## INFOGRAPHIC

## THE TOP 5 SEARCH TIPS TO WIN MORE CUSTOMERS

## "...5 Stars!!" "Fantastic service...

"Bravo! The best..." Continually get newer reviews. Newer reviews = Google relevancy. CLAIM MY BUSINESS

Claim your Google My Business listing on Google.

> Make sure your business information is correct, including all weblinks to your website and Facebook.



Get your business information and reviews on as many websites, search engines and rating websites as you can. More citations = Higher rankings. If you are not on the first page of search results, you are not even considered by potential customers. To dominate your local search results, especially on Google, you have to focus on five aspects of your public business profile.\*

> Get more reviews and reply to reviews on Google. More reviews and replies = Google relevancy.

## WIN LOCALLY WITH LESS EFFORT

SocialSurvey's cloud-based, experience management platform automates all of these tasks so you can do something more productive with your time. It sends out surveys, collects reviews, creates a review summary page, and distributes your business information and reviews to 100+ websites, search engines, and mobile apps – like Google, Yahoo, Bing, Yelp, LendingTree, and BBB – helping your business rank the highest for local searches.

Start improving your local Google ranking today and winning more customers. Download a copy of our complementary Google eBook at: *try.socialsurvey.com/google-ebook* or call us at +1 (888) 701 4512 for more information.

**Social**Survey

<sup>\*</sup> Google can and will change their algorithm periodically but most of these tips will still be relevant.