

2022 GLENDALE INTERNATIONAL FILM FESTIVAL

Sep/29 - Oct/06

Sponsorship Packages and Opportunities



The Glendale International Film Festival is back in person

Sep/29 - Oct/6

The Glendale International Film Festival is an eight day celebration of the powerful medium of film, the creative artists who make them, and the excitement of going to the movies.

- Screenings
- Special Events and Programs
- Q&As
- Panel Discussions
- Student Competition
- Screenplay Competition
- Networking Opportunities

**In its 8th year, GIFF is
a platform for
filmmakers in all
stages of their careers
locally, nationally,
and globally.**

GlendaleIFF.org



@GlendaleIFF





About Glendale Arts

Glendale International Film Festival is
presented by Glendale Arts

a 501(c)3 non-profit organization with an extensive history
of producing and managing large-scale productions.
Glendale Arts' mission is to generate opportunities
throughout greater Los Angeles to showcase, promote,
encourage, and engage with the arts. More information us
at GlendaleArts.org.

GIFF BY THE NUMBERS

3,500

Anticipated film-goers & guests

attracting all races, ethnicities, ages, genders, religions, sexual orientations, gender identities, gender expressions, disabilities, and economic status.

19

Countries represented through film submissions

providing opportunity to explore common ground, build connectivity, and form universal friendship.

08

Days of screenings & special events

presented at numerous locations including the Laemmle Theatre, Glendale Community College, hotels, and restaurants in Downtown Glendale.

Our Target Audience

Our reach is as wide as possible to attract existing audiences who are avid film lovers and supporters of independent film while developing new followers from throughout Southern California

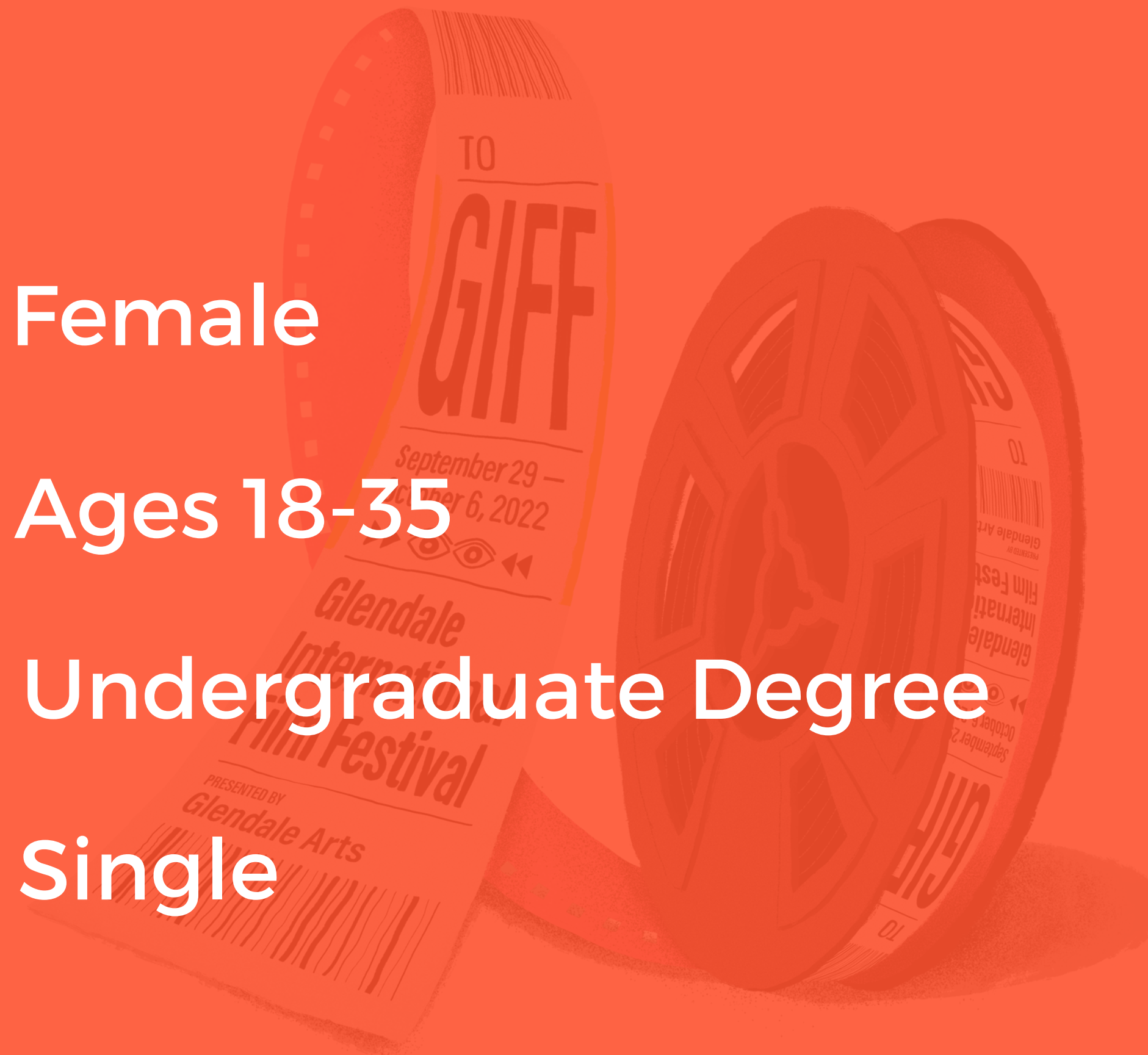
Screenings will be held at family owned and operated favorite Laemmle Theatre. Student films will be shown at Glendale Community College.

