



# JAZZY JAM GLAM PROM DRESS & SUIT GIVEAWAY

## Media Coverage

The collage features several screenshots of media coverage for the Jazzy Jam Glam Prom Dress and Suit Giveaway. At the top center is a screenshot of a FOX 40 press release titled "Jazzy Jam Glam Prom Dress and Suit Giveaway Makes Striking Impact, Proving a Resounding Success". To the left is a screenshot of Pasadena Weekly's website with the headline "Empowering Youth: Jazzy Jam holds annual Glam Prom Dress and Suit Giveaway". Below these are various social media posts, including a Facebook post from Phyllis Caddell and a post from Phyllis Caddell titled "Prom Attire Empowering". At the bottom right is a screenshot of a social media post titled "Empowering Black Youth: Jacqueline Snell's Advocacy Journey". The collage also includes a circular logo with the letters "PW" and a FOX 40 logo at the bottom left.

# Contents

---

<b>Summary .....</b>	<b>3</b>
<b>Jazzy Jam Glam Prom Giveaway Coverage .....</b>	<b>5</b>

# Summary

---



**8**

**Pieces of Coverage**

Total number of online, offline and social clips in this book



**10.1K**

**Estimated Views**

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



**1.93M**

**Audience**

Combined total of publication-wide audience figures for all outlets featuring coverage



**1**

**Engagement**

Combined total of likes, comments and shares on social media platforms



**63**

**Avg. Domain Authority**

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

# Jazzy Jam Glam Prom Giveaway Coverage

An annual event hosted by Jazzy Jam for Empowerment that offers free prom attire to students in the Pasadena Unified School District and surrounding areas. Sponsored by Sierra Subaru of Monrovia, Courtyard Marriot, Sphora, Becca's Closet, and Windsor Fashion.



8 pieces



**WICZ**  
Home - WICZ

**80**  
Domain  
Authority

Provided by  
**MOZ**

**74.5K**  
Unique  
Visits

Provided by  
**SimilarWeb**

🌐 ONLINE

# Jazzy Jam Glam Prom Dress and Suit Giveaway Makes...


[wicz.com/story/50612848/jazzy-jam-glam...](http://wicz.com/story/50612848/jazzy-jam-glam...)

**FOX 40** NEWS SPORTS WEATHER 45°

**PRESS RELEASE**

## Jazzy Jam Glam Prom Dress and Suit Giveaway Makes Striking Impact, Proving a Resounding Success

Tuesday, March 26th 2024, 6:03 AM EDT  
Sponsored: Advertising Content



Pasadena, California Mar 26, 2024 ([issuewire.com](http://issuewire.com)) [Jazzy Jam for Empowerment](#) (JJE) partnered with [Sierra Subaru of Monrovia](#), Courtyard by Marriott, [Becca's Closet](#), [Sephora](#), and [Windsor Fashions LLC](#) for a remarkable initiative aimed at providing deserving youth with their dream prom attire.

This collaborative effort brought together a diverse group of organizations committed to alleviating financial burdens for parents and caregivers, conducting non-invasive wellness checks for youth, and

**MOST POPULAR >**

STORIES VIDEOS

- Several Arrests Made in Broome County
- Preble Resident Has Been Living with Natural Gas in His Water for Almost 30 Years
- Locals celebrate "Easter In The Park" in Endicott's Little Italy
- The Beloved Community provides free Easter meals for Binghamton
- Children hunt for 30,000 Easter Eggs in Rec Park
- Bridge Work to Impact Motorists in Broome County

Estimated Views

**391** ✓

Estimated views calculated based on audience size and socia...

Engagements

**0** ✓

Total number of social engagements



TOP STORY

# Empowering Youth: Jazzy Jam holds annual Glam Prom Dress and Suit Giveaway

By Briana Conte, Pasadena Weekly Staff Writer Mar 28, 2024



Jacqueline Snell and Marcus Hernandez at the Jazzy Jam Glam Prom Dress and Suit Giveaway March 23.

(Destiny Cloud AP/Submitted)



Jazzy Jam for Empowerment recently held its annual Glam Prom Dress and Suit Giveaway at the Courtyard by Marriott in Pasadena. The event was sponsored by Sephora, Becca's Closet, Windsor Fashion, Subaru, and Courtyard by Marriott.

Jazzy Jam partners with local organizations to raise awareness within the school district regarding social-emotional care and mental health services

### Digital Editions

Never miss an issue. Sign up for free today.

Subscribe

Click below to read this week's issue.



# Empowering Youth: Jazzy Jam holds annual Glam Prom...

[pasadenaweekly.com/news/empowering-...](https://pasadenaweekly.com/news/empowering-...)

Estimated Views

134

Estimated views calculated based on audience size and socia...

Engagements

1

Total number of social engagements



# Los Angeles Wire

Los Angeles Wire is a news site based in Los Angeles, California. The site covers local, national,...

58

Domain Authority

Provided by MOZ

5.59K

Unique Visits

Provided by SimilarWeb

March 13, 2024 • ONLINE

# Empowering Black Youth: Jacqueline Snell's Advocacy...

[lawire.com/empowering-black-youth-jacq...](http://lawire.com/empowering-black-youth-jacq...)

