



Life Begins At The End of Your
Comfort Zone

Welcome Aspiring, New
& Seasoned
Entrepreneurs

SPEAKER / AUTHOR MEDIA KIT

Hello and Thank You for taking the time to consider Christine Campbell Rapin to be one of your featured speakers at your upcoming event, conference, webinar, radio show or podcast!

This document contains all the information you will need to make the decision to book Christine Campbell Rapin to speak at your event as well as find everything you need to promote and market her talk including bios, talk descriptions, logo, headshots, interview questions, social links, references and more.

There are many videos of Christine online, some of large presentations, some small and some quick video tips so you can get a sampling of her candor. For videos, go to

www.christinecampbellrapin.com/speaking or
www.youtube.com/channel/UCMZGLFtL621nUWS7WEFbJDQ

Christine can sell or not sell from the stage as the host prefers however we always ask that at minimum we can hold a draw and/or have a display table in the room during the entire event as well to offer courses, workshops and free stuff (virtual too). We are open to discussing opportunities for offering a commission to the event coordinator for anything we do sell; please let us know if you are interested in this or if you have the budget to purchase books for all your attendees to walk away with. We also typically promote your event to our email list and social following for more reach.

Thank you, we look forward to working with you!



**CLEAR
Acceleration Inc.**

Please contact me with any questions or concerns:

+1-587-434-9944

Contact@christinecampbellrapin.com

Why Choose Christine as a speaker for your event?

Christine always gives, high-content, high-value presentations that are energetic, motivating and fun for all audiences. In Christine Campbell Rapin's presentations she usually always interacts with the audience, asking questions, getting them to think outside their comfort zone and to take notes on material she covers. She's also been known to 'spot coach' some attendees during her presentations.

Please List Christine as: Christine Campbell Rapin, Business Success Coach & Lifestyle Strategist, Owner of CLEAR Acceleration Inc, and Founder of Scale Your Business to 6+ Figures and Beyond community.

Speaker Headshots and Social Links



Contact links for Christine online:

Main website: <https://www.christinecampbellrapin.com>

Event webpage: <https://www.christinecampbellrapin.com/events>
Speaker Webpage: <https://www.christinecampbellrapin.com/speaking>
<https://www.linkedin.com/in/christinecampbell1>
<https://www.facebook.com/groups/chasingdreamsandmakingapositiveimpact>
<http://www.youtube.com/channel//UCMZGLFtL621nUWS7WEFbJDQ>
<https://www.instagram.com/christine.campbell.rapin>

Christine Campbell Rapin Bios

Really Short:

Christine Campbell Rapin is a business advisor and the owner of CLEAR Acceleration Inc. She is an energetic, tell-it-like-it-is advisor, mentor, consultant and speaker with more than 25 years' experience in marketing sales and operations working with start-ups to the biggest companies on the planet. She believes that business can be elegantly simple when you know what to focus on to create success. Christine is an international best-selling co-author, holds has a Bachelor of Commerce and an MBA in International Business. Learn more at:

<https://www.christinecampbellrapin.com>

Short:

Christine Campbell Rapin is a business advisor and the owner and CEO of CLEAR Acceleration Inc. Business can be elegantly simple when you learn to master your marketing messaging to attract high paying clients consistently, build an intentional visibility strategy that creates curiosity around what you offer from potential clients and get clear on your irresistible offer that leads to consistent new client growth.

Christine has a no-nonsense approach to showing entrepreneurs how to develop consistently profitable businesses implementing proven marketing and business strategies. She's is focused on helping business owners get clear, gain confidence and get results. She has worked with startups and big business and was a global corporate trainer for Effective Presentation Skills while working for Procter & Gamble (UK). She speaks to groups of all sizes, holds live training events including masterminds and private and group coaching. Today she lives in Canada with her husband Ed and is a bonus Mom to 2 daughters Keanna and Chloe. Come to an upcoming workshop: www.christinecampbellrapin.com/events.

Proposed Speaking Topics:

The following is a list of **Presentation Topics** that Christine Campbell Rapin, CEO of CLEAR Acceleration Inc, speaks on to groups, organizations and businesses in general. If you are interested in a topic other than what is listed here, contact us and inquire.

