

WADDINGTON REDEVELOPMENT ASSOCIATION

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www.waddingtonconcertseries.com

Dear Supporter:

For the past thirteen years, the Concert Series has allowed us to showcase local North Country musical acts along with other acts not often showcased in this area. These acts brought enjoyment to over **10,000** people in the last three years! 2022 marks the **thirteenth year** of the Waddington Concert Series! This year we are again offering **nine** concerts in our beautiful pavilion at Island View Park **rain or shine!!!**

As always the "pass the basket" donations and sponsorship of all of our shows are the reason for our success. The Concert Series has a good foundation and is in a strong position to offer the shows in 2022 without a grant from the SLC Arts Council but we still wish to continue to offer these concerts at no charge for admission. A list of the concerts will be available on our website and Facebook.

The WCS team asks for your support of the growing community enthusiasm for these important cultural events. For those of you who have been donating to the Concert Series for these many years, we thank you, and look forward to your much needed and appreciated support. We are asking for your support again this year. The concerts can't happen without it. If you are about to become a new supporter, we gratefully welcome you and sincerely thank you. Please note: Due to varying prices of concerts, Sponsor and Co-Sponsor contributions will vary as well. The ☆ system now identifies the level of sponsorship. Support can be provided in the following ways:

- ✓ **4 Star Sponsorship/Co-Sponsorship** ☆☆☆☆ - **\$1000+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **4 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **3 Star Sponsorship/Co-Sponsorship** ☆☆☆ - **\$800+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **3 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **2 Star Sponsorship/Co-Sponsorship** ☆☆ - **\$500+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **2 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Multi (Joint) Sponsorship** ☆ - **\$200+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **Multi/Joint** Sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Monetary donation \$50-\$199** – You will be listed as a Patron in our Event Brochure and on our Website
- ✓ **Donation of goods or services** – You will be listed in our Event Brochure and on our Website

We hope you can again join us in this important endeavor for the community of Waddington. We have enclosed a Sponsorship Form for your use. We would appreciate the opportunity to speak with you if you have any questions about this or any other ways you would be willing to participate. If you would like to see our Financial Records you can contact us at any time and we will be happy to make them available to you.

Please feel free to contact WCS team waddingtonconcertseries@gmail.com Tel # 315-869-7007. Thank you again for your valuable contributions.

Sincerely,

Waddington Concert Series

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