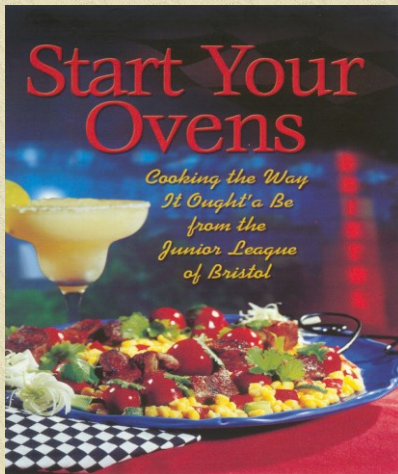


## MAJOR FUNDRAISING PROJECTS

The Junior League of Bristol, Tennessee-Virginia, Inc. was established as the Border Guild, Inc. in 1948 with 21 members. On January 30, 1980, Border Guild was chartered as the 239<sup>th</sup> Junior League in the country. Currently, there are 57 Active, and 169 Sustaining members. The League has a long and illustrious “history of giving” to the community both through voluntary service and monetary donations.



**START YOUR OVENS, *Cooking The Way It Ought'a Be* – Cookbook:** The official cookbook of the Bristol Motor Speedway went to press in May 2001 after many hours of gathering, researching and testing recipes. It provides regional favorites from residents and restaurants, plus recipes from NASCAR families such as the Waltrips, the Elliotts and the Pettys. It also received the support of the Winston Cup Racing Wives Auxiliary. The cookbook has been remarkably well received by the community as well as by the NASCAR fans at the semi-annual races at BMS and



during Food City Race Nights. It has been featured in *Amateur Chef Magazine* and sold in stores both locally and nationally. Each year, the JLB returns \$1.00 of each cookbook sold to the Speedway Children's Charities in appreciation for Bristol Motor Speedway underwriting the second printing of *Start Your Ovens*.

**FOLLIES:** The first Follies, entitled “The Gaieties of 1890,” was held in 1949. It has been held approximately every three years, with the last occurring in 2015, “Shaken With A Splash of Sublime.” This musical revue is always a favorite of the community and one that is greatly anticipated. Junior League members begin planning this event 1-2 years in



advance. As the time of the performances approach,



rehearsals are held day and night, props are constructed, costumes are fitted, tickets are sold, and underwriting support is secured. Then it is time for League members, as well as other volunteers from the community, to display their talents – and a whole galaxy of Stars Are Born!

## Bargain Bonanza



**BARGAIN BONANZA:** This giant “one-day sale” was first held in 1985 at the National Guard Armory. Over the years, seven such events have been held to offer reasonably priced clothing, furniture, books, toys and other merchandise to members of the community. The last Bargain Bonanza was held in December 2010.

**WINE TASTING:** In 2011, the Junior League of Bristol held its first Wine Tasting event at the Bristol Train Station. The event was so successful, the second Wine Tasting was held in 2013 at The Foundation on State Street. In 2013, Several varieties of wine were provided by Reedy Creek Cellars, and the food was prepared using recipes from the JLB *Start Your Ovens* cookbook.



**CATERPILLAR CRAWL 5K FAMILY FUN WALK:** In May of 2014, JLB rolled out its first 5K event. The run/walk was combined with a Caterpillar Crawl Carnival featuring a bouncy house, face painting and other children's activities. We had a great turnout for the 5K with approximately 200 participants.



**PINTS & PUMPKINS FALL FUNDRAISER:**

In October 2016 & 2017, the Junior League of Bristol held a Pints & Pumpkins fundraiser at the Holston River Brewery. Several bands provided entertainment, and over \$7,000 was raised for the JLB Scholarship fund for two graduating senior girls in the Bristol area.



In November 2018, the Junior League of Bristol once again chose Bargain Bonanza as its major fundraiser. This event was held on November 10<sup>th</sup> at the National Guard Armory in Bristol, Tennessee. There was a profit of \$5,170.86. This giant one-day sale provides members of the community with the opportunity to purchase clothing, toys, household items, etc. that they may not otherwise be able to afford.