



# ***NORTH AMERICAN CANICROSS***

## **SPONSORSHIP INFORMATION**

2022 -2023 RACE SEASON

facebook at **North American Canicross**

instagram **@nacanicross**

email: **nacanicross@gmail.com**

**www.nacanicross.com**



# WHAT IS CANICROSS?

Canicross, or cross-country trail running with dogs, came about when the dog sledding community needed a way to cross-train their teams in the off-season. Canicross grew first in popularity in Europe, with the United Kingdom really leading the movement to legitimize the sport.

North American Canicross defines canicross as the sport of cross country trail running with dogs. Canicross can be run with one or two dogs, always attached to the runner. The dog(s) wear a non-restrictive, free-motion harness that attaches near the base of the dog's tail to a bungee cord or elastic line. The human teammate is attached to the dog(s) by a hands-free waist belt.

# WHO IS NACC?

North American Canicross (NACC) was founded in June of 2019 for the purpose of promoting Canicross as a competitive sport in the United States. Canicross is meant to highlight the fundamental elements of a dog(s) and human running team: strength, confidence, speed, communication and all around athleticism. NACC events seeks to maintain and promote the highest standards for competition in canicross for dog and human running teams and canine sports enthusiasts at all different levels. NACC's standards for competition purposes are to ensure a safe activity for dogs when properly conditioned for the demands of the sport.

# WHEN & WHERE


**MARCH 5th 2023**

**RED TOP MOUNTAIN STATE PARK - IRON HILL TRAIL**

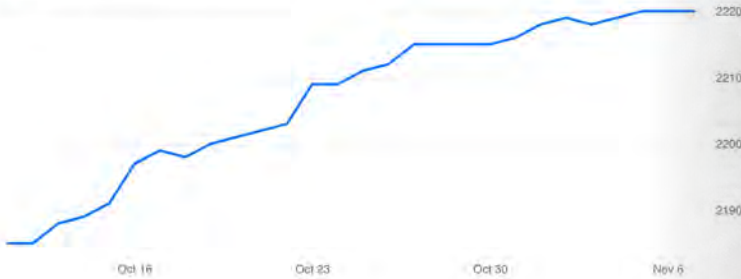
**Canicross 5k & Dog Friendly Trail Run**



# North American Canicross connects over 2,200 members passionate for the sport of canicross.

2,220 total members   
 + 1.74% vs. Oct 10, 2022  
 Nov 7, 2022

[@nacanicross](#)



19,525 Site Visitors

[www.nacanicross.com](#)

Last 12 months 



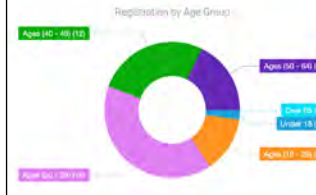
*"HOOK UP & CHASE TAIL"*

## VIRTUAL RACE ATTENDANCE 2021 - 2022

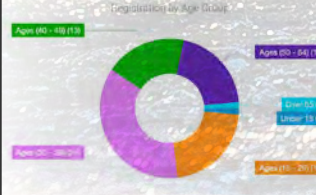
"AUGUST ZOOMIES" - August 2021



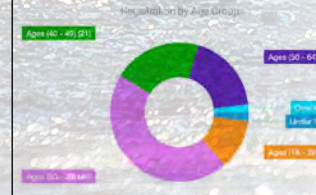
"!Dia De Los Perros!" - October 2021



"Spring Sniff & Sprint" - April 2022



"The Great PUPkin RUN - A - LATTE" - FALL 2022





# 2022 – 2023 SPONSORSHIP LEVELS

In order to make this event successful we would love to partner with as many people as possible in this community. If you have any questions or would like to get involved in this event please contact [nacanicross@gmail.com](mailto:nacanicross@gmail.com) *\*IN KIND DONATIONS CAN BE SUBSTITUTED FOR THE LEVEL OF THE CORRESPONDING AMOUNT*

## PLATINUM \$2500

- ON-SITE BOOTH  
(TENT COVER, TABLE & 2 CHAIRS PROVIDED BY NACC)
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST
- LARGE LOGO ON FLYERS
- LARGE LOGO ON RACE SHIRT
- LARGE LOGO ON RACE DIRECTIONAL SIGNAGE
- LARGE LOGO FINISHER'S BANNER
- FEATURED AT AWARD CEREMONY

## GOLD \$1000

- ON-SITE BOOTH  
(TENT COVER, TABLE & 2 CHAIRS PROVIDED BY NACC)
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST
- MEDIUM LOGO ON FLYERS
- MEDIUM LOGO ON RACE SHIRT
- MEDIUM LOGO ON RACE DIRECTIONAL SIGNAGE

## SILVER \$500

- ON-SITE BOOTH
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST
- SMALL LOGO ON FLYERS
- SMALL LOGO ON RACE SHIRT

## BRONZE \$250

- ON-SITE BOOTH
- LOGO ON WEBSITE WITH HYPERLINK
- FEATURED IN NACC SOCIAL MEDIA POST

## FRIEND \$150

- SOCIAL MEDIA RECOGNITION
- LOGO ON WEBSITE



# SPONSORSHIP & VENDOR FORM

**LINK TO FORM**

PLEASE FILL OUT SPONSOR FORM & SUBMIT LOGO & PAYMENT BY FEBRUARY 15th 2023  
LOGOS CAN ALSO BE EMAILED TO [nacanicross@gmail.com](mailto:nacanicross@gmail.com)

DONATE ONLINE AT : <https://nacanicross.com/nacc-race-around-red-top-1>  
MAIL CHECKS TO: 8343 Roswell Rd Unit #363 Atlanta, GA 30350

**Your support and contributions will enable us to meet our goals and make our event a success.  
Thank you for your generous donation to fund our mission!**

Sincerely,  
*North American Canicross Race Competitions Standards Board*

Lizzie Hill - Officer, Strategy and Execution  
Jacqui Johnson - Officer, Resources and Administration  
Alexis Karpf - Officer, Marketing and Operations