

WADDINGTON REDEVELOPMENT ASSOCIATION

PO Box 732
Waddington, NY 13694

Phone: 315-388-4307

www.waddingtonconcertseries.com

October 14, 2019

Dear _____:

For the past eleven years, the Concert Series has allowed us to showcase local North Country musical acts along with other acts not often showcased in this area. These acts brought enjoyment to over **6,500** people last year! The **twelfth year** of the Waddington Concert Series will start on June 19th! This year we are again offering **nine** concerts in our beautiful pavilion at Island View Park **rain or shine!!!**

Last year set a new record for our "pass the basket" donations and full sponsorship of all of our shows. Because of this success, the Concert Series has a good foundation and is in a strong position to offer the shows in 2020 without a grant from the SLC Arts Council but we still wish to continue to offer these concerts at no charge for admission. A list of the concerts is attached. Please note that our July 31st is the Annual Dedication Concert and is sponsored in part by the Alice Carr Memorial Fund.

As Coordinator of the Waddington Redevelopment Association's Summer Concert Series, I am asking for your support of the growing community enthusiasm for these important cultural events. For those of you who have been donating to the Concert Series for these many years, we thank you, and look forward to your much needed and appreciated support. We are asking for your support again this year. The concerts can't happen without it. If you are about to become a new supporter, we gratefully welcome you and sincerely thank you.

Support can be provided in the following ways:

- ✓ **Full Sponsorship of the price of a Concert – (Full Sponsorship get first choice)** you will be included in our newspaper advertising, press releases, event brochures, and you will be announced as a SPONSOR at the concert and provided with a reserved table displaying a sponsorship sign.
- ✓ **Co-Sponsorship—half the cost of a Concert (A full sponsorship gets first choice)** – you will be included in our newspaper advertising, press releases, event brochures, and you will be announced as a CO-SPONSOR at the concert and provided with a reserved table displaying a co-sponsorship sign.
- ✓ **Any monetary donation \$50 –\$150** you will be listed as a PATRON in our Event Brochure
- ✓ **Donation of goods or services** – you will be listed in our Event Brochure

We hope you can join us in this important endeavor for the community of Waddington. We have enclosed a Sponsorship Form for your use. We would appreciate the opportunity to speak with you if you have any questions about this or any other ways you would be willing to participate. If you would like to see our Financial Records you can contact me at any time and I will be happy to make them available to you.

Please feel free to contact me, waddingtonconcertseries@gmail.com, thatsentertainment@twcny.rr.com or D. Miller, PO Box 213, Waddington, NY 13694. Thank you again for your valuable contributions.

Sincerely,



Dawna Miller, Coordinator
Waddington Concert Series
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