

YVAA General Meeting 8/12/24 Minutes

Head Count: 25 Sign-in Sheet: 20 signed in

President Larry Duren opened the meeting at 6pm with an introduction of another Zentangle presentation by Grace Wachsmith.
The Zentangle demonstration lasted about 40 minutes.

After Zentangle presentation President Larry led the business meeting.
Larry passed around a clipboard with volunteer sheets for those interested in signing up for the YVAA committees.
Larry was gracious enough to share part of his personal history including some of his health issues and motivation to do his art more seriously than he had in the past. He then introduced presentations by committees

Jack Cannon presented changes/updates to the YVAA logo to enable use of Logo as a bumper sticker. There was a motion to vote to approve the change, it was seconded, voted on and passed without opposition.

Kate Bowditch announced the Fresh Air/Plein air, group would meet one week from Thursday the 15th in a place to be decided by those interested in participating. Those interested were asked to meet in the corner of the meeting after the general meeting to decide on a location for the Plein air on the 22nd of August.
Kate also announced that Yakima Healing Arts Center on south 12th Ave is willing to let people hang it till you sell it option in their facility at 307 South 12th Ave, Yakima, WA 98902. Phone is 509-759-7540.

Tour of Studios Labor Day weekend was presented by Pamela Searcy with emphasis on customer service to possible art buyers with some advice. Be cordial, nice, do not oversell or dominate with people with hard sell. Give them time to soak in what they are seeing. Sometimes it takes ten times for people to see something before they buy. Ask how they found out about the show as that affects how YVAA adjusts costs by knowing which advertising is the most effective. Thank them for coming. All these things directly affect YVAA as five dollars per ticket goes to YVAA.

Doug Lewis explained "Inspired art of Poetry" has a wider reach than Yakima only. A more accurate way of describing the area of inclusion is Central Washington.

Larry announced that YVAA now has 68 members.
YVAA historian is going to go digital.
The next general meeting is to be on September 9. Please consult the Calendar of events for upcoming activities.