



An overnight camp for grieving families with children

Offered at NO-COST

(accommodations, meals, & activities are included)

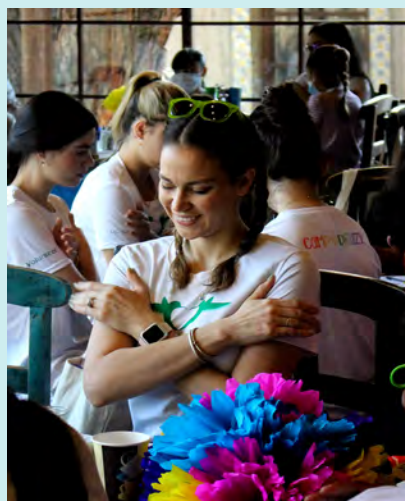
Camp Druzy is a 4-day camp hosted for families over two weekends:

Part 1: Fri, July 18th - Sun, July 20th (overnight camp) at Tubac Golf Resort & Spa

Part 2: Sun, Nov 9th (day camp) at Steady Strides Riding Center

For more information, please contact **Dr. Heidi Pottinger**
at 520.484.6600 or heidi@charmaz.org
and visit us at www.charmaz.org

Thank you so much for your vital support!





Dear fellow community supporters,

CHARM is a proud 501(c)3 nonprofit and Arizona Qualifying Charitable Organization (#22066) serving children, families, and educators to strengthen their resiliency in health-promoting ways.

Our signature programs include Camp Druzy and Tapestry, for families with children grieving an extended separation or death from a close family member, as well as our workshops to empower students and their educators with resiliency-building social and emotional learning skills and tools implemented in classrooms, schools, and even across districts!

We are hosting our sixth annual Camp Druzy over two weekends on Friday, July 18th - Sunday, July 20th, 2025 and Sunday, November 9th. Our strengths-based overnight camp for grieving families with children will be held again at the beautiful Tubac Golf Resort in Tubac, AZ (part 1) and at Steady Strides Riding Center (part 2). We need your vital support and contributions to serve an ever-growing list of grieving families with our fun, resiliency-building summer camp, as the number of referrals we have received from schools has already doubled this year due to the pandemic.

We are asking community leaders such as yourself to help by sponsoring our camp through one of our CHARM, Giraffe, Dragonfly, Cardinal, or White Feather-level sponsorship opportunities available. Private and in-kind sponsorship opportunities are also available.

Camp Druzy is our main event of the year and is offered at no-cost to grieving families with children who face financial barriers to care. Camp includes contemplative practices like yoga, creative expression, equine-assisted activities, music therapy, positive coping skills, EMDR activities, grief education, swimming, opportunities for grieving families to connect, and so much more. Campers will be provided with accommodations, meals, and all supplies at no-cost to them. To learn more and read testimonials, please visit our website at charmaz.org.

Please complete the attached form(s) and return to CHARM via mail or email at info@charmaz.org.

Thank you so much for your consideration and caring generosity.

Heidi L. Pottinger, Founder & Executive Director



DR. HEIDI POTTINGER
FOUNDER & EXECUTIVE DIRECTOR
www.charmaz.org
520.484.6600
heidi@charmaz.org



Tax ID Number- 86-2702573 QCO #22066 All donations are tax deductible.

Mailing address: 7941 East Presidio Road, Tucson, Arizona 85750 Phone: (520) 484-6600
Email: info@charmaz.org Website: www.charmaz.org FB: @charmaz.org IG: @charm_nonprofit



IN-KIND DONATIONS FOR CHARM'S 2025 CAMP DRUZY



ITEM/SERVICE NAME: _____

VALUE OF ITEM/SERVICE: _____ EXPIRATION DATE (IF ANY): _____

DONOR/ BUSINESS NAME: _____

ADDRESS: _____ CITY: _____ STATE _____ ZIP _____

CONTACT NAME: _____ PHONE _____ EMAIL: _____

ITEM DESCRIPTION (For ex., books, drums, yoga mats, camp session, acrylic paint, food, etc.)

