

WADDINGTON REDEVELOPMENT ASSOCIATION

PO Box 732
Waddington, NY 13694

Phone: 315-388-4307

www.waddingtonconcertseries.com

August 9, 2020

Dear Loyal Waddington Concert Series Supporters:

For the past eleven years, the Concert Series has allowed us to showcase local North Country musical acts along with other acts not often showcased in this area. These acts brought enjoyment to over **6,500** people in 2019! The **twelfth year** of the Waddington Concert Series was scheduled to begin on June 19th, 2020. Due to the pandemic all concerts were rescheduled for summer 2021. We start off the sensational 2021 season with our opening show on June 18th. We sincerely thank our supporters and entertainers for their understanding, cooperation and loyalty! We are excited to present **nine** fantastic concerts in our beautiful pavilion at Island View Park **rain or shine!!! We can't wait to resume our series!**

2019 set a new record for our "pass the basket" donations and full sponsorship of all of our shows. Because of this success, the Concert Series has a good foundation and is in a strong position to offer the shows in 2021 without a grant from the SLC Arts Council but we still wish to continue to offer these concerts at no charge for admission. A list of the concerts is attached. Please note that July 30th is the Annual Dedication Concert which will be sponsored in part by remaining funds from Alice Carr Donations.

As Coordinator of the Waddington Redevelopment Association's Summer Concert Series, I am asking for your support of the growing community enthusiasm for these important cultural events. For those of you who have been donating to the Concert Series for these many years, we thank you, and look forward to your much needed and appreciated support again this year. The concerts can't happen without it. If you are about to become a new supporter, we gratefully welcome you and sincerely thank you. Support can be provided in the following ways:

- ✓ **Full Sponsorship of the price of a Concert – (Full Sponsorship get first pick)** you will be included in our newspaper advertising, press releases, event brochures, and you will be announced as a Sponsor at the concert and provided with a reserved table displaying a sponsorship sign.
- ✓ **Co-Sponsorship—half the cost of a Concert (A full sponsorship gets first pick)** – you will be included in our newspaper advertising, press releases, event brochures, and you will be announced as a Co-Sponsor at the concert and provided with a reserved table displaying a co-sponsorship sign.
- ✓ **Any monetary donation up to \$100** – you will be listed as a Patron in our Event Brochure
- ✓ **Donation of goods or services** – you will be listed in our Event Brochure

We hope you can again join us in this important endeavor for the community of Waddington. We have enclosed a Sponsorship Form for your use. We would appreciate the opportunity to speak with you if you have any questions about this or any other ways you would be willing to participate. If you would like to see our Financial Records you can contact me at any time and I will be happy to make them available to you.

Please feel free to contact me thatsentertainment@twcny.rr.com Tel # 315-388-4307, or Dawna Miller, PO Box 213, Waddington, NY 13694. Thank you again for your valuable contributions.

Sincerely,

Dawna Miller, Coordinator
Waddington Concert Series
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