

# WADDINGTON REDEVELOPMENT ASSOCIATION

## WADDINGTON SUMMER CONCERT SERIES

P.O. Box 732 Waddington, NY, 13694, 315-869-7007

[waddingtonconcertseries@gmail.com](mailto:waddingtonconcertseries@gmail.com)

[www.waddingtonconcertseries.com](http://www.waddingtonconcertseries.com)

Dear Waddington Business,

Waddington businesses and the community have shown unfailing support for the Summer Concert Series over the last 16 years. 2025 was a stellar year for us. We entertained close to 6,000 concert goers last year with old favorites and new talent. We can't wait for the next season!

**2026 will mark the 17<sup>th</sup> year for the Waddington Concert Series and the WCS team asks for your support. The concerts can't happen without you.**

Support can be provided in the following ways:

- ✓ **4 Star Sponsorship/Co-Sponsorship** ☆☆☆☆ - **\$1000+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **4 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **3 Star Sponsorship/Co-Sponsorship** ☆☆☆ - **\$800+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **3 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **2 Star Sponsorship/Co-Sponsorship** ☆☆ - **\$500+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **2 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Multi (Joint) Sponsorship** ☆ - **\$200+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **Multi/Joint** Sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Monetary donation \$50-\$199** – You will be listed as a Patron in our Event Brochure and on our Website
- ✓ **Donation of goods or services** – You will be listed in our Event Brochure and on our Website

**Increased advertising in 2025 was very successful and we plan to expand again for 2026. To ensure your name appears on all advertising, please respond no later than May 1<sup>st</sup>. You don't need to make a contribution until the end of June, prior to the first concert on July 3rd. Please use the form enclosed.**

Please feel free to contact us with any questions. I can be reached by call or text at the number below.

With sincere gratitude and thanks from the Waddington Concert Series team.

Waddington Concert Series  
Robin Dumas – Fund Raising  
315-212-4536