

Yakima Valley Artists Association
Potluck Report
November 13, 2023

The potluck gathering began with a social time and show & tell of works brought by members.

Approximately 48 people attended, which included guests.

Each member arrived with a dish to share and an item to contribute to a centerpiece basket placed on each table. A person at each table was selected to take the centerpiece home with them.

Following the assembling of the centerpieces and the meal, table discussions were conducted and a person from each of the six tables reported on their discussions. Results of the six questions included:

Table 1:

Q. Submit 10 locations for Fresh Air Events.

- A. St. Joe's Mission
 - Elk Feeding Station
 - Fort Simco, Arboretum
 - Wild Horse Wind Farm
 - Owen Roe
 - New Farmer's Market
 - Cot's Peak – Naches
 - Train Depot in Naches
 - Thompson Farm Pumpkin Patch

Table 2:

Q. If YVAA were to host a visiting instructor, who would be invited and what would their instruction be?

- A. Touring Yakima Makerspace
 - Body art
 - Encaustic art
 - Mixed media
 - Sculpture

Table 3:

Q. Give us 8 topics for presentations for our meetings in 2024.

- A. AnaLi – woodburning
- Jack – air brushing
- Gary Hughes – photographing your work
- Pamela – basic design theory
- Marketing and where to market
- Sourcing materials
- Sources for framing artwork
- Pamela – choosing frames that enhance, not distract from the artwork

Table 4:

Q. How do you get motivated to create and how can you tell if your art is creative?

- A. Motivate by first creating the way you want the painting to flow, photos viewed, video instruction and contemplation.

Table 5:

Q. Suggest several ways we could advertise our events better.

A. Advertise on:

Car magnets

Facebook

Promote at other associations' events

Social Media

A-frame signs on location before the event

Harman Center newsletter

Table 6:

Q. Suggestions of how YVAA could do to involve our non-painting members.

A. There are presentations that are of interest to all members. Don't change.

ANNOUNCEMENT:

The December 2023 meeting will be held the second Monday of the month, Dec. 11. At that meeting the membership will vote whether to continue holding the membership meeting the second Monday of the month in the future.

Report submitted by:

Mary S. Jepsen, Secretary