

Pennsylvania Federation of Sportsmen & Conservationists

2426 North Second St. • Harrisburg, PA 17110 Phone: 717-232-3480 info@pfsc.org • www.pfsc.org

On the Front Lines – So You Can Be In the Woods, On the Water or At the Range!

January 2022

The Pennsylvania Federation of Sportsmen & Conservationists (PFSC) has been the voice of sportsmen and women in the Commonwealth since 1932. During those years, issues have come and gone, as have many of the faces affiliated with the organization. However, one thing that has remained constant is the organization's commitment to representing sportsmen's interests.

The Federation acts as an "umbrella" organization for Pennsylvania's sportsmen's clubs, individuals, and several of Pennsylvania's statewide conservation organizations. In total, PFSC represents over 65,000 sportsmen and women in Pennsylvania. PFSC works tirelessly to stay on top of all issues that could potentially affect our members' interests.

COVID has negatively affected everyone, particularly our in-person fundraising events, so every dollar we receive is vital to our continued well-being and mission. While income may be lagging, our workload is only getting heavier. Your support as a Business/Corporate Partner enables us to continue to work diligently on behalf of hunters, trappers, anglers and conservationists as we carry out our mission to protect and conserve Pennsylvania's natural resources, outdoor heritage and Second Amendment Rights.

Enclosed with this letter is a Business/Corporate Partnership form. We hope to count on your partnership and work together to protect and promote our outdoor legacy and Second Amendment Rights for current and future generations.

If you have any questions or concerns, don't hesitate to contact us. I look forward to hearing from you.

Thanks for your consideration!

Towell & Traybill

Sincerely,

Lowell Graybill PFSC President

PFSC – On the Front Lines for Sportsmen for 90 Years!

Providing leadership and advocacy for the enhancement of our fish and wildlife resources with a constant presence on Capitol Hill on behalf of sportsmen & sportswomen since 1932!

WORKING FOR YOU 24/7

PFSC has two part-time staff members who carry out the daily office administrative and communication duties - answering questions and concerns of our membership, tracking legislation, preparing and sending email alerts, keeping our social media and website updated and producing the quarterly publication, *The Conservation Lantern*.

PFSC's Director of Government Affairs keeps in touch with our legislators and resource agencies and provides "boots on the ground" in the halls of the Capitol and around Harrisburg on your behalf. He shares your passion for conservation, hunting, fishing, trapping and Second Amendment Rights.

The Federation is the only Pennsylvania state organization with full-time "boots on the ground" in the halls of the state Capitol, representing the interests of hunters, trappers, anglers and conservationists. PFSC has a proven track record of effectively fighting for the issues supported by Pennsylvania's grassroots conservationists. **Having a full-time sportsmen's advocate representing our interest at the Capitol is a costly but vital endeavor.**

Conservation funding is under a serious threat today. Pennsylvanians need a solid PFSC to defend and protect the already limited funds required to maintain necessary habitat improvement projects, conservation efforts, and other projects that ensure we all have access to our favorite wild places.

The anti-hunting and anti-gun supporters have fragmented us into small groups. Divide and conquer is a time-tested strategy that works because when we are not united, we can't afford to fight back against the political punches thrown at us

We must create the most influential grassroots effort that supports science-based wildlife, fisheries, and habitat management. We want our legislators and regulators to always consider the resource FIRST. And we want management decisions made by subject matter experts, not based on an emotional or political whim.

While our Director of Government Affairs is leading and organizing the charge, we still rely on volunteer efforts for membership drives, fundraising, and soliciting donations. We operate with an all-volunteer board of officers, directors, and delegates, who take money from their own pockets to attend meetings and events to represent you. We are seeking passionate volunteers interested in contributing their time, efforts, and talent to our mission. If you are interested in becoming more active with PFSC, please contact an officer or email info@pfsc.org.

With your continued support, the PFSC can remain financially solvent to adequately advocate for sportsmen's interests and carry out its mission to protect and promote our outdoor heritage and Second Amendment Rights. You can help PFSC by promoting the Federation to other sportsmen and women. Increasing membership will help ensure the continuation of the PFSC's mission for today, tomorrow, and future generations yet to come!

Social media users - please be sure to like and follow the PFSC's Regular Facebook Page (https://www.facebook.com/pfscorg) and the "Members Only" Facebook page (www.facebook.com/groups/pfscmember)

Breaking news and calls to action are communicated on the Members Only page, our website and via e-blast news alerts. Updates and other pertinent information is sent regularly via email to all individual and club members and member organizations who provide us with a valid email address. Is your <u>best email address</u> on file? **Are you receiving PFSC E-Blasts to stay up to date on current issues?** If not, send an email to <u>info@pfsc.org</u> and ask to be added to the mailing list.

