the sole property of Yakima Valley Senior Citizens, Inc.
- To ensure fairness, entries will be presented anonymously to the YVSC, Inc. Board which will select 3 for vote by YVSC, Inc. members at large. Any YVAA member who is on the YVSC, Inc. Board will not be allowed to participate in the contest
- Winners of the contest will receive:
 - ☛ \$25.00 check with no designated purpose
 - ☛ \$50.000 gift card from Dick Blick
 - ☛ YVSC, Inc. canvas shopping bag
 - ☛ Recognition in the Harman Center newsletter and on the Seniors, Inc. Facebook Page
- The winning entry will be announced via email and notification of the winning entry will be placed on the YVAA website
- All entries will be on display on the YVAA website until June 1, 2021

**For further information about the contest, contact:
Mary Jepsen, Secretary, YVSC, Inc., 509-969-2350 (text or talk)**

Background Information about YVSC, Inc.:

YVSC, Inc. is a not-for-profit organization established in the 1960's in Yakima to unite seniors within the community and to provide support to the Harman Center (which is city property) as a place to provide services to seniors. YVSC, Inc. assists the Harman Center in educating the community about services and activities for seniors and it assists in the development of the programs offered at the Harman Center.

Through various fund raisers, YVSC, Inc. has paid for maintenance and improvement of the Harman Center including, among many improvements, new carpeting and flooring throughout the building, an automatic sliding front door, a new dishwasher and security cameras.

The logo will be used on the YVSC, Inc. letterhead and in other future promotional activities. Use of the logo will allow the Harman Center and Seniors, Inc. quicker recognition at health fairs and through the media.