



## DEAR CHARM SUPPORTERS,

Since 2018, thanks to the generosity of our wonderful volunteers and **supporters like you**, CHARM has helped hundreds of children, families, and educators in Santa Cruz County to strengthen their resiliency in transformative ways.

Camp Druzy and Tapestry programs have empowered **nearly 50 grieving families** with basic needs, a sense of connection, positive coping skills, and so much more! Our programs have been described by recipients as "*magical*" and "*life changing*" with 100% of campers rating our services as top-notch.

Through training, workshops, and district-wide efforts, **hundreds of educators and students** have received Choose Love and Nurtured Heart Approach social and emotional learning support in classrooms and across districts. All at no cost to them. Educators have described workshops as "*perfect*" and "*the most heart-felt and rewarding workshop I have ever attended*".

If you are looking to support a local nonprofit this giving season, with **100% of your proceeds** going directly to change the lives of families with children in need in Santa Cruz County, please consider CHARM.

**Thank you for caring - your support makes people's lives better.**

GRATEFULLY,

HEIDI L. POTTINGER

Founder & Executive Director

## 4 WAYS YOU CAN GIVE NOW

1. CONTRIBUTE TO OUR [TAPESTRY WISH LIST](#) BY 12/5 FOR 10 GRIEVING CHILDREN IN NOGALES.
2. DIRECT YOUR AZ TAX CREDITS TO CHARM & YOUR CONTRIBUTIONS WILL BE MATCHED BY 25% IF YOU DONATE [HERE](#). QCO CODE IS 22066.
3. SCAN THE QR CODE BELOW
4. VOLUNTEER! WE ARE ALWAYS IN NEED OF VOLUNTEERS TO SUPPORT OUR PROGRAMS, COMMITTEES, AND BOARDS!



For more ways to give, please visit our website at  
[www.charmaz.org/donate](http://www.charmaz.org/donate)  
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