JOIN / RENEW & RECRUIT TODAY TO GROW OUR VOICE!

We have an obligation - one that PFSC has been fulfilling for 90 years - to preserve, protect and advance our outdoor heritage and Second Amendment Rights for future generations!



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Providing leadership and advocacy for the enhancement of our fish and wildlife resources for the benefit of all hunters, trappers, anglers and conservationists. Protecting our 2nd Amendment Rights.

On the Front Lines, so you can be in the woods, on the water or at the range!

Business/Corporate Partnership Application

| Business Name: | |
|--|---|
| Address: | |
| City, State, Zip: | - |
| Primary Contact: | Web Site: |
| Phone: | Email: |
| _ | vel Desired scriptions on the back |
| ☐ Gold Corporate Level - \$5,000 + > Logo/link on PFSC website (1 Yr) > Logo in "The Lantern" (4 Editions) > Full-page ad in one (1) "Lantern" edition > Listed as sponsor of PFSC events & conference > Listed as sponsor of E-Blasts > PFSC will send up to two mailings for the company per year *See description > Partnership Certificate ☐ Bronze Corporate Level - \$1,000+ > Logo/link on PFSC website (1 Yr) > Logo in "The Lantern" (4 Editions) > ¼-page ad in one "Lantern" edition > Listed as a sponsor of PFSC events > Listed as sponsor of E-Blasts > Partnership Certificate | □ Silver Corporate Level - \$3,000+ > Logo/link on PFSC website (1 Yr) > Logo in "The Lantern" (4 Editions) > ½-page ad in one "Lantern" edition > Listed as a sponsor of PFSC events & conferences > Listed as sponsor of E-Blasts > PFSC will send one mailing for the company per year *See description > Partnership Certificate □ Business Partner - \$500 > Logo/link on PFSC website (1 Yr) > Listed as Business Partner in "The Lantern" (4 Editions) > Partnership Certificate □ Business Associate - \$350 > Logo/link on PFSC website (6 months) > Listed as Business Partner in "The Lantern" (2 Editions) > Partnership Certificate |
| □ Conference/Events Sponsor - \$500 ➤ Display Informational Materials at Conference/Event ➤ Listed in Conference/Event Invitation & Program as Sponsor ➤ Listed as Conference/Event Sponsor in "The Lantern" (4 Editions) | □ Friend of PFSC - \$200 ➤ Listed as Friend of PFSC on the website (6 months) ➤ Listed as Friend of PFSC in "The Lantern" (2 Editions) □ Friend of PFSC - \$100 ➤ Listed as Friend of PFSC in "The Lantern" |

(1 Edition)

Partner/Sponsor Level Descriptions

Logo/Link on PFSC Website: (Corporate & Associate Levels)

PFSC will add your name/logo and website link to PFSC's website: www.pfsc.org

Logo in all editions of "The Conservation Lantern": (Corporate & Associate Levels)

PFSC publishes a quarterly magazine that reaches approximately 3,000 individuals. The publications are shared with our affiliated clubs and distributed at shows and events. Hard copies and electronic versions are available.

Listed as a sponsor of PFSC Events: (Gold & Silver Corporate Levels)

During the year, PFSC hosts occasional outdoor events for legislative members, agencies, organizations and individuals, providing networking opportunities for all involved.

* PFSC will send mailings on behalf of your business: (Gold & Silver Corporate Levels)

Because PFSC values our members' privacy, we do not share our mailing list with any outside organization or entity. However, what we will do, is send a mailing to our membership on your behalf. All you have to do is provide the materials and pay for the mailing costs, and we will mail it directly to our members on your behalf — two mailings a year for Gold level, once a year for Silver level.

Partnership Certificate: (All Levels)

PFSC will send you a certificate to proudly display, letting everyone know that you support Pennsylvania's Outdoor Heritage and the Pennsylvania Federation of Sportsmen & Conservationists.

PFSC Conference Sponsor:

Each year PFSC holds an annual spring conference within the state of Pennsylvania. PFSC members, special guests, legislators, resource agency personnel, and members from other organizations participate in these events. Conference Sponsors will be listed in the mailed invitations and the event's program and can display informational materials at the conference. Sponsors will be listed in the Conservation Lantern as Conference/Event Sponsors.

Contact PFSC with questions.

"Conservation is our obligation to the future of Pennsylvania"