All of these talks are best as a keynote or 60-minute presentation however we can shorten them for 30, or even 15-minute presentations as needed. Christine always gives, high-content, high-value presentations that are energetic, motivating and fun for all audiences. These presentations are designed for small business owners and solopreneurs; however, they can be tweaked for sales teams, associations and non-profits as well.

Christine has a style of teaching and speaking that makes it easy for anyone to follow along, be inspired and to take away more than enough implementable strategies to grow their businesses or skills substantially.

Christine has a very broad background of experience, training and knowledge in regards to starting, growing, running and marketing your small business (online or traditional businesses). She's worked with hundreds of different businesses in multiple countries and she makes it easy to apply whatever she's teaching to any business structure.

Speaking Topic #1:

Waltz into Wealth: Stop Doing the Hokey Pokey with Your Business

So, you've started a business and are struggling to find clients and your expenses exceed your revenue. You have a sinking feeling that what you really have is an expensive hobby and not a viable business. Now what?

You desperately want to transition to making this your primary income and work it full-time as a viable business. Sounds great, but HOW do you do it, successful bridge the gap? Is it just a question of doing more??? Not, quite.

Making a successful transition from a hobby business to a thriving business without working 50+ hours a week for little to no profit requires a different approach. You need to make a shift in mindset from employee to business owner and likely will need to acquire or build your skillset, create strategies and systems to support your growth and establish a support network to support you on the journey.

Come to this presentation and you will learn:

- What is the difference in mentality between being an employee, a business owner and an entrepreneur and identify where you are on the continuum today so you can intentionally move towards holding the mindset needed to succeed in business.
- What are the 4 essential foundations for every successful business and assess where gaps might exist in your own knowledge, skillset and comfort level so you can create an action plan to bridge the gap.
- To give yourself permission to go after your dreams of full-time business ownership.
- Tips on where to find resources to help you bridge the gap so you can successfully transition from owning a hobby business to running a thriving business that you own but doesn't own you.

Speaking Topic #2:

The Domino Effect to Exponentially Growth Your Business

One of the biggest struggles for most business owners is lackluster or inconsistent client growth. Consequently, it is easy to be seduced by sparkly objects (like a new website, expensive lead gen software or services or more courses promising results where you hear a whole bunch of theory but have no actionable plan after dropping big \$\$). STOP THE INSANITY.

Business is not a the “Field of Dreams” where if you simply build it (or post about it on social media) droves of clients will show up on your door step.

You need to understand the Domino Affect and be intentional with your client attraction strategy by consistently building your audience well before you make your offer. Not doing this at all or haphazardly is the EXACT reason your sales are what they are. If you are tired of poor results are ready to get serious about growing a thriving business you NEED this foundation.

Come to this presentation and you will learn:

- 5 Habits You Need to Break to See Consistent Client Growth.
- 4 Ways to Explode Your Revenue
- 3 Priorities to Attract More Clients
- 2 Foundations for Sales Success
- 1 Action to Take NOW

Speaking Topic #3:

Fractured to Focused: 3 Non-negotiables You Need to Focus on to Achieve Consistent Client Growth

You are working hard and hustling in your business but continue to struggle with consistent client growth (or maybe have no clients at all yet). Panic has set in and you are looking for the silver bullet to turn things around or you might just have to go back to a traditional J.O.B.

Perhaps you're thinking that a new website is the answer. Or hiring someone to do SEO on your current site. Or paying for Facebook ads to boost visibility. Or that investing in expensive funnels or lead generation software are what you need or buying followers. HINT: It is NONE of those things that is the problem.

Yes, you might need to invest in some of these services down the line however right now you are spinning in circles focusing on the wrong actions that will drive your business forward. Here you will learn how to get laser focused on 3 ORGANIC activities that you need to focus on daily to see consistent growth. These building blocks are essential and help you get off the crazy train you are on right now that isn't resulting in client growth.

Come to this presentation and you will learn:

- The 3 top priorities that actually drive visibility that you need to focus on daily.
- Tips on how to implement these 3 strategies.
- Identify the gaps in your current strategy and skill set that you need to bridge in order to start building momentum in your business.