INSTRUCTIONS/LIMITATIONS AND RESTRICTIONS (if applicable)

DONOR SIGNATURE: _____ DATE: _____

ALL DONATIONS ARE TAX DEDUCTIBLE: CHILD HEALTH & RESILIENCE MASTERY
TAX I.D. 86-2702573 & QCO #22066 (THIS FORM IS NOT INTENDED TO BE A LEGAL DOCUMENT)

Name of individual requesting donation: _____



CAMP DRUZY PROGRAM SPONSORSHIP OPPORTUNITIES

CHARM (PLATINUM) SPONSOR - \$25,000

- Recognition as our 2025 Camp Druzy lead sponsor on our website for one year and on social media - sponsorship covers all accommodation costs for ~10 referred families
- Company logo on all 2025 Camp Druzy marketing and program materials, bags, & T-shirts worn by volunteers and families
- Prominent recognition during event as well as in CHARM marketing
- Sponsor will be thanked in all press generated by Camp Druzy program for one year
- High-quality media from Camp Druzy will be provided for your social & promotional media/marketing, including awards ceremony
- Invitation for four to attend select 2025 Camp Druzy sessions at Tubac Golf Resort & Spa
- Invitation for four to attend 2025 Camp Druzy awards ceremony luncheon
- Invitation to volunteer and distribute Tapestry items to referred families in December, 2025
- One golf foursome (or donate your foursome entry and lunch to four campers) at our Danica Tanori Invitational Golf Tournament at the Tubac Golf Resort & Spa in 2026
- A plaque in recognition of Camp Druzy 2025 program sponsorship for your business/office

GIRAFFE (GOLD) SPONSOR - \$9,000

- Sponsor-level recognition on our website for one year and on social media - sponsorship covers all meals (breakfast, lunch, and dinner) for all 100+ campers and volunteers
- Logo on all 2025 Camp Druzy program materials and ~100 reusable bags
- Prominent recognition during all event activities and meals, as well as in CHARM marketing
- Sponsor will be thanked in all press generated by Camp Druzy program for one year
- Invitation for two to attend 2025 Camp Druzy awards ceremony luncheon
- Golf entry and lunch for two (or donate your entry and lunch to two campers) at our Danica Tanori Invitational Golf Tournament at Tubac Golf Resort & Spa in 2026
- A surprise gift will be mailed to you in recognition of your sponsorship

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DRAGONFLY (SILVER) SPONSOR - \$4,000

- Sponsor-level recognition on our website for one year and on social media - sponsorship covers all camp supplies for all 100+ campers and volunteers
- Logo on all 2025 Camp Druzy program materials
- Recognition displayed during activities as well as in CHARM marketing
- Sponsor will be thanked for covering all supplies in all press generated by Camp Druzy program for one year
- Invitation for two and prominent recognition at Camp Druzy awards ceremony luncheon
- Single golf entry with lunch (or donate entry and lunch to a camper) at our Danica Tanori Invitational Golf Tournament at Tubac Golf Resort & Spa in 2026
- A surprise gift will be mailed to you in recognition of your sponsorship

CARDINAL (BRONZE) SPONSOR - \$2,000

- Sponsor-level recognition on our website for one year and on social media - sponsorship covers all snacks (~70 campers and ~40 volunteers) and a portion of supplies
- Logo on 2025 Camp Druzy program materials and displayed during snack times each day
- Sponsor-level recognition at Camp Druzy awards ceremony luncheon and in CHARM marketing
- Invitation for two to attend Camp Druzy awards ceremony luncheon
- Single golf entry with lunch (or donate entry and lunch to a camper) at our Danica Tanori Invitational Golf Tournament at Tubac Golf Resort & Spa in 2026
- A surprise gift will be mailed to you in recognition of your sponsorship

WHITE FEATHER SPONSOR- \$500 (SEVERAL)

- Sponsor-level recognition on our website for one year and on our social media
- Sponsor-level recognition at event and at Camp Druzy awards ceremony luncheon
- A surprise gift will be mailed to you in recognition of your personal or corporate sponsorship

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CAMP DRUZY SPONSOR FORM

SPONSOR LEVEL CHARM Giraffe Dragonfly Cardinal White Feather

DONOR/ BUSINESS NAME: _____

ADDRESS: _____ CITY: _____ STATE _____ ZIP _____

CONTACT NAME: _____ PHONE _____ EMAIL: _____

DONOR SIGNATURE: _____ DATE: _____

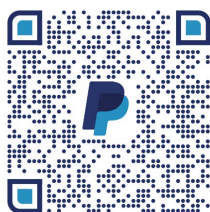
Please attach the enclosed form as a PDF
and email your high-quality logo (minimum 300 DPI)
to info@charmaz.org by

Payment may be accepted by check sent to our mailing address:

Checks payable to: Child Health and Resilience Mastery (CHARM)
7941 E. Presidio Rd, Tucson, AZ 85750

You may also secure your sponsorship by Zelle to info@charmaz.org

or PayPal by scanning the QR Code below:



Thank you so much for your vital support!

To learn more about the benefits of your sponsorship,

please contact Dr. Heidi Pottinger at (520) 484-660

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