



East-WestFALL Classic Value Show

Joint Venture PRAHA/IEAHC

September 23-25, 2022 @ Moses Lake, Washington



SHOW MARKETING OPPORTUNITIES

CLASS SPONSORSHIPS

Regular classes, lead-line, walk trot \$25

GOLD SPONSOR..... \$150

Includes 7 Class sponsorships

SPONSOR OF HONOR..... \$300

Includes 10 Class sponsorships, advertising banner (supplied by the show), half page B&W advertisement in official horse show on-line program.

RUBY SPONSOR..... \$400

Includes: 14 Class sponsorships, full page B&W advertisement in the on-line horse show program, advertising banner placed in a high traffic area, Facebook & website links to your business. Sponsorship received by August 1, 2022 will also receive the added bonus of recognition in the online Official Prize list.

EMERALD SPONSOR..... \$600

Includes: 18 Class sponsorships, full page B&W advertisement in the on-line horse show program, advertising banners placed in high traffic area, facebook & website links to your business, reserved parking. Sponsorship received by August 1, 2022 will also receive the added bonus of recognition in the online Official Prize list.

PLATINUM SPONSOR..... \$1,000

Includes: 1 session sponsorship, a full-page color advertisement in the on-line Horse Show Program, multiple adverting banners, awards presentations, Facebook & website links to your business. Sponsorship received by August 1, 2022 will also receive the added bonus of recognition in the online Official Prize list.

DIAMOND SPONSOR..... \$2,500

Includes: 4 session sponsorship, 2 full page color advertisement in the On-Line Horse Show Program, Main indoor arena named after corporate sponsor, multiple adverting banners, awards presentations, Facebook & website links to your business. Sponsorship received by August 1, 2022 will also receive the added bonus of recognition in the online Official Prize list.

— PLEASE PRINT —

COMPANY _____ CONTACT NAME _____
ADDRESS _____ CITY, STATE, ZIP _____
PHONE _____ EMAIL _____
WEBSITE _____

INFORMATION TO APPEAR ON BANNER _____
LEVEL OF SPONSORSHIP () Class () Championship class () Gold () Honor () Ruby () Emerald () Platinum () Diamond
REQUESTED CLASS NOS. # # # # # # #

Contact Chairperson: Carol Rasmussen

(509) 475-2878 [email: firesteed@att.net](mailto:firesteed@att.net) All sponsorships received by September 1st will be acknowledged in the show program, and receive recognition and thanks from the show announcer during the class. Sponsors may submit their web link for placement on the IEAHC website and FaceBook Pages.

Make checks payable to IEAHC or pay online at PRAHAFallClassic@gmail.com

Mail to: Sheri Boito Hibbs 8716 W. Rutter Pkwy Spokane, WA 99208 (509)874-4701

Camera Ready Ad Copy to be sent to: Carol Rasmussen firesteedfarm@att.net

IEAHC and PRAHA are 501 C3 non-profit corporations.