



## DEAR COMMUNITY MEMBERS & CHARM SUPPORTERS,

Thank you! Since 2018, thanks to the time and contributions of our wonderful community of volunteers, partners, and **supporters like you**, Child Health & Resilience Mastery (CHARM) has empowered **thousands of children, families, and educators** in Santa Cruz County to strengthen their resiliency in transformative and health-promoting ways.



Our Camp Druzy, Tapestry, and other CHARM programs have empowered over **600 grieving children and their caregivers** with basic needs, positive coping skills, connection, greater resiliency, increased overall wellbeing, and so much more! All at no cost to them.

Families have described our programs as "**magical**" and "**life-saving**" with 100% rating us as top-notch! And, CHARM has been top-rated by GreatNonprofits every year! Families even "pay it forward" by volunteering for future camps and serving on our board of directors!

After just 3 intensive days at Camp Druzy all campers report greater resilience, **100% of children at maximum scores** of resiliency for multiple dimensions, and all adults report greater overall well-being with many self-reporting as being "**the best I have ever been**". Plus, CHARM continues to support families to strengthen resiliency after camp. We have the power to buffer the negative impact of early childhood adversity - to positively impact the health and lives of our families, even into adulthood!



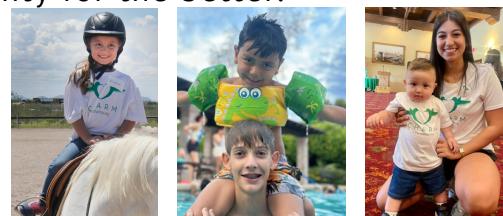
Additionally, through training, workshops, and district-wide efforts, we have provided **hundreds of educators and their students** with meaningful social and emotional learning support in classrooms and across districts. All at no cost to them. Educators have described our workshops as "**perfect**" and "**the most heart-felt and rewarding workshop I have ever attended**". Plus, each holiday season, Tapestry continues to offer comfort and resources to grieving families with children - nearly 275 and counting since 2019.

We need your help to continue this positive impact on the community! Please consider supporting CHARM families and programs with **100% of your contributions** going directly to change the lives of bereaved children and families in Santa Cruz County for the better.

**THANK YOU FOR YOUR CARING GENEROSITY,**

*Heidi L. Pottinger*

**HEIDI L. POTTINGER, DRPH, MPH, MA**  
CHARM Founder & Executive Director



## 3 WAYS YOU CAN GIVE NOW

1. DIRECT YOUR AZ TAX CREDITS TO CHARM & EC70 WILL MATCH THEM **BY 25%** IF YOU DONATE BY SCANNING THE HUMMINGBIRD QR CODE BELOW



2. VOLUNTEER FOR ANNUAL EVENTS LIKE CAMP DRUZY, DANICA TANORI MEMORIAL GOLF TOURNAMENT, TAPESTRY, & MORE!

3. DONATE BY CHECK OR ANY OF THE METHODS BELOW:



@charmAZ\_nonprofit



info@charmaz.org



**THANK YOU FOR YOUR SUPPORT!**



[charmaz.org/donate](http://charmaz.org/donate)  
(520)484-6600

[info@charmaz.org](mailto:info@charmaz.org) • [www.charmaz.org](http://www.charmaz.org)

Mailing Address: 7941 E Presidio Rd, Tucson, AZ, 85750