Speaking Topic #4:

Plot Twist: Building Your Epic Come Back Story or Reinventing Yourself & Your Next Chapter

What if a setback or plot twist is not a disaster but a chance to reinvent yourself? To go from struggling and living for the weekend, to prioritizing your dreams, your health and possibly starting your own business? This is your roadmap & the time is NOW. Here you will learn how to rebuild, define success on your own terms, discover new ways to earn income and possibly create a future for yourself that is job optional.

Come to this presentation and you will learn:

- To take an inventory of where you are with 5 key aspects of your life; set short term goals to make improvements in areas that you have neglected while you made sacrifices for your job at the expense of your wellbeing.
- To rebuild your self-confidence and improve your mental, physical and emotional/spiritual health.
- To define success on your own terms so that you know what you DO want for your future. It is vital that you can identify it, communicate it and begin to make it a reality.
- To discover opportunities beyond the traditional corporate 9-5 job where you have 100% control and can create a future that is job optional.
- To give yourself permission to begin again with a clean slate where you write your own success story and your potential is limitless.

Speaking Topic #5:

Stand Out from the Sea of Sameness: Stories Sell, Facts Tell

Are You Finally Ready to Learn EXACTLY What to Do AND HOW to Do It in Regards to Getting More Clients in Your Business? I'm talking about making YOU your brand, not what you do or who you serve. Come to this session and learn how to own your own story and using it to illustrate how you are uniquely positioned as a guide to help your clients move from pain to a compelling future. A guide worth paying \$\$\$ for. If you fail to do this, you'll be wasting time, money and not seeing the traction needed to make the shift from employee to successful business owner. You will keep making the same mistakes in networking meetings and client prospect calls and wonder why you are not making progress. That could lead you to question if you really have what it takes to become a successful entrepreneur and plant a seed of doubt about pursuing your dreams of living life on your own terms.

Come to this presentation and learn:

- How to incorporate personal story to instantaneously build credibility and connection with potential clients and collaboration partners.
- How to speak directly to your audience in a way that breaks through the clutter and builds interest.
- The 2 principles you need to understand and utilize in all of your communication in order to turn client interest into client action.

Speaking Topic #5:

Permission Granted: Writing Your Own Permission Slip

Do you often feel like you're doing things others want you to do because you "should" do it versus having a true genuine desire to? Do you feel like you don't often allow yourself to go after YOUR big dreams and goals and instead are spending your best energy in building someone else's dreams? Has your definition of success changed in recent years and yet you feel measured by an out-of-date yardstick but don't know how to embrace a new definition?

In this presentation we will discuss instances where it is healthy and important to give yourself permission, without feeling guilty, to do things the way you want. Stop waiting for someday to get what you want; you deserve more now. This is a hands-on experience where you will begin retraining your subconscious about the new definition of success you are going to live by.

Come to this presentation and learn:

- To define success on your own terms for THIS season of your life and the future you are creating.
- To retrain your subconscious and change the inner dialog about how you want to live your life.
- Write your own permission slips that will become your guiding principles.

Want to know what other organization and event directors are saying about Christine Campbell Rapin as a speaker at their events?

"Thank you for speaking with the TGIW-LHH Group! The reception and engagement from the group were extremely positive. The group greatly benefited from you taking us through the journey of navigating our Plot Twists! Sharing your own personal example with all of the emotions and impacts was very powerful and deeply appreciated. We will take to heart the 'My Dream Opportunity Exercise' as we continue to explore and evaluate opportunities. Additionally, we value the way you reinforced self-care, how 'Execution Trumps Knowledge Every Day of the Week', how we are our own catalysts, and the impact of writing our own Permission Slips! Moreover, we appreciate you sharing the additional resources available to us through you." - Stacy, Jeff, Patricia, Dana, Kishin, Richard, Merlinda, and Jenn (New York USA)

"I can't thank you enough for sharing your story, I am experiencing many of the emotions you describe as I was unexpectedly laid off from my corporate job in August, it has been a roller coaster. Your wise words have helped provide clarity and encouragement to sit down and put pen to paper." - Laura Komiano (Calgary Canada)

