



# Pennsylvania Federation of Sportsmen & Conservationists

2426 North Second St. • Harrisburg, PA 17110

Phone: 717-232-3480

info@pfsc.org • www.pfsc.org

**On the Front Lines – So You Can Be in the Woods, On the Water or At the Range!**

**For Immediate Release:**

**717-232-3480**

**info@pfsc.org**

## **PFSC Welcomes New Board Members**

The Pennsylvania Federation of Sportsmen & Conservationists (PFSC) is excited to welcome two new officers to the board of directors.

**Ed Sadler**, from Greensburg, PA, was appointed Vice President West to work closely with the PFSC president to ensure all organizational goals are met and develop relationships in the western counties of Pennsylvania that benefit the PFSC mission.

Ed has served as the President of the Youngwood Sportsmen's Association in Westmoreland County for the last ten years, a club with approximately 1,800 members, a 50% increase in those ten years. Ed said this will be his last year as president, as he believes there needs to be occasional change in any organization to encourage growth. While he will remain on the board as the immediate past president and advisor to the new team of officers, he said he was very comfortable leaving the president position because he has been building through succession planning to ensure the next leaders are fully qualified to continue growing and building the organization and he is ready to take on this statewide role for the Federation.

"My life experiences in business and being president of multiple organizations, such as bowling leagues, golf leagues and sportsmen's clubs, have prepared me well to be part of a statewide organization's managing team," said Mr. Sadler. "When I became president of Youngwood, I did so with the knowledge that it was a great organization that had become stale and outdated. Older members wanted no change, and younger people did not want to be part of an old-timer's organization. I believe the Federation is at a similar crossroads. There are many quality people who are trying to hold the organization together but lack the energy and direction to move us forward. This is the same story being told all over the state, and I believe I have the experience and know how to get us back on the right track."

Ed brings experience and knowledge to the table that will help expand the organization's membership base and fiscal stability. He believes the Federation must do more to train and support regional directors in getting new clubs and individuals to join. Better communications, like monthly video reports from Mike Kreiner, PFSC's Director of Government Affairs, the PGC, the PFBC and others made available to member clubs so they can be shared at club meetings. Offering operational support to clubs needing help, such as where do I get insurance quotes, how do you do a fundraiser, how do you set up a website or offer online membership renewal, and many others. He believes the Federation must aggressively grow its social media presence to keep its name in the public's eye and find better ways to educate sportsmen and women on the important work the PFSC does and why supporting it through memberships and partnerships is imperative.

"The PFSC is a great organization with a long and proud history," said Sadler. "Like so many other organizations within our state, technology and the pace of everyday life are moving so fast that we did not realize we were not keeping up. We have a shortage of available people and systems to carry on our traditions. We need to do things to create excitement and get our thirty to fifty-somethings to engage and join in the leadership of our organization to secure its long-term success. Many people are looking for a reason to believe in something right now. By taking a solid position like we just did in support of the Game Commission's regulatory authority and additional opportunities for sportsmen, people again recognize us as leaders, and we need to build off that momentum and use it to rebuild our ranks with young, passionate sportsmen and women. I am confident that I can contribute significantly to the growth and long-term success of the PFSC and I look forward to working together to realize the PFSC's full potential."

**Jonathan Furness**, from Quakertown, PA, was appointed Secretary. He will supervise and ensure proper recording and documentation of all Board and organizational meetings.

Jonathan comes from a hunting family; he grew up hunting at his family's camp in Susquehanna County. Now, as an avid hunter, angler and lover of all things outdoors, he is introducing his children to the hunting, fishing and outdoor lifestyle.

"My passion for the outdoors and my desire to protect our hunting rights and privileges for my kids have been the driving force behind my advocacy work," said Mr. Furness. "I have actively participated in PGC meetings, managed outdoor social media pages, and mobilized fellow outdoor enthusiasts to engage with legislators on crucial issues such as the Saturday opener, opposing HB 1300, opposing HB 2314, and advocating for the repeal of the prohibition on Sunday hunting, among others. I look forward to bringing an open mind and fresh ideas to the PFSC. There are always battles to fight in the legislature to protect hunting, fishing, trapping and wildlife conservation, and PFSC is on the front lines for sportsmen and women. I'm honored to be a part of that leadership and eager to bring my skills and passion for the outdoors to the PFSC.

Denny Fillmore, PFSC President, said of the board appointments, "Both Ed and Jon understand our passions, and the PFSC welcomes them aboard and looks forward to working together to help advance the Federation's mission and ensure it remains a strong voice on Capitol Hill and with our Resource Agencies on behalf of the Commonwealth's sportsmen and women."

\*\*\*\*\*