



Pennsylvania Federation of Sportsmen's Clubs

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Providing leadership and advocacy for the enhancement of our fish and wildlife resources for the benefit of all hunters, trappers, anglers and conservationists. Protecting our 2nd Amendment Rights.

Advertising in PFSC's Publication – The Conservation Lantern

Business Rates

APPROX SIZE - (width x depth)	One-Time Rate	Four-Time Rate
Full Page – 7.5" x 9.5"	\$500	\$400 x 4
Half Page – 7.5" x 5"	\$300	\$250 x 4
Quarter Page - 4 x 5"	\$200	\$150 x 4
Eighth Page - 2" x 2.5"	\$100	\$75 x 4
Back Cover – 7.5" x 7.5"	\$750	\$650 x 4

Payment is due at the time of insertion. We reserve the right to reject any advertising not in keeping with the publication's standards.

Conservation is our obligation to the future of Pennsylvania

Deadline Dates for your ad copy and payment are as follows:

December 1: Winter Issue
March 1: Spring Issue
June 1: Summer Issue
August 20: Fall Issue