"Appreciate you sharing this valuable information. I have set myself a personal challenge to get more on video to grow my business this year and this workshop really helped me to understand

how to structure my presentation. I highly recommend working with Christine, she offered intelligent, new ideas that work. Thank you!" - Cheryl Erickson (Calgary Canada)

Speaker References, feel free to contact any of these people regarding Christines speaking presentations or skills:

1. Katrina Sawa, International Speaker Network katrina@jumpstartyourbiznow.com
2. Kimberly Crowe, Entrepreneur's Rocket Fuel & Speakers Playhouse: kimberly@entrepreneursrocketfuel.com
3. Ted Grove, The CIBN Connect, ted@thecibn.com
4. Nestene Bothe, Explore Protech, nestene@exploreprotech.com

Partial List of Speaking Clients (size of audience, topic and presentation length):

1. Christine has been holding her own training virtual sessions for business owners with up to 150 attendees across Canada, USA, Europe and South Africa. Presentations run 30-60 minutes and frequently include facilitating breakout sessions.
2. Christine has been the Master of Ceremonies and speaker for half day training seminars across Western Canada with 50-500+ attendees per event, so she can capture and hold an audience, train and interact to deliver a compelling event participants rave about.
3. Christine is the host of the podcast "Master Your Marketing Message" offering insights on strategies that are working today to reach more audiences and improve client conversion rates.
4. Christine is a regular Guest Host on the top 1% globally ranked podcast called "Entrepreneurs After Hours" where she sits down with 6-7+ figure business owners to talk about the challenges of growing a global business.
5. Client Growth Delivered Masterclass – a quarterly series where Christine curates a group of 8-15 business owners to share a stage followed by an implementation workshop. The event style is a hybrid of a live interview and ted talk style teaching points where attendees leave the event with a roadmap to achieving client growth consistently in their business.
6. Abundant Winners Summit "3 Non Negotiables to Scale Your Business" – May 2023
7. Coach Evolution Summit – April 2023
8. Designer Practice Podcast – May 2023
9. MRS (Multiple Income Streams) Podcast – April 2023
10. FEMINA Women in Finance InPerson Event Keynote "What It Takes to Grow a Business" - April 2023
11. WEN (Women Entrepreneur's Network) Summie "Fractured to Focused – 3 Non-negotiables to Attract More Clients" - April 2023
12. Freedom & Focused Podcast with Val Low – March 2023
13. Elevate Your Brand with Laura Harstad – March 2023
14. Scaling with Confidence Summit "3 Non-negotiables to Gain Consistent Client Growth" - March 2023
15. Rising Beings with Abhindandan Murya – March 2023
16. Imperium Authority Podcast with Foo James March 2023
17. Video Production Academy with Lee Midlan – February 2023
18. LA Talk Radio "Your Ultimate Life with Kellan Fluckiger" Live Broadcast – Feb 2023
19. The Pursuit of Badassary Podcast – February 2023
20. C-Suite Muse Podcast – February 2023
21. Dy-mystifying Money Podcast with Misty Lynch – February 2023

