

JohnsCreek AI Software Privacy Policy

Effective Date: August 1st, 2025

This Privacy Policy of Lakeforce Inc(“We,” “Us,” or “Our”) describes Our policies and procedures on how we might collect, store, use, and/or share Your information when You use our Service. This includes use of the JohnsCreek AI mobile application (the “App”) available on the Apple App Store and Google Play Store. The Privacy Policy also tells You about Your privacy rights and how the law protects You.

By using the App, You agree to the collection and use of information in accordance with this Privacy Policy.

Should you have any questions or concerns regarding this Privacy Policy and our services, please check our [Terms and Conditions](#), or contact us directly via support@Lakeforce.io.

1. Interpretation and Definitions

1.1 Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural.

1.2 Definitions

For the purposes of this Privacy Policy:

- App refers to the JohnsCreek AI mobile application available for download on the Apple App Store and Google Play Store.
- Account means a unique account created by You to access our Service or parts of our Service.
- Company (referred to as either "the Company," "We," "Us" or "Our" in this Agreement) refers to Lakeforce Inc. (product: JohnsCreek AI).

- Cookies are files that are placed on Your computer, mobile device, or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- Device means any device that can access the Service such as a computer, a cellphone, a digital tablet, or any device on which the App can be installed.
- Personal Data is any information that relates to an identified or identifiable individual.
- Service refers to the products, features, or tools powered by artificial intelligence, machine learning, or similar technologies (collectively, "AI Products") that we offer. These tools are designed for functions including Video generation, AI automation, and Image analysis, to provide you with innovative solutions. The terms in this privacy notice govern your use of the AI Products within our Services, including through the Website or the App.
- Third-party Social Media Service refers to any website or social network through which a User can log in or create an account to use the Service.
- You means the individual accessing or using the Service, or the company or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

2. Collecting and Using Your Personal Data

2.1 Types of Data We May Collect

2.1.1 Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- Usage Data
- Social Media Information
- Web Cookies

If You install or use the App, We may also collect additional technical data such as App usage statistics, crash logs, and unique device identifiers to help Us monitor and improve the functionality and performance of the App.

2.1.2 Information from Third-Party Social Media Services

The Company may allow You to create an account and log in to use the SMS TEXT Service.

If You decide to register through or otherwise grant us access to a Third-Party Social Media Service, We may collect Personal Data that is already associated with Your third-party account, such as Your name, Your email address, Your activities, or Your contact list. This applies regardless of whether You interact with these services through the App.

2.1.3 Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used include beacons, tags, and scripts to collect and track information and to improve and analyze Our Service.

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of Our Service.

When using the App, We may also employ mobile analytics software and other tracking technologies to gather App-related performance information. This helps us understand how You use and interact with the App, enabling Us to make improvements.

2.1.4 Permissions and Device Features in the App

Depending on the functionality You choose to use within the App, We may request access to certain features or data on Your Device, such as:

- **Camera and Photos:** To allow for video creation or image analysis.
- **Push Notifications:** To notify You about updates, features, or Service-related messages.
- **Microphone:** If voice or audio input is part of the Service's functionality.

You can manage or revoke these permissions at any time in Your Device's settings. However, please note that disabling certain permissions may limit or block the functionality of certain Service features in the App.

2.1.5 Face Data, Photos, and iOS Biometric Usage

On iOS, our app does not collect or process any facial recognition data or biometric identifiers for AI or analytics purposes.

When using features like the camera or photo upload, the images may include human faces. These images are used solely for the video generations of our AI video effects, such as stylizations or transformations.

Uploaded images are temporarily stored on our servers for processing and are automatically deleted shortly after the video is generated. In some cases, the images may be shared with trusted third-party rendering providers who are contractually bound not to retain or misuse any data.

By using the camera or upload feature, you consent to this limited and temporary use of your image strictly for creative purposes.

2.2 Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- To provide and maintain our Service, including monitoring the usage of our Service on both the Website and the App.
- To manage Your Account: to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- To provide You with news, special offers, and general information about other goods, services, and events that we offer that are similar to those that you have already purchased or enquired about, unless You have opted not to receive such information.
- To manage Your requests: To attend and manage Your requests to Us.
- For other purposes: We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, as well as evaluating and improving our Service, products, services, marketing, and your overall experience.

