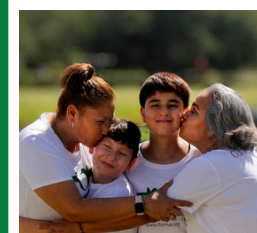




DEAR COMMUNITY MEMBERS & CHARM SUPPORTERS,

Thank you! Since 2018, thanks to the time and contributions of our wonderful community of volunteers, partners, and **supporters like you**, Child Health & Resilience Mastery (CHARM) has empowered **thousands of children, families, and educators** in Santa Cruz County to strengthen their resiliency in transformative and health-promoting ways.



Our Camp Druzy, Tapestry, and other CHARM programs have empowered over **600 grieving children and their caregivers** with basic needs, positive coping skills, connection, greater resiliency, increased overall wellbeing, and so much more! All at no cost to them.

Families have described our programs as **"magical"** and **"life-saving"** with 100% rating us as top-notch! And, CHARM has been top-rated by GreatNonprofits every year! Families even "pay it forward" by volunteering for future camps and serving on our board of directors!

After just 3 intensive days at Camp Druzy all campers report greater resilience, **100% of children at maximum scores** of resiliency for multiple dimensions, and all adults report greater overall well-being with many self-reporting as being **"the best I have ever been"**. Plus, CHARM continues to support families to strengthen resiliency after camp. We have the power to buffer the negative impact of early childhood adversity - to positively impact the health and lives of our families, even into adulthood!



Additionally, through training, workshops, and district-wide efforts, we have provided **hundreds of educators and their students** with meaningful social and emotional learning support in classrooms and across districts. All at no cost to them. Educators have described our workshops as **"perfect"** and **"the most heart-felt and rewarding workshop I have ever attended"**. Plus, each holiday season, Tapestry continues to offer comfort and resources to grieving families with children - nearly 275 and counting since 2019.

We need your help to continue this positive impact on the community! Please consider supporting CHARM families and programs with **100% of your contributions** going directly to change the lives of bereaved children and families in Santa Cruz County for the better.

THANK YOU FOR YOUR CARING GENEROSITY,

Hottinger

HEIDI L. POTTINGER, DRPH, MPH, MA
CHARM Founder & Executive Director



3 WAYS YOU CAN GIVE NOW

1. DIRECT YOUR AZ TAX CREDITS TO CHARM & EC70 WILL MATCH THEM **BY 25%** IF YOU **DONATE BY SCANNING THE HUMMINGBIRD QR CODE BELOW**



2. **VOLUNTEER** FOR ANNUAL EVENTS LIKE CAMP DRUZY, DANICA TANORI MEMORIAL GOLF TOURNAMENT, TAPESTRY, & MORE!

3. **DONATE** BY CHECK OR ANY OF THE METHODS BELOW:

venmo

@charmAZ_nonprofit



info@charmaz.org



THANK YOU FOR YOUR SUPPORT!



charmaz.org/donate
(520)484-6600

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Mailing Address: 7941 E Presidio Rd, Tucson, AZ, 85750