22. Conversation with Coaches Podcast – February 2023
23. High Ticket Podcast Rebels – January 2023
24. Talking with the Experts Podcast – January 2023
25. Polkadot Powerhouse Canada – Networking Panaslist – January 2023
26. The Embrace Your Fire Show – PR & Client Growth – January 2023
27. Business Recharged Podcast – January 2023
28. The Motivated Mompreneur Podcast – January 2023
29. The Unapologetic Women Podcast “I’m Not Your Label” - December 2022
30. Featured Guest Speaker at the Blogging Breakthrough Mastermind “Using Storytelling to Stand Out From The Sea of Sameness” - November 2022
31. Unleash Your Superpower Summit “From Wannapreneur to Entrepreneur: A Roadmap” - November 2022
32. Heart Powered Podcast - “3 Non-negotiables to Focus on Daily to Exponentially Grow Your Business” - November 2022
33. Blogging Breakthrough Mastermind - “Stand Out From The Sea of Sameness: Presenting With Passion & Confidence” - November 2022
34. Entrepreneur’s Rocket Fuel #12 Web Summit - “3 Non-Negotiables to Focus on Daily to Exponentially Grow Your Business” - October 2022
35. Business From The Heart Annual Conference “The Domino Effect: How to Shift From a Hobby Biz to a Thriving Business” - October 2022
36. The Fresh Inspiration Show (TV) “Be Seen” - September 2022
37. Explore Protech Entrepreneurial Haven “If You Want Your Business to Pay You Like a Business, You Have to Treat It as a Business” - September 2022
38. Living Your Legacy Podcast “Plot Twists Make Us Who We Are” - September 2022
39. Mink Life Live Panelist “How Does Truth Impact Business Success” - September 2022
40. Bold, Beautiful & In Business Summit “From Hobby Biz to Thriving Business” - September 2022
41. Leaving Corporate Summit “3 Non-negotiables for Finding Your Right Client” - September 2022
42. Bold Beautiful & In Business Women’s Summit “From Hobby Biz to Thriving Business: 4 Foundations to Scale” - September 2022
43. Confident You Radio – Building a Thriving Business ‘ August 2022
44. Women Entrepreneur Network Training “3 Ways to Make Money in the Next 30 Days” - August 2022
45. Phenomenal Women Unite Clubhouse Room “How to Create an Irresistible Offer” - August 2022
46. Life Mastery Summit “From Hobby Biz to Thriving Business” August 2022
47. Get a Job A WorkBC Podcast “Plot Twist I’ve Been Fired” - July 2022
48. Explore Van “3 Non-negotiables to Focus on Daily to Grow Your Business” - July 2022
49. Influential Influencer Podcast – June 2022
50. CIBN Connect, Christine has been a featured guest speaker at various virtual networking group events in Canada and the USA with presentations running 30 minutes for groups around 20-80 people. Topics have included “From Hobby Biz to Thriving Business: 4 Foundations to Scale” “Permission Granted: Writing Your Own Permission Slips” “How to Stand Out from The Sea of Sameness,” “How to Deliver an Effective Presentation that Builds Instant Credibility & Connection”.
51. Explore Pro Tech, Christine has been a featured trainer talking about “Navigating Plot Twists as an Entrepreneur and How to Shift from Being an Employee to Thriving Entrepreneur.” This group is based in South Africa and has a global reach. Presentation was 60 minutes with an open Q&A for an audience of 25.
52. Startup Secrets for Entrepreneurs Podcast – June 2022P
53. The Grand Connection Business Growth Buffet Virtual Conference – 3 Non-negotiables You Need to Focus on To Grow Thriving Business. June 2022
54. Pursuing Profits With Principles Podcast & TV Show – June 2022

