

WADDINGTON REDEVELOPMENT ASSOCIATION

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Dear

For the past fourteen years, the Concert Series has allowed us to showcase local North Country musical acts along with other acts not often showcased in this area. These acts brought enjoyment to over **15,000** people in the last five years! 2024 will mark the **fifteenth year** of the Waddington Concert Series in our beautiful pavilion at Island View Park.

As always, the “pass the basket” donations and sponsorship of all of our shows are the reason for our success. The Concert Series has a good foundation and is in a strong position to offer the shows in 2024 without a grant from the SLC Arts Council and we still wish to continue to offer these concerts at no charge for admission. A list of the concerts will be available on our website and Facebook by early Spring.

The WCS team is very grateful for your past support and asks for your continued support of the growing community enthusiasm for these important cultural events. The concerts can't happen without it. Please note: Due to varying prices of concerts, Sponsor and Co-Sponsor contributions will vary as well. The ☆ system now identifies the level of sponsorship.

Support can be provided in the following ways:

- ✓ **4 Star Sponsorship/Co-Sponsorship** ☆☆☆☆ **-\$1000+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **4 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **3 Star Sponsorship/Co-Sponsorship** ☆☆☆ **-\$800+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **3 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **2 Star Sponsorship/Co-Sponsorship** ☆☆☆ **-\$500+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **2 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Multi (Joint) Sponsorship** ☆☆☆ **-\$200+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **Multi/Joint** Sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Monetary donation \$50-\$199**– You will be listed as a Patron in our Event Brochure and on our Website
- ✓ **Donation of goods or services** – You will be listed in our Event Brochure and on our Website

We hope you can again join us in this important endeavor for the community of Waddington and we have enclosed a Sponsorship Form for your use. Funds are not due until the 2024 season begins in July, but please return the sponsorship form soon so that we can plan for our expenditures.

We would appreciate the opportunity to speak with you if you have any questions about this or any other ways you would be willing to participate. **We are always looking for volunteers to join our committee – so much work goes into planning these events, but it is so much fun!!** If you would like to see our Financial Records you can contact us at any time and we will be happy to make them available to you.

Please feel free to contact WCS team waddingtonconcertseries@gmail.com Tel # 315-869-7007. Thank you again for your valuable contributions.

Sincerely,

Robin Dumas
Waddington Concert Series Committee
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