



# ***NORTH AMERICAN CANICROSS***

## **SPONSORSHIP INFORMATION**

2024 RACE SEASON

**FACEBOOK: NORTH AMERICAN CANICROSS**

**INSTAGRAM: @NACANICROSS**

**EMAIL: SUPPORT@NACANICROSS**

**WWW.NACANICROSS.COM**



# WHAT IS CANICROSS?

Canicross, or cross-country trail running with dogs, came about when the dog sledding community needed a way to cross-train their teams in the off-season. Canicross grew first in popularity in Europe, with the United Kingdom really leading the movement to legitimize the sport.

North American Canicross defines canicross as the sport of cross country trail running with dogs. Canicross can be run with one or two dogs, always attached to the runner. The dog(s) wear a non-restrictive, free-motion harness that attaches near the base of the dog's tail to a bungee cord or elastic line. The human teammate is attached to the dog(s) by a hands-free waist belt.

# WHO IS NACC?

North American Canicross (NACC) was founded in June of 2019 for the purpose of promoting Canicross as a competitive sport in the United States. Canicross is meant to highlight the fundamental elements of a dog(s) and human running team: strength, confidence, speed, communication and all around athleticism. NACC events seeks to maintain and promote the highest standards for competition in canicross for dog and human running teams and canine sports enthusiasts at all different levels. NACC's standards for competition purposes are to ensure a safe activity for dogs when properly conditioned for the demands of the sport.

# WHEN & WHERE

SEPTEMBER 8<sup>TH</sup> 2024

GEORGIA INTERNATIONAL HORSE PARK  
CONYERS, GA

CANICROSS & DOG FRIENDLY TRAIL RUN



[www.northamericancanicross.com](http://www.northamericancanicross.com)

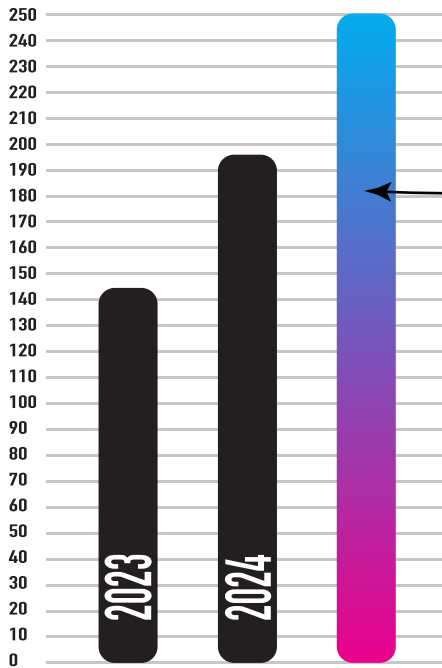
Email Address: [support@nacanicross.com](mailto:support@nacanicross.com)

Mailing Address: Unit #363 8343 Roswell Rd Atlanta, GA 30350





North American Canicross connects over 3,600 members passionate for the sport of canicross.

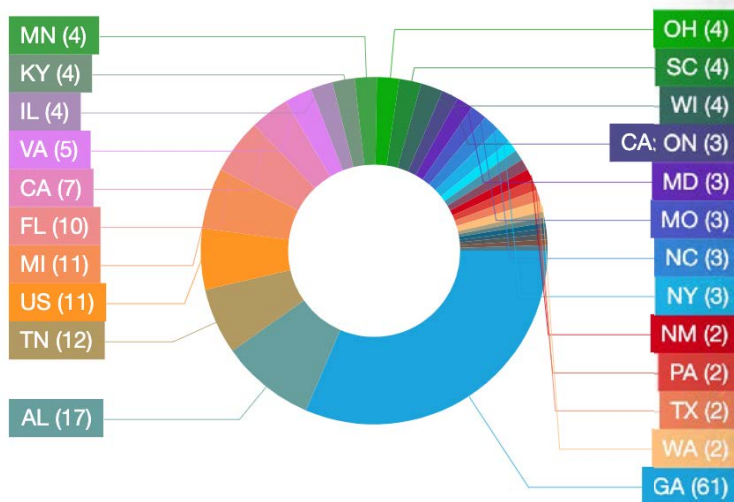


**36% GROWTH RATE!**

SINCE OUR INAUGURAL EVENT IN 2023, OUR PARTICIPATION RATE HAS SURGED BY OVER 36%! WE ANTICIPATE THIS MOMENTUM TO CARRY FORWARD TO OUR NEXT RACE, POSITIONING IT AS THE

**LARGEST CANICROSS RACE IN THE USA!**

State of Registration



Our registrants include racers traveling in-person and participating virtually from 22 states and 3 countries, including Canada and New Zealand!



# 2024 SPONSORSHIP LEVELS

In order to make this event successful we would love to partner with as many people as possible in this community. If you have any questions or would like to get involved in this event please contact [support@nacanicross.com](mailto:support@nacanicross.com) *\*IN KIND DONATIONS CAN BE SUBSTITUTED FOR THE LEVEL OF THE CORRESPONDING AMOUNT*

## PLATINUM \$2500

- ON-SITE BOOTH  
(TENT COVER, TABLE & 2 CHAIRS PROVIDED BY NACC)
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST
- LARGE LOGO ON FLYERS
- LARGE LOGO ON RACE SHIRT
- LARGE LOGO ON RACE DIRECTIONAL SIGNAGE
- LARGE LOGO FINISHER'S BANNER
- FEATURED AT AWARD CEREMONY

## GOLD \$1000

- ON-SITE BOOTH  
(TENT COVER, TABLE & 2 CHAIRS PROVIDED BY NACC)
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST
- MEDIUM LOGO ON FLYERS
- MEDIUM LOGO ON RACE SHIRT
- MEDIUM LOGO ON RACE DIRECTIONAL SIGNAGE

## SILVER \$500

- ON-SITE BOOTH
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST
- SMALL LOGO ON FLYERS
- SMALL LOGO ON RACE SHIRT

## BRONZE \$250

- ON-SITE BOOTH
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST

## FRIEND \$150

- SOCIAL MEDIA RECOGNITION
- LOGO ON WEBSITE



# 2024 SPONSORSHIP & VENDOR SUBMISSION

[LINK TO FORM](#)

PLEASE FILL OUT OUR SPONSOR & VENDOR FORM & SUBMIT LOGO & PAYMENT BY AUGUST 26<sup>TH</sup> 2024

LOGO CAN ALSO BE EMAILED TO: [SUPPORT@NACANICROSS.COM](mailto:support@namicross.com)

DONATE ONLINE AT:



Scan to Pay

MAIL CHECKS TO: 6065 ROSWELL ROAD SUITE 450 ATLANTA GA 30328

**Your support and contributions will enable us to meet our goals and make our event a success.  
Thank you for your generous donation to fund our mission!**

Sincerely,  
*North American Canicross Race Competitions Standards Board*

Lizzie Hill - Officer, Strategy and Execution  
Jacqui Johnson - Officer, Resources and Administration  
Alexis Karpf - Officer, Marketing and Operations