55. Online International Virtual Assistance Conference – The Domino Effect: 3 Non-negotiables You Need to Focus on To Achieve Consistent Client Growth – May 2022
56. Badass Women in Business Summit (#7) - Presenting With Passion & Confidence – Stand Out From the Sea of Sameness. May 2022
57. The Creative Collaboration Show with Chuck Anderson – May 2022
58. The Global Evolution of Business Summit - “Growing Your Business on A Global Scale: 4 Foundations to Scale” - April 2022
59. WEN Summit (Women Entrepreneur Network) - “From Hobby Biz to Thriving Business: 4 Foundations to Scale” April 2022
60. The Bodacity Show - “From Hobby Biz to Thriving Business” April 2022
61. Giving You Something to Talk About Show - “Reinventing Yourself” April 2022
62. Living Gems “How to Take Back Control After a Setback” April 2022
63. The Genius Activator Podcast - “Defining Success On Your Own Terms” March 2022
64. Business Builder Community - “4 Foundations To Create a Thriving Business” March 2022
65. Live with Marc Haine Podcast - “From Hobby Biz to Thriving Business” April 2022
66. Beyond Confidence Podcast & Radio Show - “Plot Twist: From Employee to Entrepreneur” March 2022
67. EPRENZ Global Success Business Conference / Entrepreneur’s Group Coaching Session- “3 Non-Negotiables To Grow Your Business” March 2022
68. Dr. Sue & You TV Interview on Roku TV. March 2022
69. YYC Business “Top Dog Tips – No BS Business Tips” Interview on “How to Survive and Thrive in Today’s Online Economy.” February 2022
70. WOW Your Audience Summit with Tammy Gross. “From Hobby Biz to Thriving Business: 4 Foundations For A Scalable Business”. February 2022
71. The Remarkable Coaches Podcast with Micheal Pacheco. February 2022
72. Impact Igniter Summit, invited as a speaker to talk about “How to Use Speaking As a Tool For Connection.” Presentation was pre-recorded live and runs 30 minutes and will be shared with an audience of approximately 2000 participants. Release February 2022.
73. StoryAdvantage with Marlon August – YouTube Interview Release February 2022
74. Love Yourself Successful Summit with Katrina Sawa. “From Hobby Biz to Thriving Business: 4 Foundations For A Scalable Business”. February 2022
75. Coffee With Coaches Podcast with Kevin Stafford – January 2022.
76. Cash-In On Camera, invited as a guest by Sheryl Plouff to talk about “Plot Twists: 4 Strategies to Reinvent Yourself After A Setback”. January 2022.
77. Stuck? Time to Improv with Mary Scott – featured speaker talking about how the shift “From Employee to Successful Business Owner” December 2021
78. TGIW-LHH Group, virtual keynote speaker for 60 minutes talking about “Plot Twist: 4 Strategies to Reinvent Yourself After a Job Loss” with 20 attendees at the live event. December 2021.
79. Impact Storyteller Show with Anna Ngarachu - YouTube interview November 2021.
80. MINK Motivation with Monica Henderson – LinkedIn Live Guest Panelist on show “Building A Tribe to Support Your Authentic Self – December 2021
81. Walk with Me Podcast with Gigi Sabbat - August 2021 “Life Begins at The End of Your Comfort Zone” August 2021
82. Keeping It Real with America’s Supermom – LaChelle Adtkins “Defining Success On Your Own Terms” July 2021.
83. Your Ultimate Life Podcast with Kellen Fluckiger - “Navigating Life’s Plot Twists with Grace” - June 2021.
84. Your Mind, Your Reality, Your Results with Leah Fink (All Thrive) - “Defining Success On Your Own Terms. April 2021.
85. See Yourself Grow with Tina Collura - “Navigating Life’s Plot Twists” April 2021

Memberships and Organizations Christine is involved with or a member of:

- International Speaker Network – Member
- The Grand Connection – Member
- The CIBN Connect – Founding Member
- Polka Dot Powerhouse - Member

Potential Interview Questions to Ask Christine Campbell Rapin (choose whichever you like or come up with your own!)

Christine can roll with any type of interview, impromptu or planned out and more structured. Since she speaks on various topics... these are just a few questions that could be asked, but if you ask, we can provide more on a particular topic as well.

So, Christine, tell us how you got started and built your business?

What mistakes did you make in the early stages that changed the way you did business - and what did you do to avoid more mistakes in the future?

Looking back, what was the single change that brought about the biggest result in your business?

As a business coach, what are the biggest issues you see out there that business owners are doing that are making them work way too hard or long for not enough profits?

How can a business owner get started and where should they focus their time to boost revenue?

What do you feel are some of the most common misconceptions people have about the journey from employee to business owner and what advice would you have for people considering making the leap?

Why do you think so many business owner's struggle in the early years and what advice would you give to someone running out of runway in their business and contemplating the need to go back and get a traditional job?

What are the first things listeners can do to get clear, gain confidence and get results within 90 days or less like you say?

Why it is so important to stand out from the sea of sameness and how can business owners do that?

What are your thoughts about virtual vs in person networking and do they require different skills to be effective?

So, tell us Christine, what are some of the biggest mistakes entrepreneurs make when it comes to their networking and follow up?

Why is automating your business and marketing such an important factor in building a successful business, Christine?

If listeners are interested in finding out more about you, where can they go and what do you have to offer them to help them start automating in their business more in order to make more money and be more successful?