54% Female

48% Ages 18-35

60% Undergraduate Degree

50% Single





Sponsorship Opportunities

See how you can get your brand in front of thousands of film-goers and filmmakers

Become a GIFF Sponsor



The Glendale International Film Festival provides abundant opportunities for visibility and exposure to industry stakeholders from behind-the-scenes to on-screen talent, film lovers and a diverse viewing audience, local businesses, and community supporters, leading up to and during the festival.

SELECT YOUR SPONSORSHIP PACKAGE BELOW

or contact us to customize your sponsorship to align with your marketing goals and budget.

EXECUTIVE PRODUCER \$10,000

- Headline Sponsor Recognition
- Festival Lounge Event Signage on Friday & Saturday
- Red Carpet Step & Repeat
- Digital Program Ad & Recognition
- Pre-Show On-Screen Recognition
- Social Media Mentions (Minimum 5)
- Website, Eblast & Press Release Mention
- Display Promotional Materials Post-Festival Marketing
- 8 Festival Passes
- 8 Awards Ceremony Tickets

PRODUCER SPONSOR \$5,000

- Headline Sponsor Recognition for Saturday Screenings
- Red Carpet Step & Repeat
- Digital Program Ad & Recognition
- Pre-Show On-Screen Recognition
- Social Media Mentions (Minimum 4)
- Website, Eblast & Press Release Mention
- Display Promotional Materials Post-Festival Marketing
- 6 Festival Passes
- 6 Awards Ceremony Tickets

DIRECTING SPONSOR \$2,500

- Headline Sponsor Recognition for Friday Screenings
- Red Carpet Step & Repeat
- Digital Program Ad & Recognition
- Pre-Show On-Screen Recognition
- Social Media Mentions (Minimum 4)
- Website, Eblast & Press Release Mention
- Display Promotional Materials Post-Festival Marketing
- 4 Festival Passes
- 4 Awards Ceremony Tickets

EXHIBITING SPONSOR \$1,000

- Digital Program Ad & Recognition
- Pre-Show On-Screen Recognition
- Social Media Mentions (Minimum 2)
- Website Mention
- 1 Festival Pass
- 1 Awards Ceremony Ticket

Questions?

Call: 818-243-2611

Email:

info@glendaleiff.org

SELECT YOUR SPONSORSHIP PACKAGE BELOW

or contact us to customize your sponsorship to align with your marketing goals and budget.

STUDENT FILM SPONSOR \$1,500

- Event Signage Recognition at Event on Oct/1
- Digital Program Ad & Program Recognition
- Student Filmmaker Program Remarks
- Social Media Mentions (Minimum 2)
- Website, Eblast & Press Release Mention
- 2 Festival Passes
- 10 Reserved & 10 General Admission Tickets to Student Filmmaker Event
- 2 Awards Ceremony Tickets

SCREENPLAY SPONSOR \$1,500

- Event Signage Recognition
- Digital Program Ad & Program Recognition
- Pre-Show On-Screen Recognition
- Social Media Mentions (Minimum 2)
- Website, Eblast & Press Release Mention
- 2 Festival Passes
- 2 Awards Ceremony Tickets

CONTRIBUTING SPONSOR \$500

- Digital Program Ad
- Digital Program Ad & Recognition
- Social Media Mentions (Minimum 1)
- Website Recognition
- 1 Festival Pass

INDIVIDUAL SPONSOR \$250

- Digital Program Ad & Recognition
- 1 Festival Day Pass (day of choice)



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* All Access Passes include Opening Night, All Screenings, and the Festival Lounge

In addition to the economic impact of GIFF, expect an increase in the number of people who view Glendale as a cultural catalyst for filmgoing conversation, and action.

GLENDALÉ INTERNATIONAL FILM FESTIVAL

**Presented by
Glendale Arts**



Phone Number

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500 N. Brand Blvd. #2000
Glendale, CA 91203

Pay Online:

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Thank you!

Questions? Feel free to call us, email us,
or reach out on social media.

**GLENDALE
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