

# WADDINGTON REDEVELOPMENT ASSOCIATION

## WADDINGTON SUMMER CONCERT SERIES

P.O. Box 732 Waddington, NY, 13694, 315-869-7007

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[www.waddingtonconcertseries.com](http://www.waddingtonconcertseries.com)

Dear Supporter:

Thank you once again for your continued support of the Waddington Concert Series. 2024 was a stellar year for us and we are grateful to all our sponsors and donors, and our great community that support us enthusiastically. We entertained over 5,000 concert goers last year with old favorites and new talent. We can't wait for the next season!

2025 will mark the 16<sup>th</sup> year for the Waddington Concert Series and the WCS team again asks for your support. The concerts can't happen without it. Please note: Due to the varying prices of concerts, Sponsor and Co-Sponsor contributions will vary as well. The ☆ system identifies the level of sponsorship.

Support can be provided in the following ways:

- ✓ **4 Star Sponsorship/Co-Sponsorship** ☆☆☆☆ - **\$1000+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **4 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **3 Star Sponsorship/Co-Sponsorship** ☆☆☆ - **\$800+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **3 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **2 Star Sponsorship/Co-Sponsorship** ☆☆ - **\$500+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **2 Star** Sponsor/Co-sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Multi (Joint) Sponsorship** ☆ - **\$200+** You will be included in our newspaper advertising, press releases, event brochures, social media and website posts. You will be announced as a **Multi/Joint** Sponsor at the concert and provided a reserved table displaying a sponsorship sign.
- ✓ **Monetary donation \$50-\$199** – You will be listed as a Patron in our Event Brochure and on our Website
- ✓ **Donation of goods or services** – You will be listed in our Event Brochure and on our Website

We have plans for increased advertising and exposure and to ensure that we include you on all advertising, we ask that you respond no later than May 1<sup>st</sup>. **You don't need to make your contribution until the end of June**, before the first concert on July 4<sup>th</sup>. Please use the form enclosed.

With sincere gratitude and thanks from the Waddington Concert Series team.

Waddington Concert Series  
Robin Dumas – Fund Raising  
315-212-4536