LOS ANGELES WIRE Select a City ▾ April 1, 2024

OS ANGELES WIRE Business Entertainment Health Lifestyle

## Empowering Black Youth: Jacqueline Snell's Advocacy Journey




Photo: Unsplash.com


**Los Angeles Wire Staff** ✓  
 📅 March 13, 2024 📁 Business

Pasadena, California native Jacqueline Snell is a proud mother of two and a caregiver of loved ones. Her goal is to prevent Black students from getting caught up in the school-to-prison pipeline.


Some efforts to address the pipeline to prison focus on systemic reforms, including changes in education policies, community-based interventions, and addressing the underlying social and economic factors that contribute to crime and incarceration. The goal is to create a more equitable and just society that seeks to prevent individuals from being funneled into the criminal justice system.

Jacqueline has created programs and projects that support students, providing a safe space for them to thrive and face their problems head-on.


**LATEST POSTS**



**Nightlife and Entertainment: Bars, Clubs, and Live Music Venues Across Los Angeles**  
 April 1, 2024



**Mindful Living: Striking a Balance for Mental Well-being**  
 April 1, 2024



**Understanding Health Literacy: Bridging the Gap for Better Health**  
 April 1, 2024

Estimated Views

64 ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements



March 23, 2024

## FOX 11 COVERAGE - JAZZY JAM PROM GIVEAWAY

---



Average Persons 2+ viewership of  
138,000



## About NewsBreak

Get the latest local news and breaking news today from all your favorite publishers from all...

73

Domain Authority

Provided by MOZ

1.83M

Unique Visits

Provided by SimilarWeb

March 28, 2024 • ONLINE

# Prom Attire with Purpose: Jazzy Jam for Empowerment a...

[original.newsbreak.com/@phyllis-caddell-...](https://original.newsbreak.com/@phyllis-caddell-...)

Phyllis Caddell

Pasadena, CA

## Prom Attire with Purpose: Jazzy Jam for Empowerment and Collaborators Support Deserving Youth

Phyllis Caddell 4 days ago



Students with their suit choices and Pasadena City Councilman Tyron Hampton Photo by Destiny Cloud AP

Prom night is a cherished event for teenagers, symbolizing a time of celebration and new beginnings. However, for financially challenged teens and their families, the cost of prom attire can present a significant barrier.

Enter Jacqueline Snell, the visionary and founder of Jazzy Jam for Empowerment, and the creator of "Jazzy Jam Glam Prom Dress and Suit Giveaway." An initiative to provide deserving youth with their dream prom attire while prioritizing their well-

Estimated Views

9.4K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



## Medium

Medium is an open platform where readers find dynamic thinking, and where expert and undiscovered voices can share their writing on an...

95

Domain Authority

Provided by MOZ

April 01, 2024 • ONLINE

# Community Support Shines at Third Annual Jazzy Jam...

[medium.com/@strategiccommunicator/co...](https://medium.com/@strategiccommunicator/co...)

The screenshot shows a Medium article interface. At the top, there's a search bar and navigation links for 'Write', 'Sign up', and 'Sign in'. The article title is 'Community Support Shines at Third Annual Jazzy Jam Prom Dress and Suit Giveaway'. The author is 'PHYLLIS CADDELL' with a 'Follow' button. Below the title is a colorful logo for 'JAZZY JAM FOR EMPOWERMENT' featuring musical notes and a globe. The article text begins with 'Jacqueline Snell, creator of Jazzy Jam for Empowerment (JJE), is a champion for the underdog...' and continues with details about the event in Pasadena, CA.

Engagements

0

Total number of social engagements



## WomenfortheCulture

At Women for the Culture, we keep women informed, encouraged, and motivated. Digital media is what we do, from online articles to...

26

Domain Authority

Provided by



April 03, 2024 • ONLINE

# Womens History Month: Jacqueline Snell and the Journe...

[womenfortheculture.com/post/womens-hi...](https://womenfortheculture.com/post/womens-hi...)

The screenshot shows a webpage with a dark navigation bar at the top containing the site logo and menu items like 'Home', 'About Us', 'Inside', 'Real Talk with Nikki', 'Podcast', 'Shop', and 'Contact'. Below the navigation bar is a secondary menu with categories like 'All Posts', 'What's HOT', 'Women to Watch', 'Level UP', 'The Culture', 'Beauty', and 'More'. The main content area features an article by Phyllis Caddell, 4 min read, with the title 'Womens History Month: Jacqueline Snell and the Journey of Jazzy Jam for Empowerment'. The article includes a portrait of Jacqueline Snell and text describing her work with 'Jazzy Jam for Empowerment' (JJE) and the 'WaterCooler Room' at the McKinley School of Arts.

Engagements

0

Total number of social engagements



## USA Wire

USA Wire is the premier news source for you to get wired on all the news that matters including...

56

Domain Authority

Provided by MOZ

10.2K

Unique Visits

Provided by SimilarWeb

April 03, 2024 • ONLINE

# Community Support Shines at Third Annual Jazzy Jam...

[usawire.com/community-support-shines-a...](https://usawire.com/community-support-shines-a...)



Home > News

## Community Support Shines at Third Annual Jazzy Jam Glam Prom Dress and Suit Giveaway

By Phyllis Caddell - 11 hours Ago



Estimated Views

107

Estimated views calculated based on audience size and social media...

Engagements

0

Total number of social engagements