IMAGEKING VISUALS LLC 325 Gotham Pkwy Carlstadt NJ, 07072



# **ART SPECIFICATIONS**

**ImageKing Visuals** is a custom print, fabrication, and installation company. Our products are produced and installed per our clients requirements. If you have quesitons after you have reviewed the information below, please call our main # at 212-867-4747. Ask for tech support.

### **File Format**

Optimal quality is acheived using vector based desktop publishing programs such as Adobe Illustrator, or InDesign. Files should be saved in the programs native format, such as .ai or .indd. Fonts should be provided, or saved as outlines (single stroke). It is best for InDesign files to scale at no less than 50% of output size.

Hi-res CT image components (photos, scans, image captures), should be included and linked to the layout. CT components should be **captured** and **saved** as high-res images. Image formats such as .tiff or .raw is best. The .jpeg format can be used, but may compromise the image quality.

Folder compression formats such as .zip are welcome.

## **Sending Files**

If the file size(s) total less than 20mb, they can be sent attached to a regular email. This is typical with files that contain only vector components.

Large files, or multiple files, can be email via a file transfer site like Wetransfer and Drop box. Other services will work well too. Send file to clients@imagekingvs.com and tj@imagekingvs.com.

## **Contact and veri ication:**

We will send a confirmatory email once we receive your file(s). If you dont hear from us within 12 hours. Please call 212-867-4747, and email spencerj@imagekingvs.com.

**For Production, Fabrication and Installation** questions, please call or email us at 212-867-4747, or email clients@imagekingvs.com