In the App context, this may specifically include sending push notifications, processing in-app transactions, providing personalized recommendations, and troubleshooting App-related performance issues.

2.3 Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen security or to improve the functionality of Our Service, or when We are legally obligated to retain it for longer time periods. This applies to data gathered from both the Website and the App.

2.4 Delete Your Personal Data

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

Our Service may give You the ability to delete certain information about You from within the Service. This includes, for example, the option to remove certain data from the App's settings (where available).

You may update, amend, or delete Your information at any time by signing in to Your Account (if you have one) and visiting the account settings section that allows you to manage Your personal information. You may also contact Us to request access to, correct, or delete any personal information that You have provided to Us. Should you wish to cease data collection via the App specifically, You can uninstall the App at any time.

2.5 Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

You are responsible for ensuring the security of Your Device and the credentials You use to access the App. We recommend enabling all available security features, such as passwords or fingerprint locks, to protect access to the App and any Personal Data stored or processed therein.

3. Content Restrictions

To maintain a safe, ethical, and responsible platform, we have established the following content restrictions for all users of our AI-generated content website. These restrictions apply to any content generated, uploaded, or shared on our platform.

3.1 Prohibited Content

We prohibit the following types of content:

- **Illegal Content:** Any content that promotes, facilitates, or engages in illegal activities, including but not limited to fraud, violence, or the sale of illegal goods or services.
- **Harmful Content:** Content that incites hatred, violence, or discrimination based on race, religion, gender, sexual orientation, or other protected characteristics.
- **Explicit or Adult Content:** Pornographic, excessively violent, or otherwise inappropriate content, including depictions of sexual abuse, child exploitation, or animal cruelty.
- **Intellectual Property Infringement:** Content that infringes upon the copyrights, trademarks, or other intellectual property rights of others.
- **False or Misleading Content:** Content that is intentionally false, misleading, or deceptive, particularly when presented as factual.
- **Privacy Violations:** Content that discloses personal information without consent or invades someone's privacy.
- **Hate Speech:** Content that promotes hatred, discrimination, or hostility towards individuals or groups based on protected characteristics.
- **Harassment and Bullying:** Content that targets individuals or groups with the intent to harass, threaten, or bully.
- **Self-Harm and Suicide:** Content that promotes or glorifies self-harm, suicide, or other dangerous behaviors.
- **Spam and Malware:** Spam, content containing malware, or content intended to phish, scam, or harm users.
- **Impersonation:** Content that impersonates individuals, organizations, or entities in a misleading or deceptive manner.
- **Prohibited Uses:** Using our services for any illegal or prohibited purposes, including but not limited to illegal gambling, spreading viruses, or interfering with our services.

3.2 Additional Restrictions for AI-Generated Content

Since our platform utilizes AI to generate content, we have additional restrictions to ensure the ethical and responsible use of this technology:

- **No Misrepresentation:** You must not represent AI-generated content as being created by you without proper disclosure.
- **No Sensitive Data Input:** You must not input sensitive personal data (such as racial or ethnic origin, political opinions, religious beliefs, health data, or sexual orientation) into our AI tools.
- **No Harmful Outputs:** You must not use our AI tools to generate content that is harmful, offensive, or violates the above prohibitions.

3.3 Enforcement

We reserve the right to remove any content that violates these restrictions and to take appropriate action, including suspending or terminating accounts. We may also report illegal activities to the appropriate authorities.

4. Opting Out of Information Use

We collect and use personal information to provide and improve our services, personalize your experience, and deliver relevant advertising. We respect your privacy and have outlined various ways you can opt out of certain uses of your personal information. Please review the information below to exercise your rights:

4.1 Browser Settings: You can configure your browser settings to refuse the use of cookies. Please note that doing so may affect the full functionality of our website and the services we provide.

4.2 Opt-Out for Personalized Advertising: If you would like to opt out of personalized advertising, please contact us at support@lakeforce.io

4.3 Account Deactivation: You can request to deactivate your account at any time by contacting us. Please email us at support@lakeforce.io with your request. Once your account is deactivated, we will ensure that your personal information is handled in accordance with applicable privacy regulations.

5. Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page. We may also communicate major updates directly through notices on the Website or notifications in the App.

6. Contact Us

If you have any questions or concerns about this Privacy Policy, you can contact us by email at: support@Lakeforce.io